

EST 1967


# FACINGS

OF AMERICA



Handcraft Modern™

# Handcraft Modern™



The Handcraft Modern collection embodies the spirit of 20th Century handmade modernism, combining authentic craftsmanship with bold geometric design. Simple, elemental shapes—the Arch and the Circle—come alive in organic terracotta, aged matte white, and rich metallic bronze, creating tiles that celebrate both human touch and modern simplicity.

Each tile begins its journey in the volcanic clay quarries of Sicily, where ash from ancient eruptions created clay deposits of superior quality. Artisans shape each tile through deliberate handwork—honoring traditional techniques passed down through generations.

## Available Shapes

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3" x 6" Field  
Terracotta Etna



6" x 6" Field  
Terracotta Etna



Circle Pattern: Field  
Terracotta Etna



Circle Pattern: Insert  
Terracotta Etna



Arch Pattern: Field A  
Terracotta Etna



Arch Pattern: Insert A  
Terracotta Etna



Arch Pattern: Insert B  
Terracotta Etna



Arch Pattern: Field B  
Terracotta Etna

## Available Trim

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1" x 6" Bullnose  
Terracotta Etna

All sizes noted are nominal.



Vintage White  
HCM-3X6F-VINTWHI-MTC



Terracotta Etna  
HCM-3X6F-TERRETN-NAT



Poured Bronze  
HCM-3X6F-POURBRO-MAT

All sizes noted are nominal.



Vintage White  
HCM-6X6F-VINTWHI-MTC



Terracotta Etna  
HCM-6X6F-TERRETN-NAT



Poured Bronze  
HCM-6X6F-POURBRO-MAT

All sizes noted are nominal.



Vintage White

Field: HCM-CIRCF-VINTWHI-MTC  
Insert: HCM-CIRCI-VINTWHI-MTC



Terracotta Etna

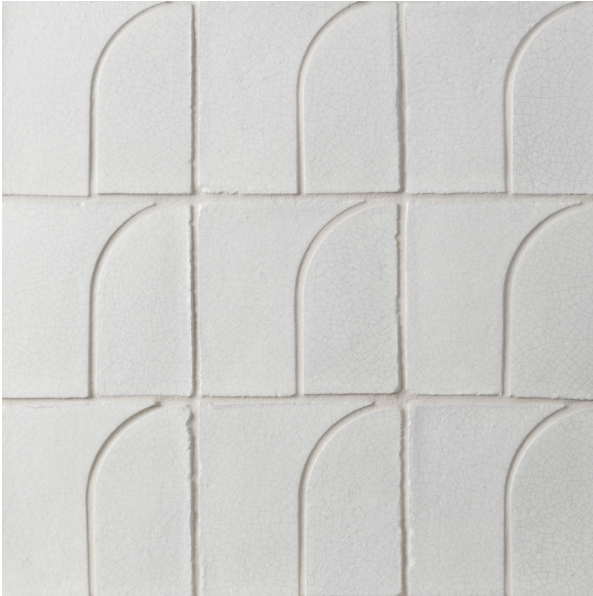
Field: HCM-CIRCF-TERRETN-NAT  
Insert: HCM-CIRCI-TERRETN-NAT



Poured Bronze

Field: HCM-CIRCF-POURBRO-MAT  
Insert: HCM-CIRCI-POURBRO-MAT

All sizes noted are nominal.  
Field and Insert sold separately.



Vintage White

Field: HCM-ARCHFA-VINTWHI-MTC  
Insert: HCM-ARCHIA-VINTWHI-MTC



Terracotta Etna

Field: HCM-ARCHFA-TERRETN-NAT  
Insert: HCM-ARCHIA-TERRETN-NAT



Poured Bronze

Field: HCM-ARCHFA-POURBRO-MAT  
Insert: HCM-ARCHIA-POURBRO-MAT

All sizes noted are nominal.  
Field and Insert sold separately.



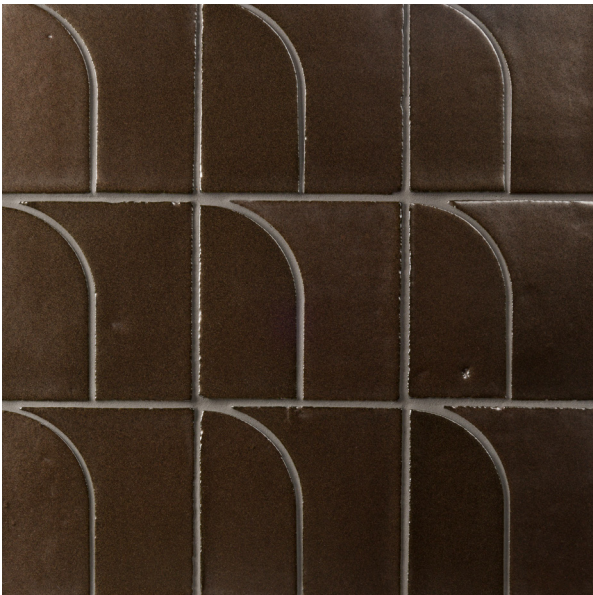
Vintage White

Field: HCM-ARCHFB-VINTWHI-MTC  
Insert: HCM-ARCHIB-VINTWHI-MTC



Terracotta Etna

Field: HCM-ARCHFB-TERRETN-NAT  
Insert: HCM-ARCHIB-TERRETN-NAT



Poured Bronze

Field: HCM-ARCHFB-POURBRO-MAT  
Insert: HCM-ARCHIB-POURBRO-MAT

All sizes noted are nominal.  
Field and Insert sold separately.



Vintage White  
HCM-BULLN1X6-VINTWHI-MTC



Terracotta Etna  
HCM-BULLN1X6-TERRETN-NAT



Poured Bronze  
HCM-BULLN1X6-POURBRO-MAT

All sizes noted are nominal.



Arch Pattern Field A&B in Vintage White and Terracotta Etna  
Arch Pattern Insert A&B in Vintage White and Terracotta Etna



Circle Pattern Field in Terracotta Etna and Circle Pattern  
Insert in Poured Bronze



Circle Pattern Field & Insert and  
3" x 6" Field in Terracotta Etna

# Variation, Usage & Technical Information - Terracotta Etna

## Variation

Handcraft Modern Terracotta Etna is made completely by hand. Variation in thickness, size, color and surface texture are desired characteristics and a result of the traditional techniques employed to craft the tiles.

- Chips and imperfections on the tile face
- Variation in thickness and flatness
- Variation in color/shade between tile pieces
- Lime pops
- Efflorescence on some tiles
- Color tone variation in different production lots

All Handcraft Modern Terracotta Etna tiles should be laid out and approved by owner or owner's representative for approval prior to installation. Facings of America cannot honor any claims made for the characteristics listed above if claimed as defects after installation.

Handcraft Modern Terracotta Etna - Recommended Usage			
Wall Application		Suitable	
Interior Wall/Backsplash		Yes	
Fireplace/Cooktop Surround		Yes	
Shower Wall		Yes*	
Steam Shower		No	
Exterior Wall		Yes**	
Pool, Spa or Water Feature (fully submerged)		No	
Floor Application		Interior	Exterior
Shower		No	No
Steam Shower		No	N/A
Light Residential		Yes	Yes
Residential		Yes	Yes
Application Notes		Floor Application Definitions	
<p>* For installation in showers that will be used daily regular re-sealing may be necessary.</p> <p>** Only in areas that do not experience regular freeze thaw cycles.</p>		<p><b>Light Residential</b> - Flooring areas subject to soft-soled footwear or normal footwear traffic without abrasive soil/dirt, such as bathrooms and bedrooms without exterior access and minimal pivot points.</p> <p><b>Residential</b> - Flooring areas subject to soft-soled or normal footwear traffic that may contain amounts of abrasive soil/dirt, such as living rooms, dining rooms or other rooms with exterior access.</p>	
Important Sealing Notes			
<p>All Handcraft Modern Terracotta Etna tiles must be sealed before and after grouting with a high-quality penetrating sealer. If sealing before grouting is not performed, grout haze or staining may result. In wet areas, grout may need to be re-sealed occasionally to maintain protection. <b>Installation constitutes acceptance.</b> We advise retaining control samples to aid in color matching if additional material is required (match not guaranteed).</p>			

Handcraft Modern Installation Guidelines include important methods that if not followed may result in an unsatisfactory installation. For installation instructions, please contact your Facings of America Design Consultant.

# Variation, Usage & Technical Information - Vintage White & Poured Bronze

## Variation

Handcraft Modern Vintage White and Poured Bronze is made completely by hand. Variation in thickness, size, color and surface texture are desired characteristics and a result of the traditional techniques employed to craft the tiles.

- Chips and imperfections on the tile face
- Variation in thickness and flatness
- Variation in color/shade between tile pieces
- Lime pops
- Efflorescence on some tiles
- Color tone variation in different production lots

All Handcraft Modern Vintage White and Poured Bronze tiles should be laid out and approved by owner or owner's representative for approval prior to installation. Facings of America cannot honor any claims made for the characteristics listed above if claimed as defects after installation.

Handcraft Modern Vintage White & Poured Bronze - Recommended Usage		
Wall Application	Suitable	
Interior Wall/Backsplash	Yes	
Fireplace/Cooktop Surround	Yes	
Shower Wall	Yes	
Steam Shower	No	
Exterior Wall	No	
Pool, Spa or Water Feature (fully submerged)	No	
Floor Application	Interior	Exterior
Shower	No	No
Steam Shower	No	N/A
Light Residential	Yes*	No
Residential	No	No
Application Notes	Floor Application Definitions	
* If used as flooring, some chipping or cracking may be expected.	<p><b>Light Residential</b> - Flooring areas subject to soft-soled footwear or normal footwear traffic without abrasive soil/dirt, such as bathrooms and bedrooms without exterior access and minimal pivot points.</p> <p><b>Residential</b> - Flooring areas subject to soft-soled or normal footwear traffic that may contain amounts of abrasive soil/dirt, such as living rooms, dining rooms or other rooms with exterior access.</p>	
Important Sealing Notes		
All Handcraft Modern tiles must be sealed before and after grouting with a high-quality penetrating sealer. In wet areas, grout may need to be re-sealed occasionally to maintain protection. <i>Installation constitutes acceptance.</i> We advise retaining control samples to aid in color matching if additional material is required (match not guaranteed).		

Handcraft Modern Installation Guidelines include important methods that if not followed may result in an unsatisfactory installation. For installation instructions, please contact your Facings of America Design Consultant.

# HANDCRAFT MODERN

## DESIGN IDEAS



# HANDCRAFT MODERN

Field Sizes and Colors

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## FIELD SIZES



3" x 6" Field



6" x 6" Field



Circle Pattern: Field



Circle Pattern: Insert



Arch Pattern: Field A



Arch Pattern:  
Insert A

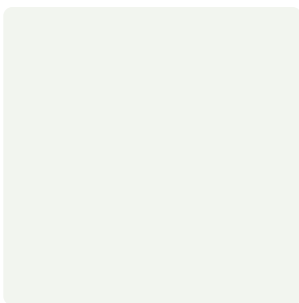


Arch Pattern:  
Insert B



Arch Pattern: Field B

## COLORS



Vintage White

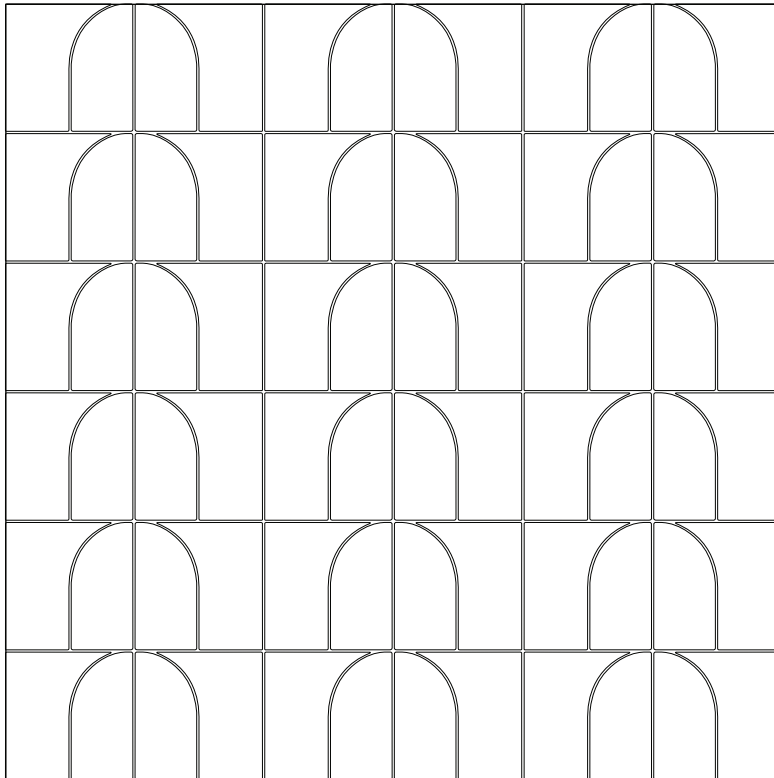


Terracotta Etna



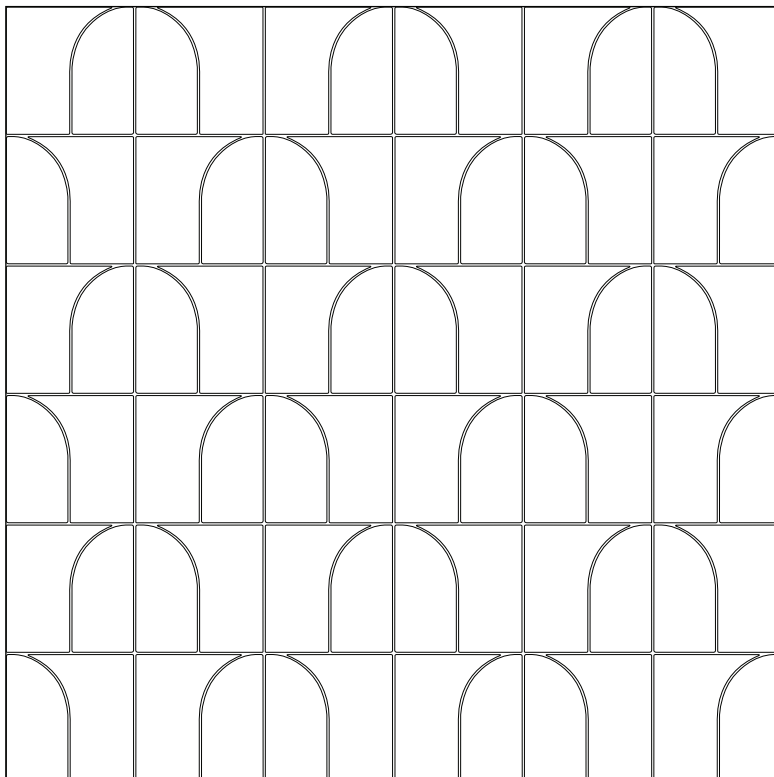
Poured Bronze

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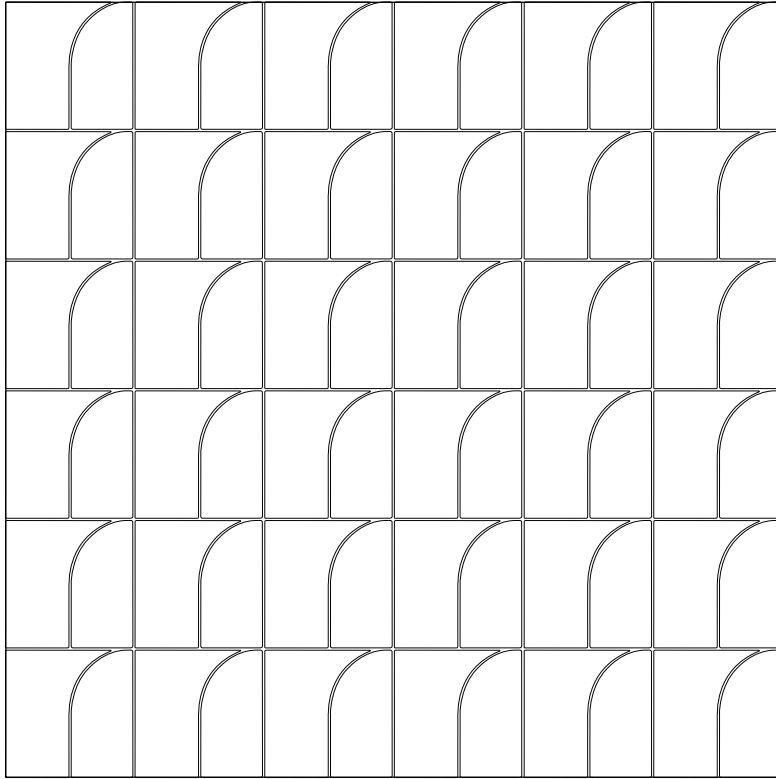
### Arch Design A

- 18 pcs - Arch Pattern: Field A
- 18 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



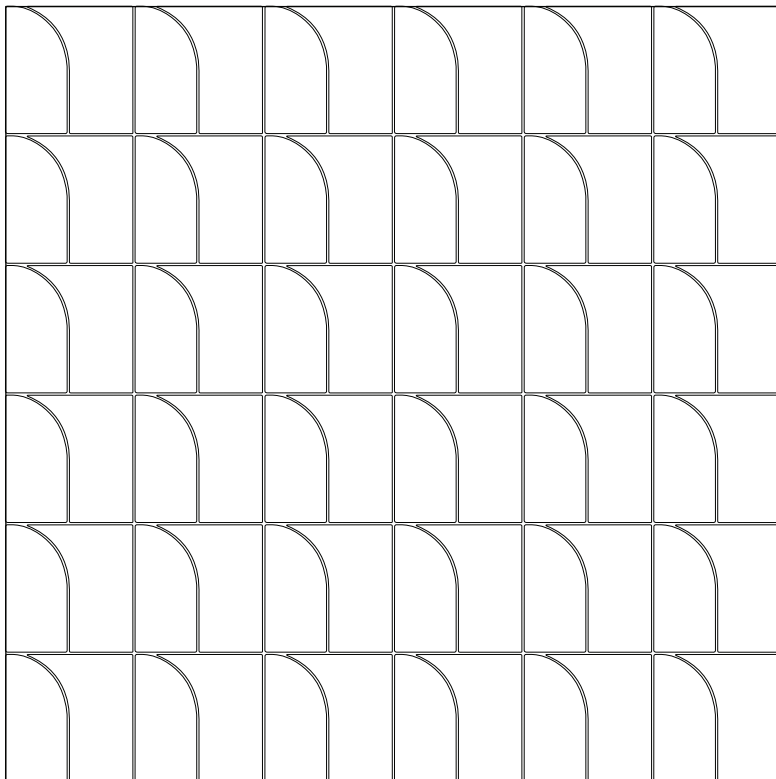
### Arch Design B

- 18 pcs - Arch Pattern: Field A
- 18 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



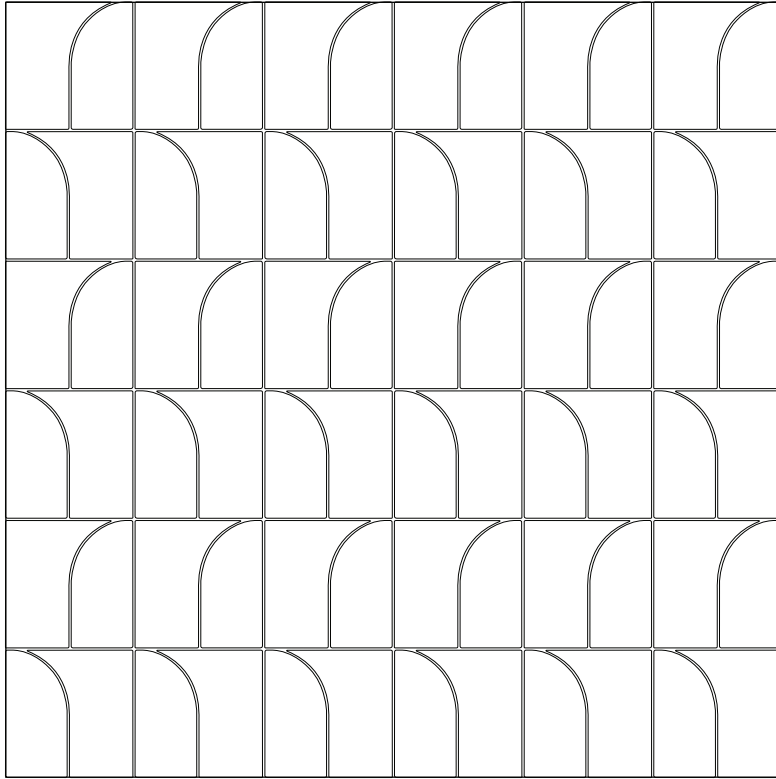
## Arch Design C1

- 36 pcs - Arch Pattern: Field A
- 36 pcs - Arch Pattern: Insert A



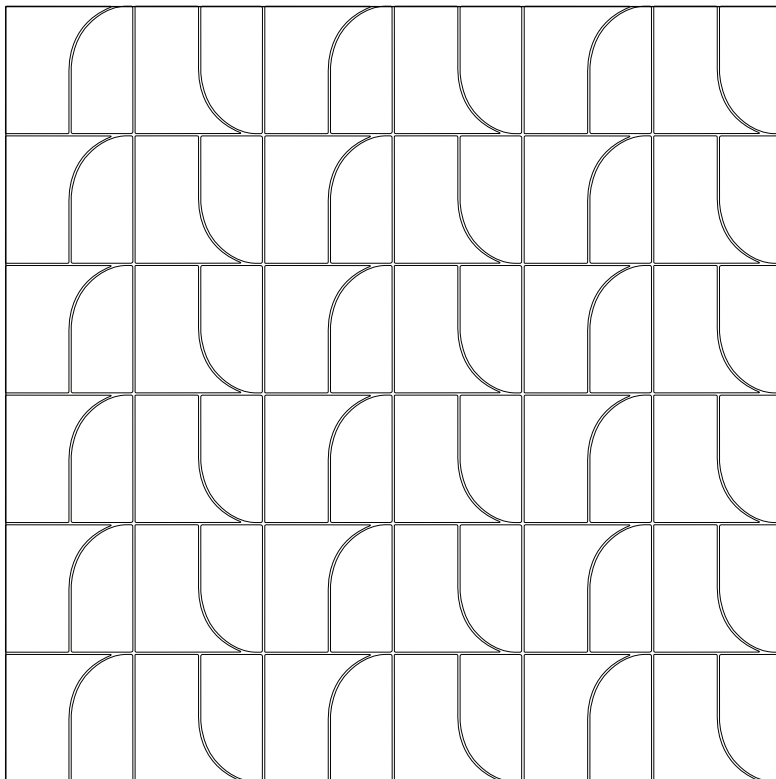
## Arch Design C2

- 36 pcs - Arch Pattern: Field B
- 36 pcs - Arch Pattern: Insert B



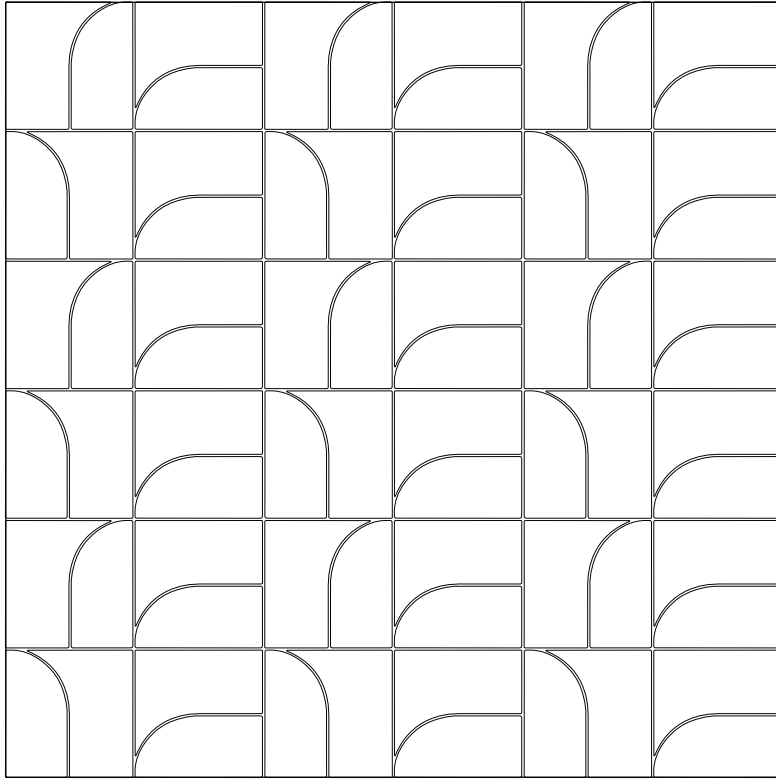
## Arch Design D

- 18 pcs - Arch Pattern: Field A
- 18 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



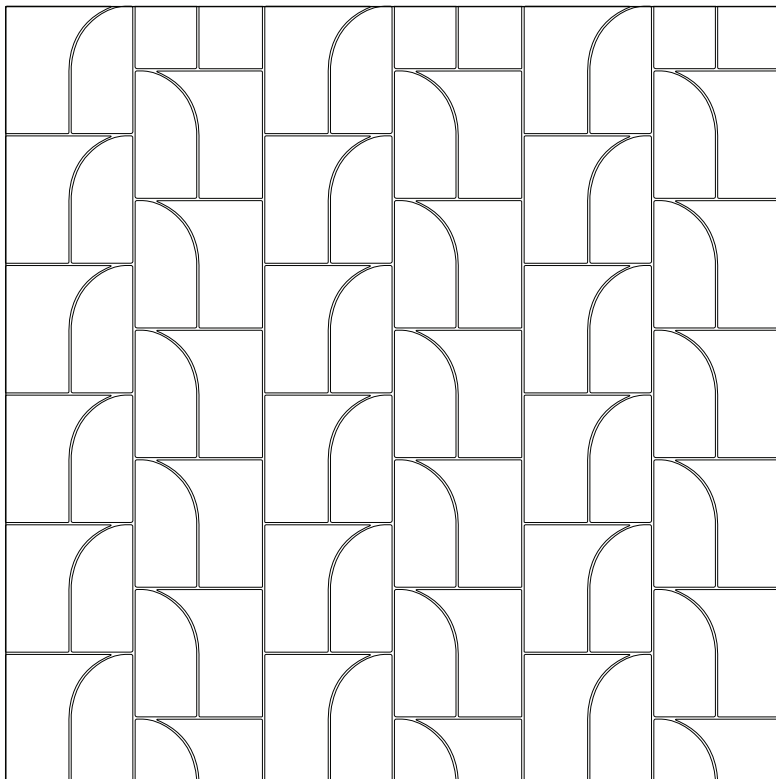
## Arch Design E

- 18 pcs - Arch Pattern: Field A
- 18 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



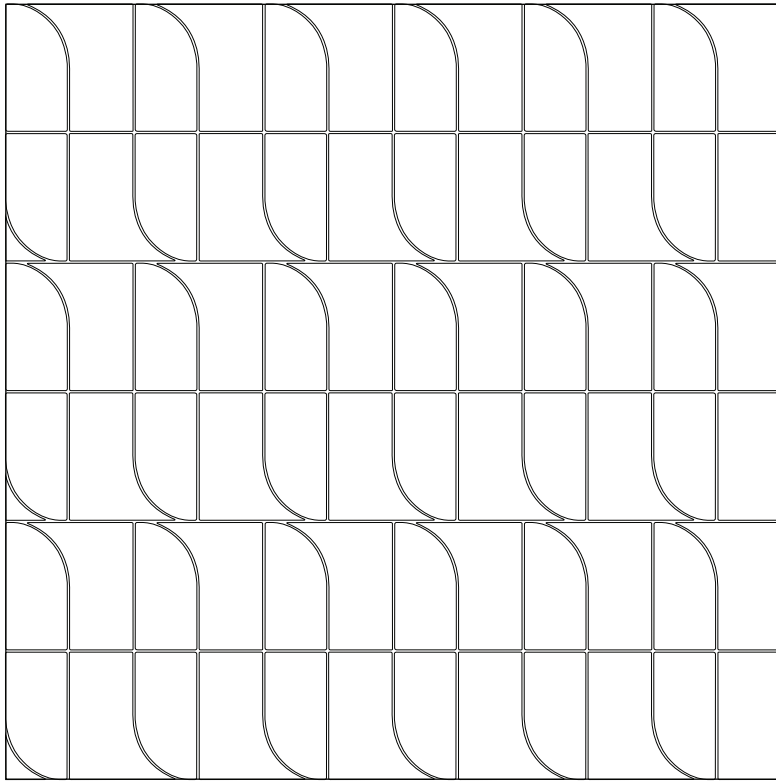
## Arch Design F

- 9 pcs - Arch Pattern: Field A
- 27 pcs- Arch Pattern: Field B
- 9 pcs - Arch Pattern: Insert A
- 27 pcs - Arch Pattern: Insert B



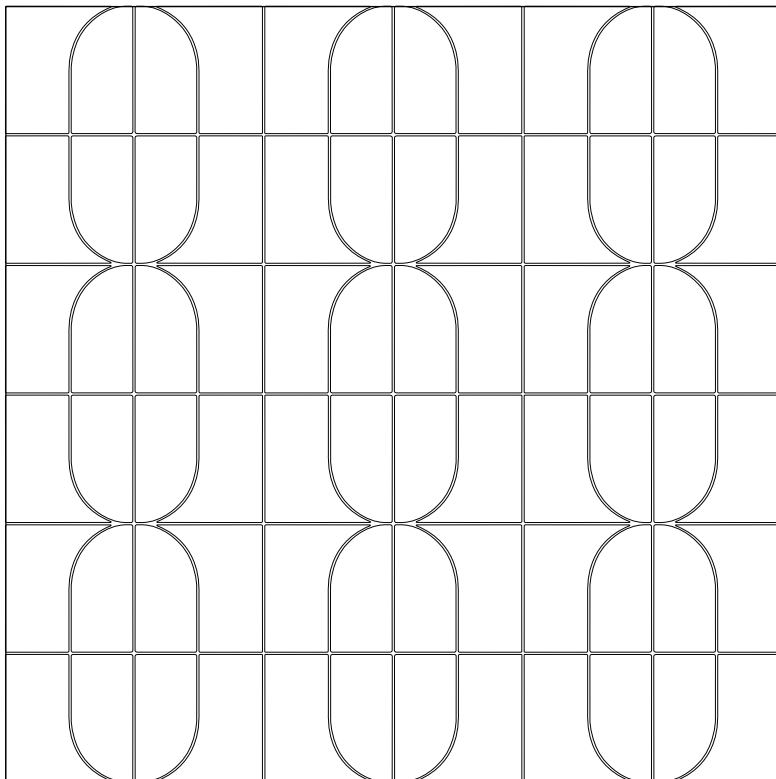
## Arch Design G

- 18 pcs - Arch Pattern: Field A
- 21 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 21 pcs - Arch Pattern: Insert B



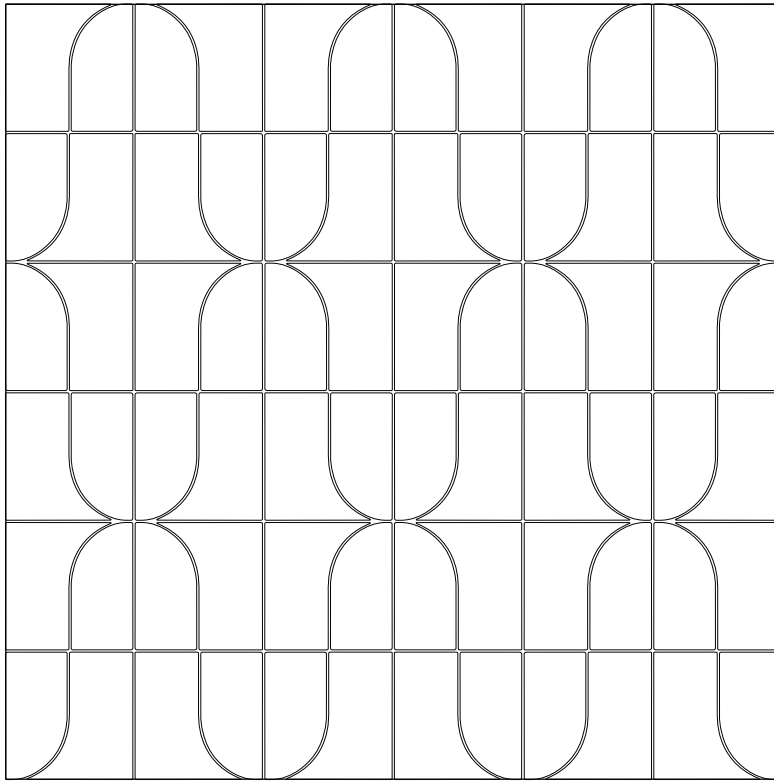
## Arch Design H

- 36 pcs- Arch Pattern: Field B
- 36 pcs - Arch Pattern: Insert B



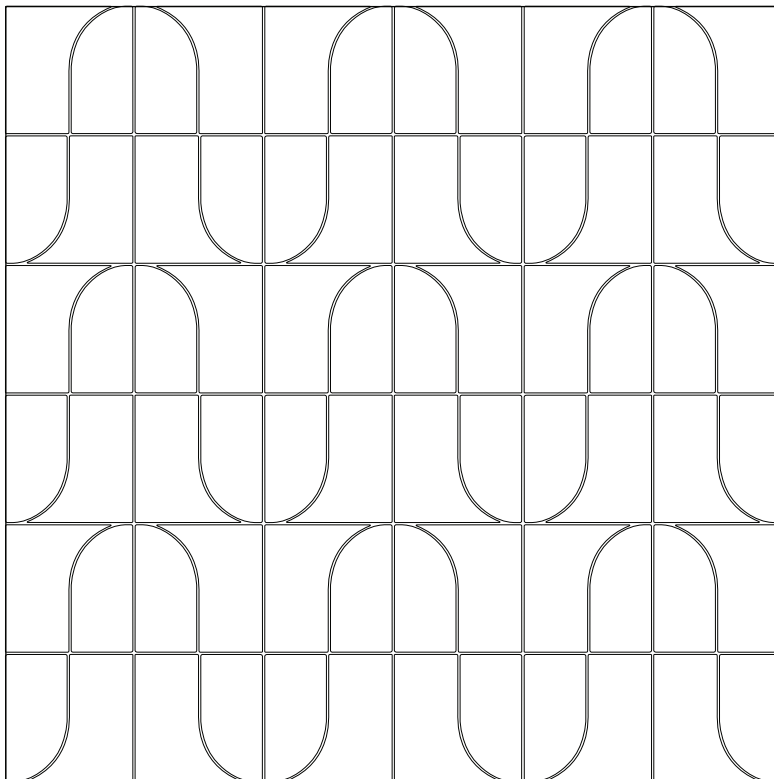
## Arch Design I

- 18 pcs - Arch Pattern: Field A
- 18 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



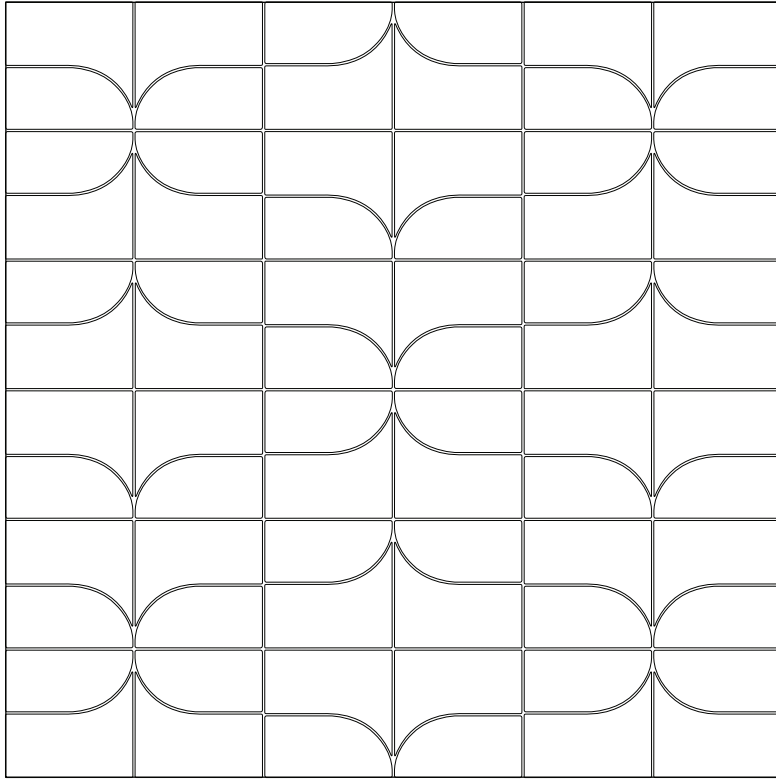
### Arch Design J

- 18 pcs - Arch Pattern: Field A
- 18 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



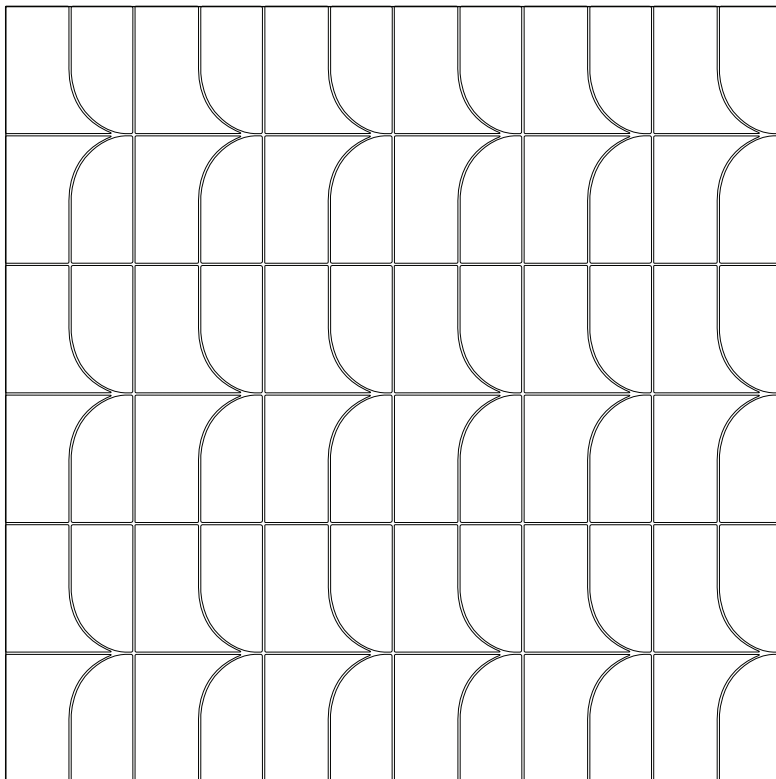
### Arch Design K

- 18 pcs - Arch Pattern: Field A
- 18 pcs- Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



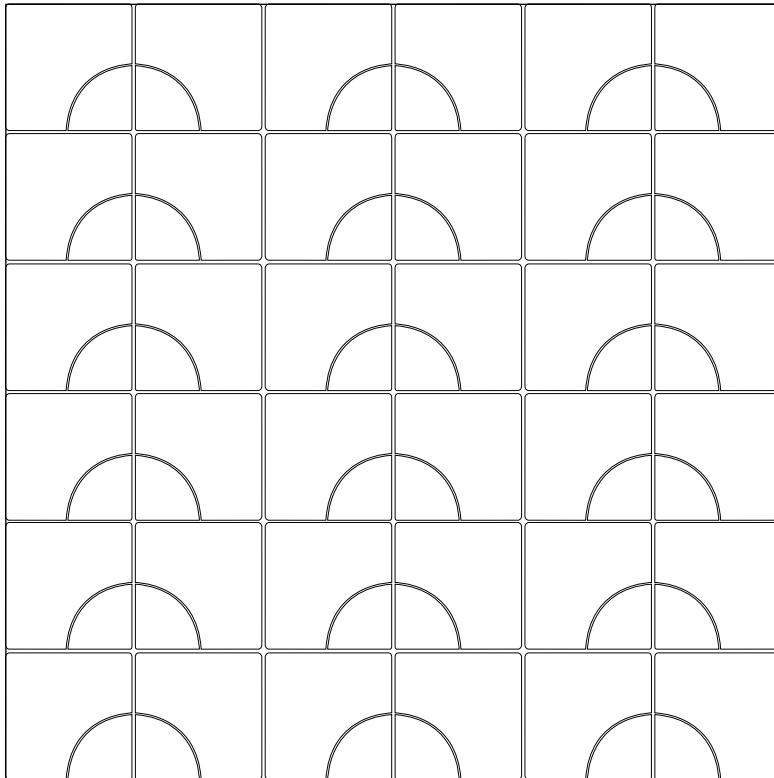
## Arch Design L

- 18 pcs - Arch Pattern: Field A
- 18 pcs - Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



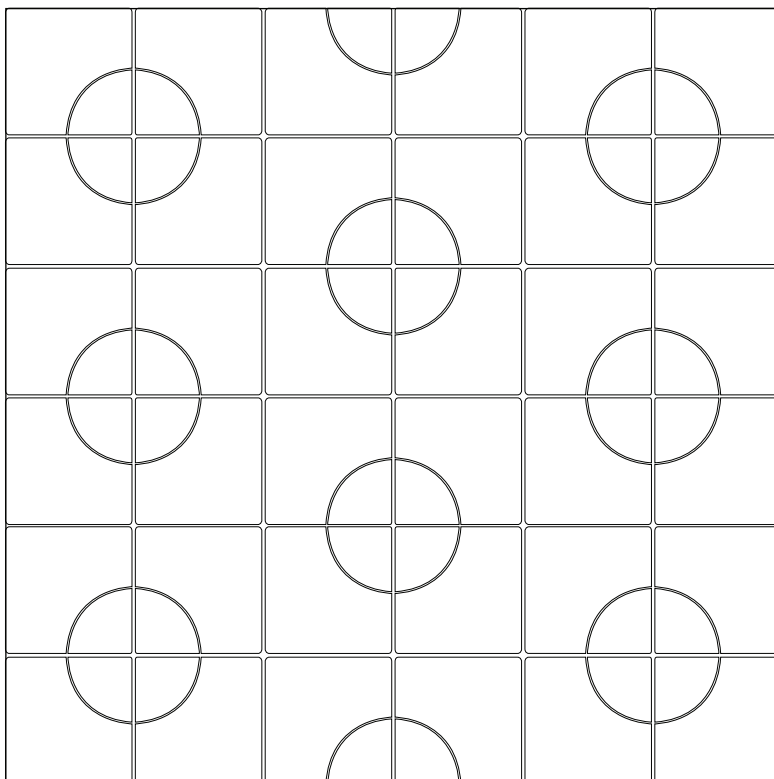
## Arch Design M

- 18 pcs - Arch Pattern: Field A
- 18 pcs - Arch Pattern: Field B
- 18 pcs - Arch Pattern: Insert A
- 18 pcs - Arch Pattern: Insert B



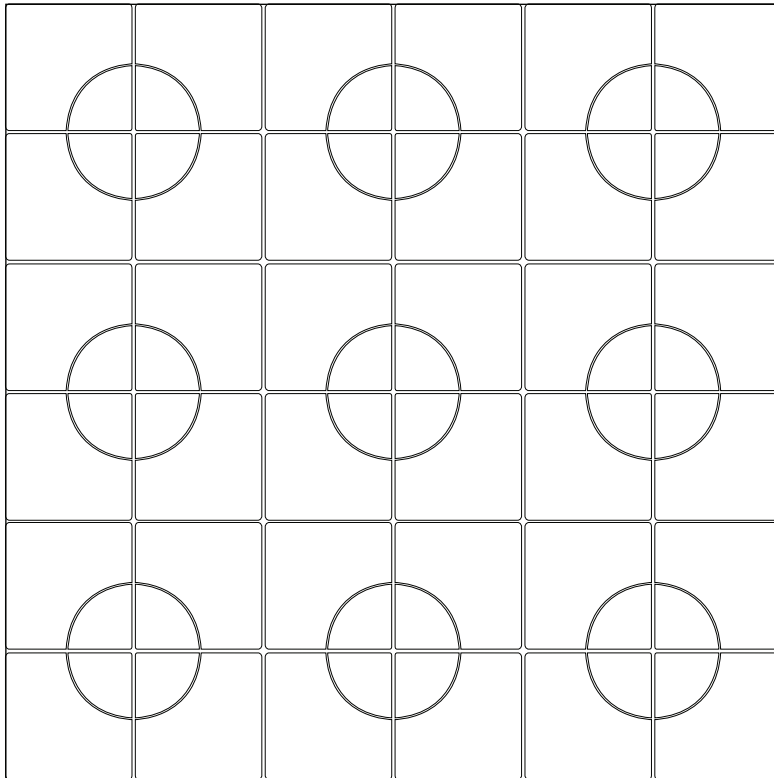
### Circle Design A

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



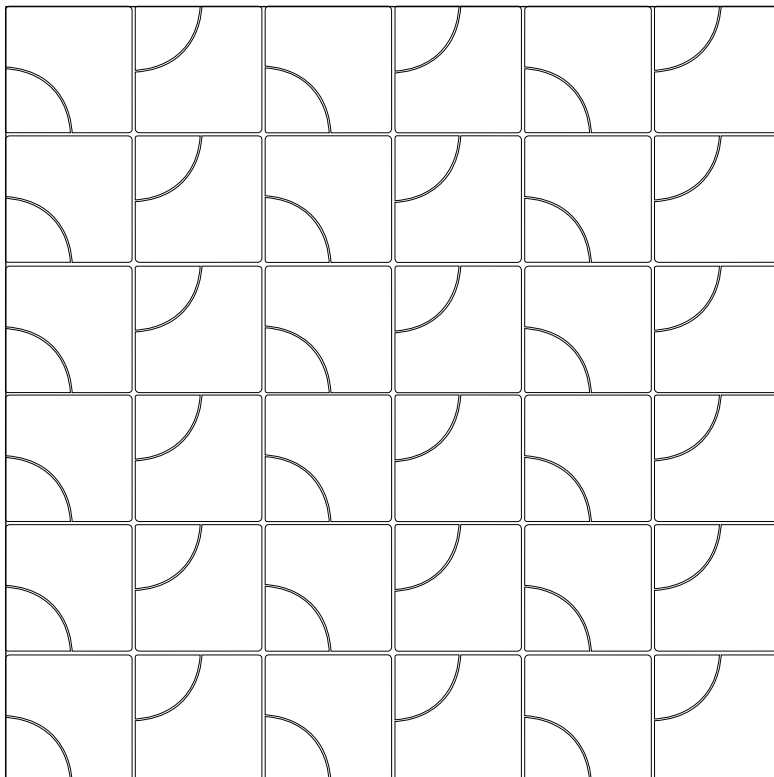
### Circle Design B

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



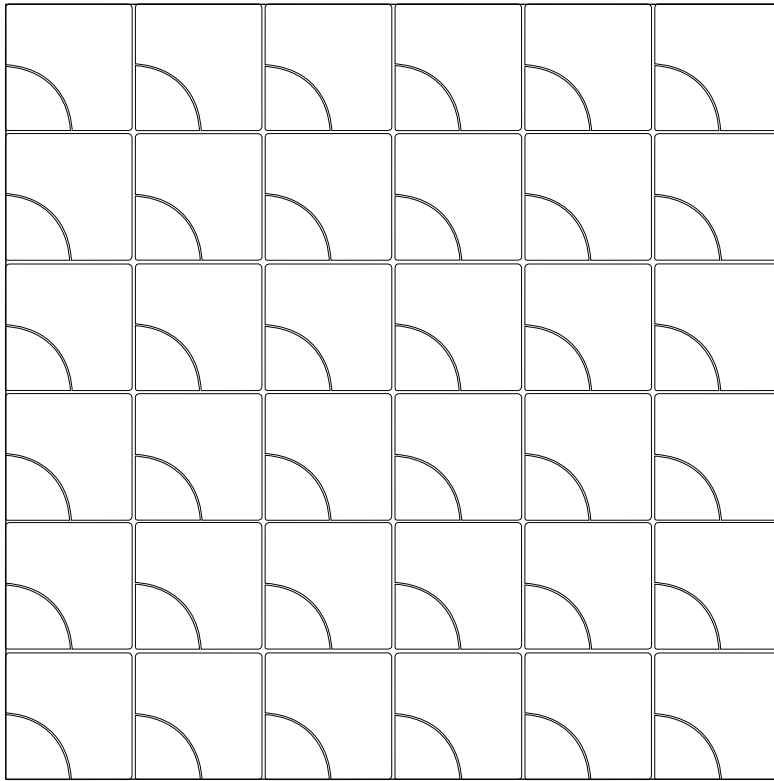
### Circle Design C

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



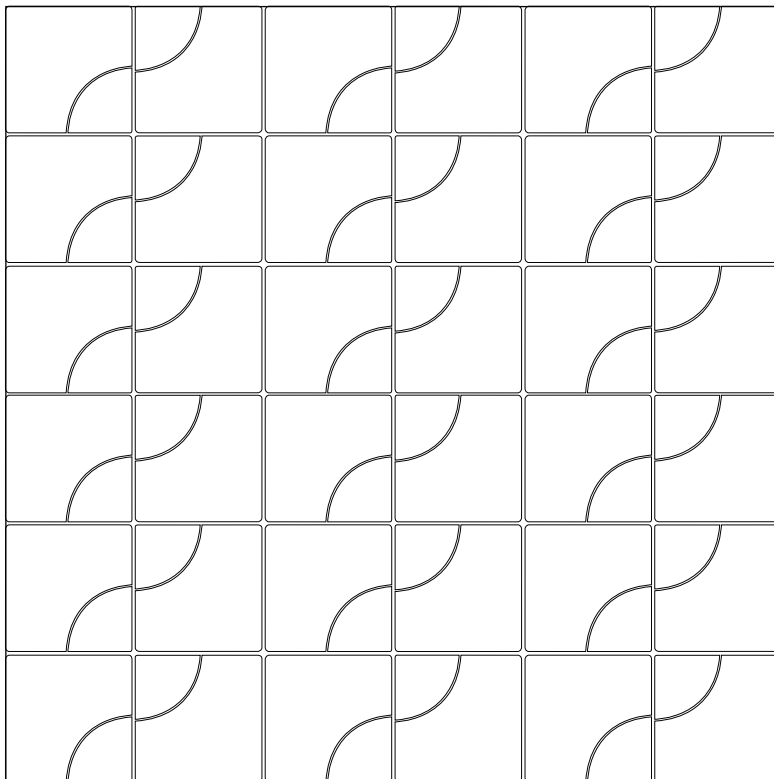
### Circle Design D

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



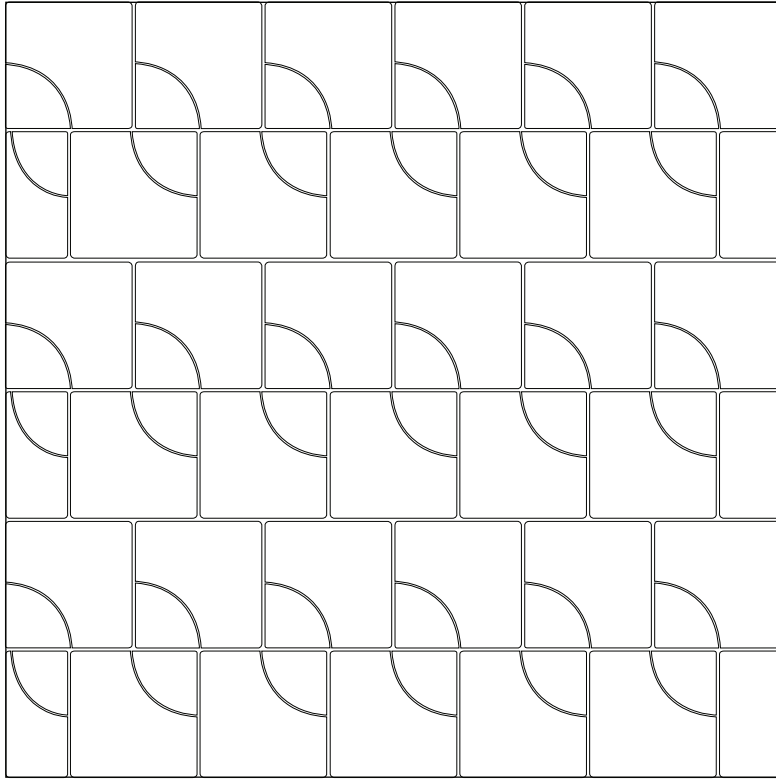
### Circle Design E

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



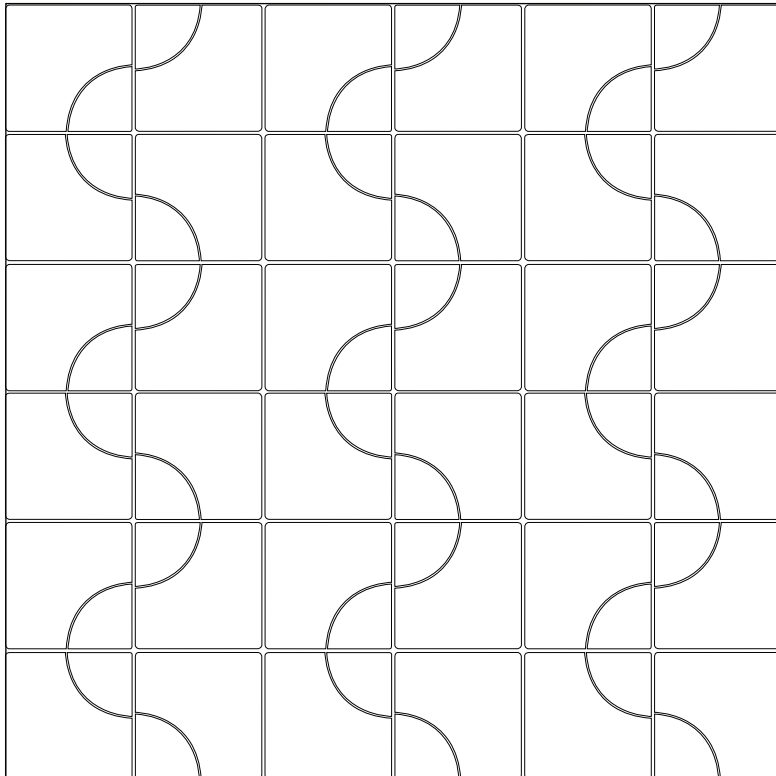
### Circle Design F

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



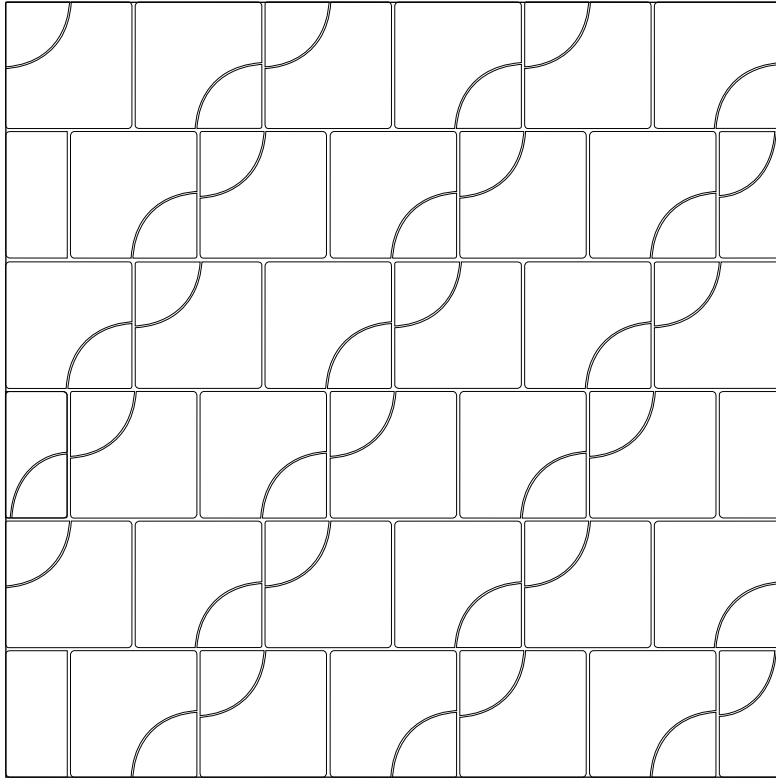
### Circle Design G

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



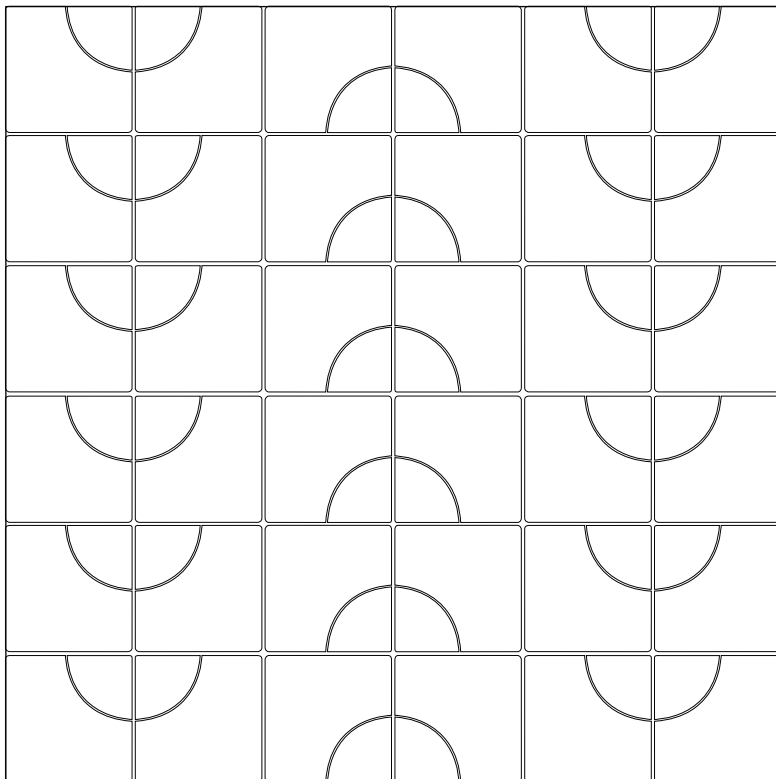
### Circle Design H

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



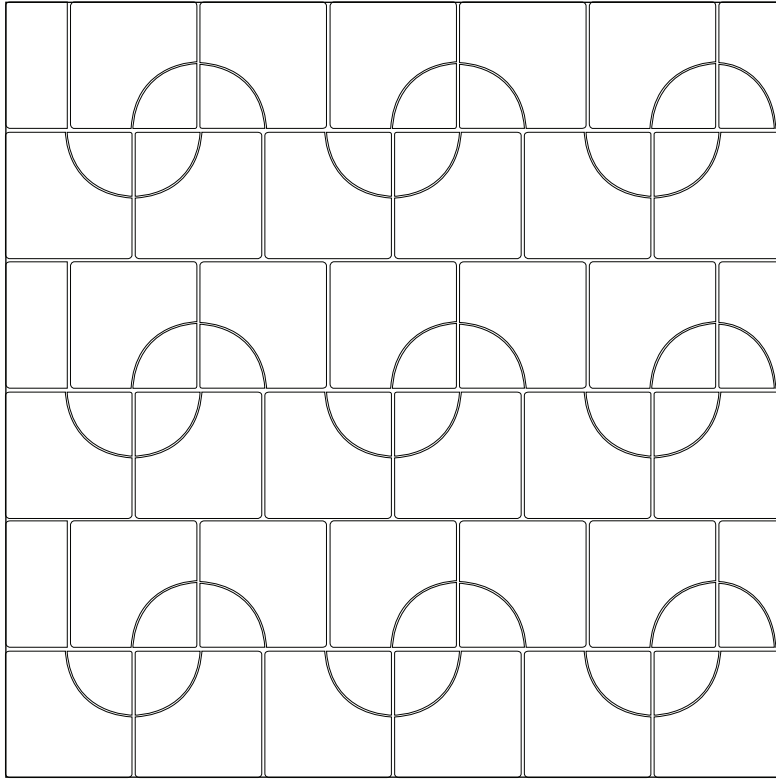
**Circle Design I**

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



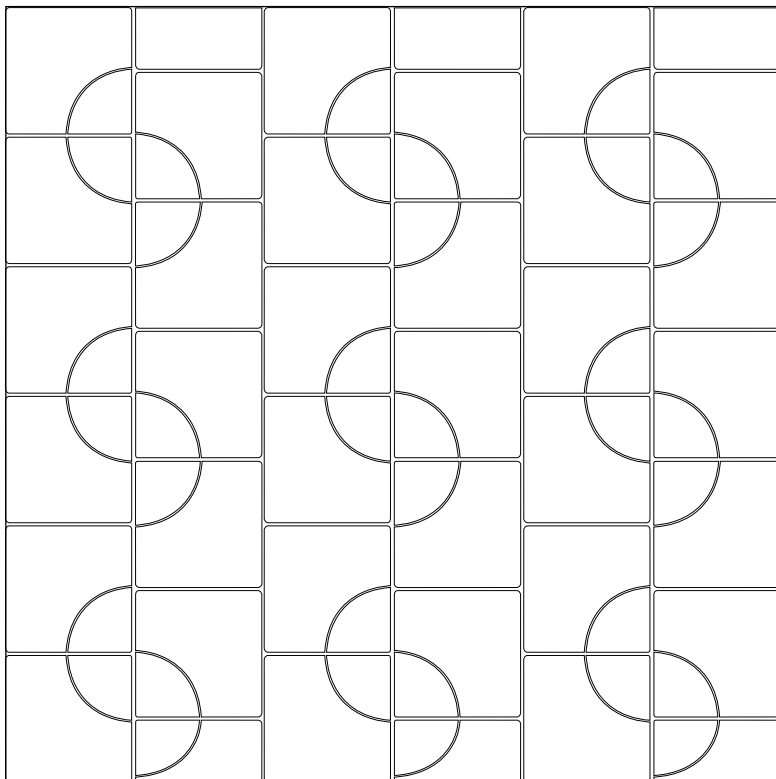
**Circle Design J**

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



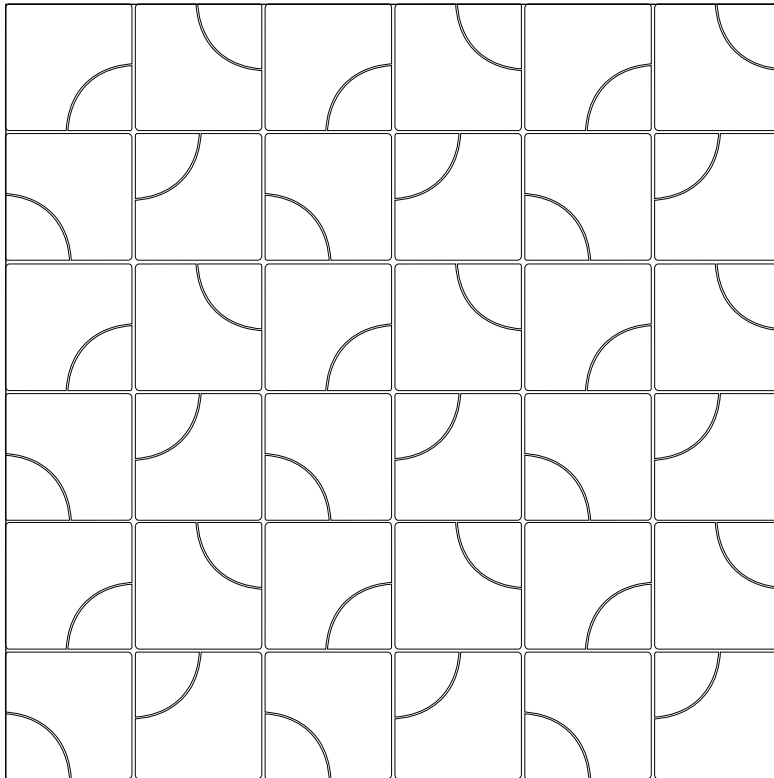
### Circle Design K1

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



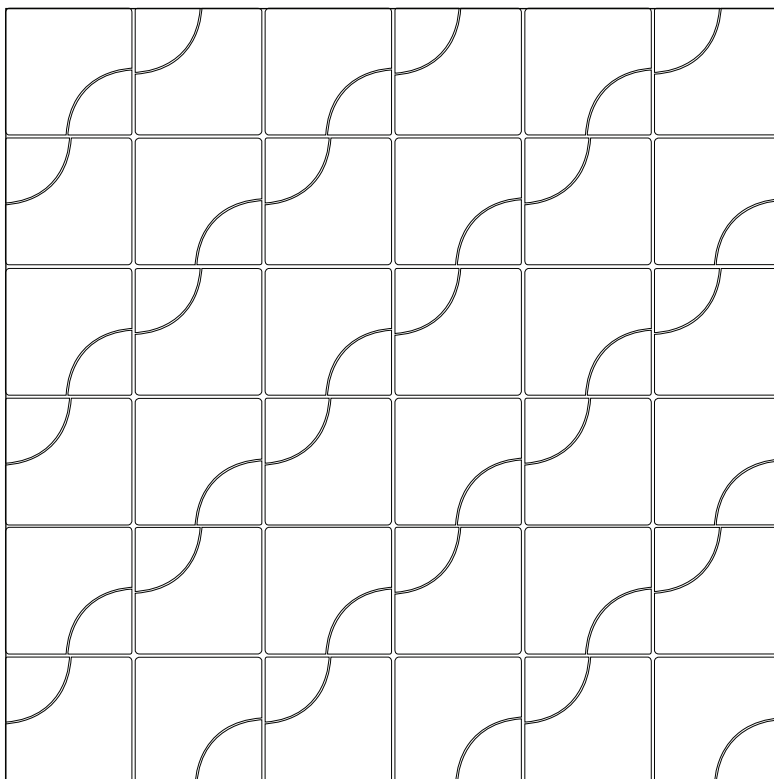
### Circle Design K2

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



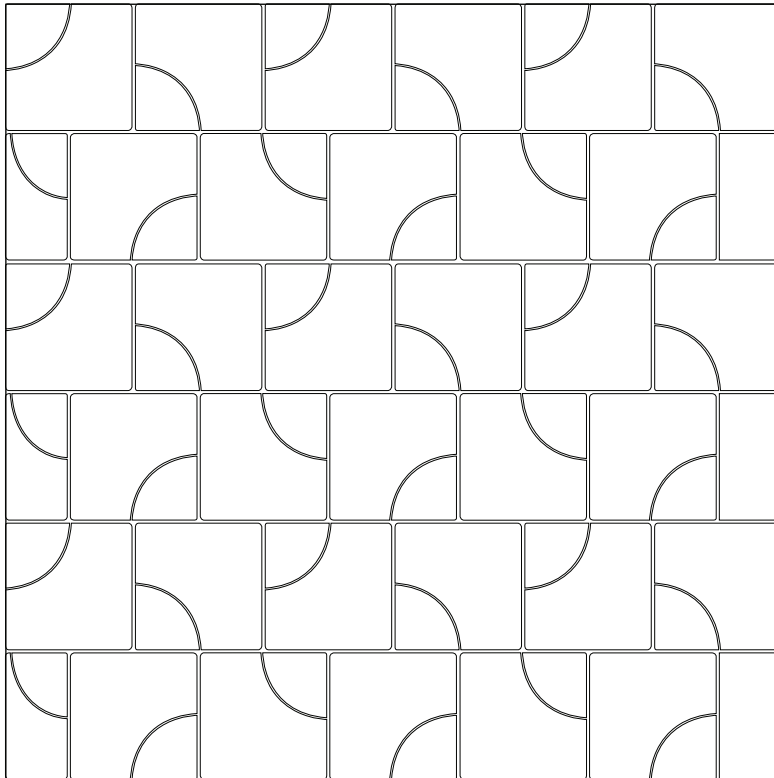
### Circle Design L

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



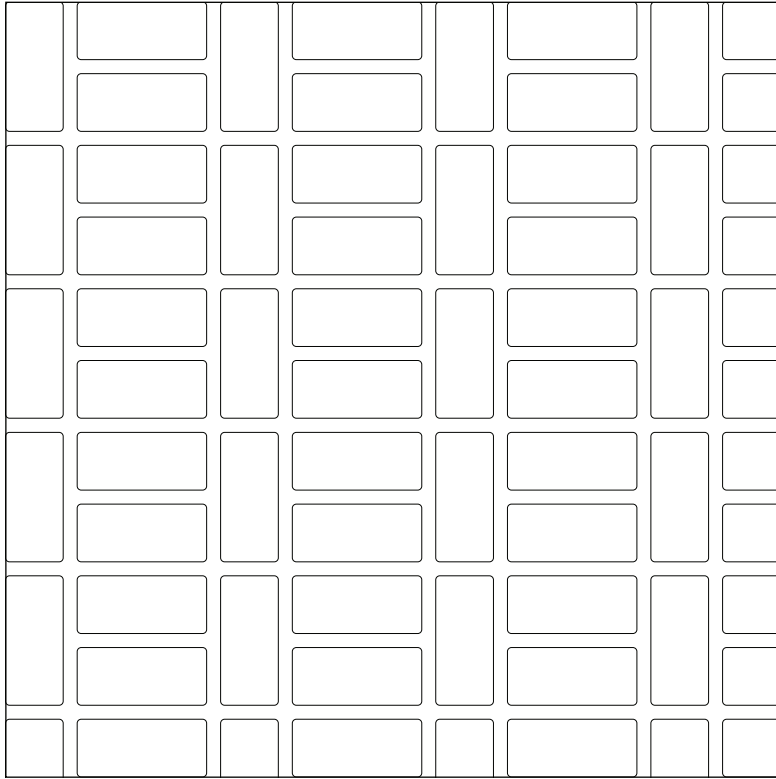
### Circle Design M

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



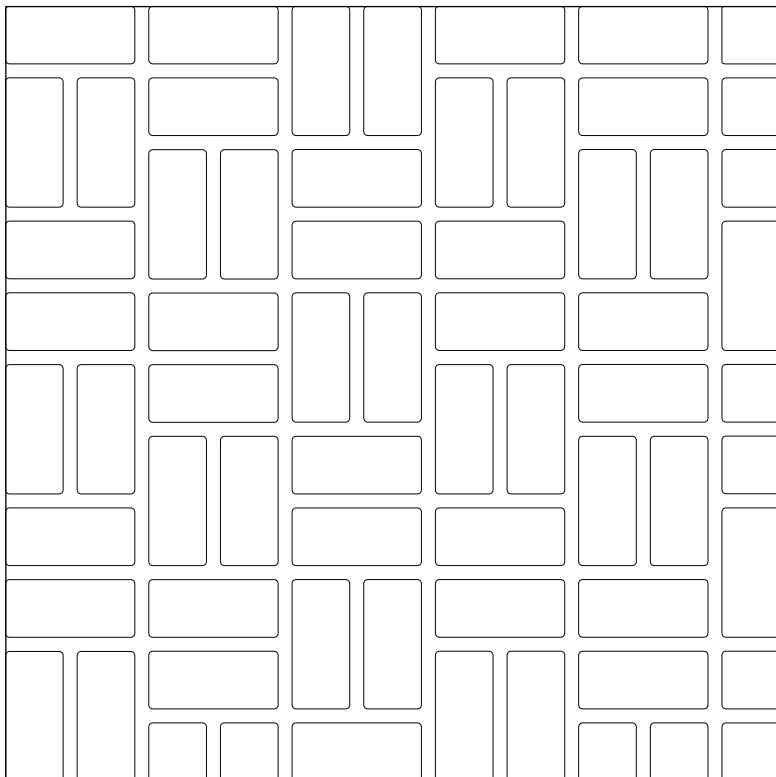
## Circle Design N

- 36 pcs - Circle Pattern: Field
- 36 pcs - Circle Pattern: Insert



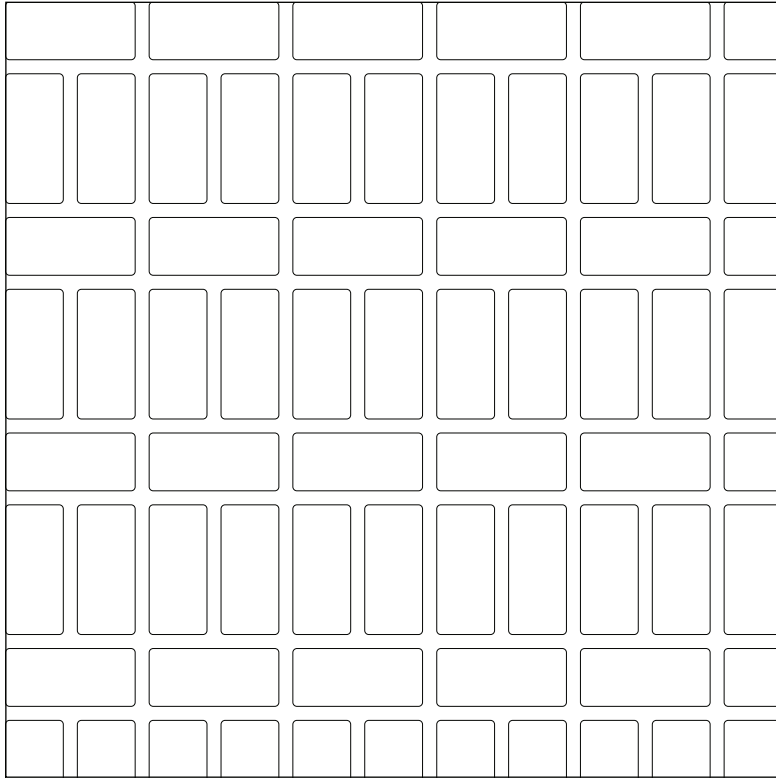
3" x 6" Field Design A

- 68 pcs



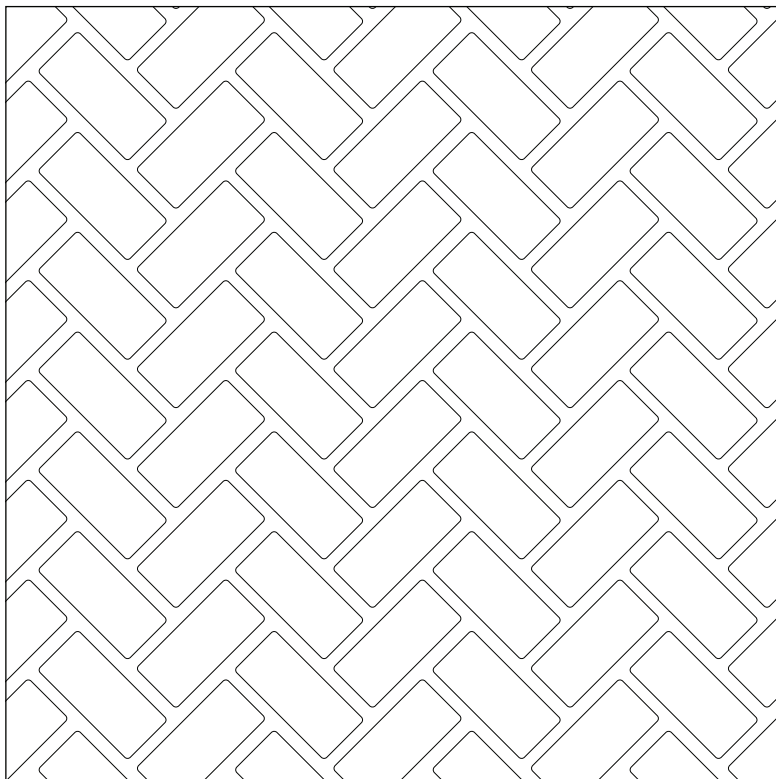
3" x 6" Field Design B

- 66 pcs



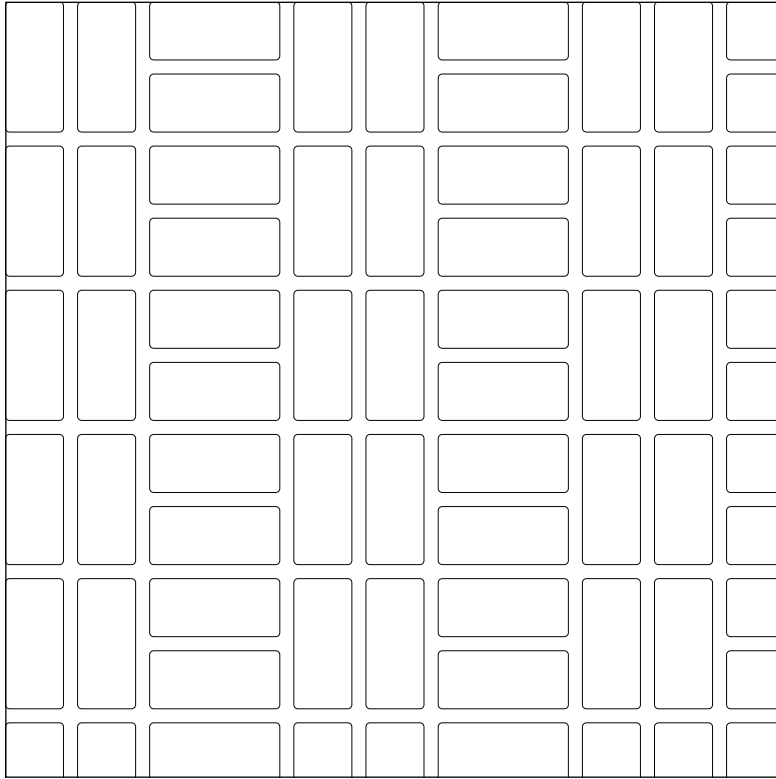
3" x 6" Field Design C

- 68 pcs



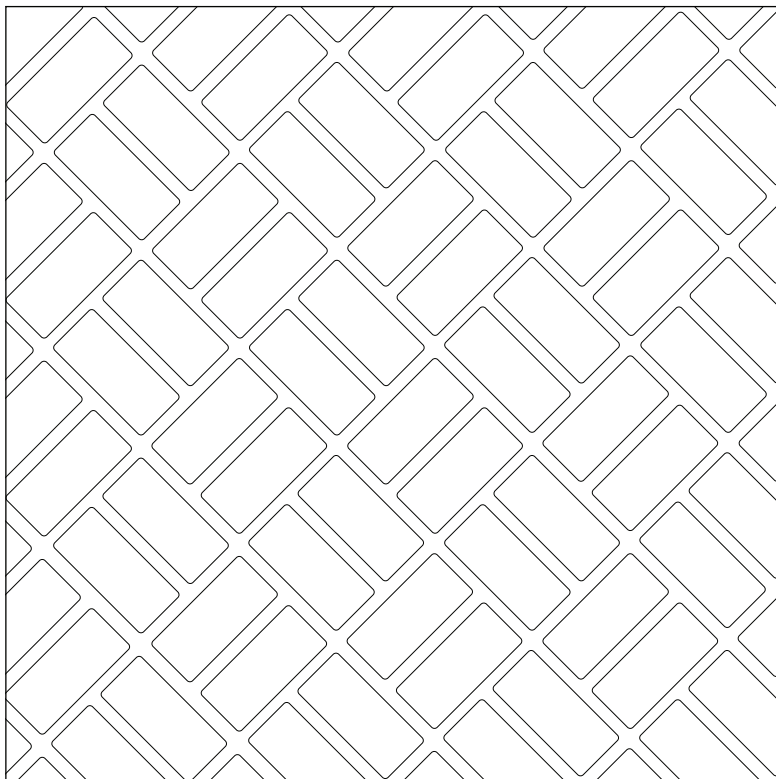
3" x 6" Field Design D

- 76 pcs
-



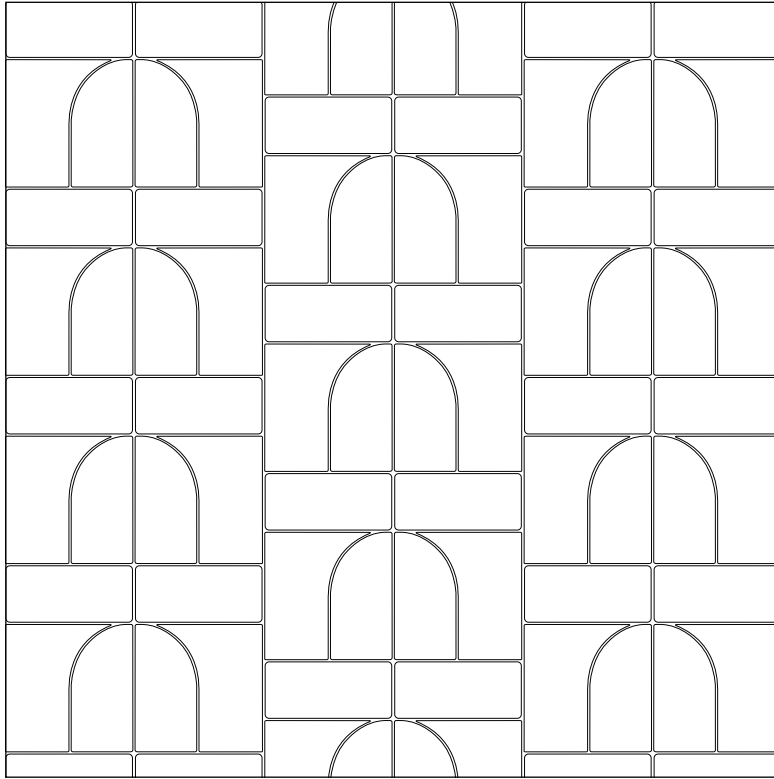
3" x 6" Field Design E

- 69 pcs



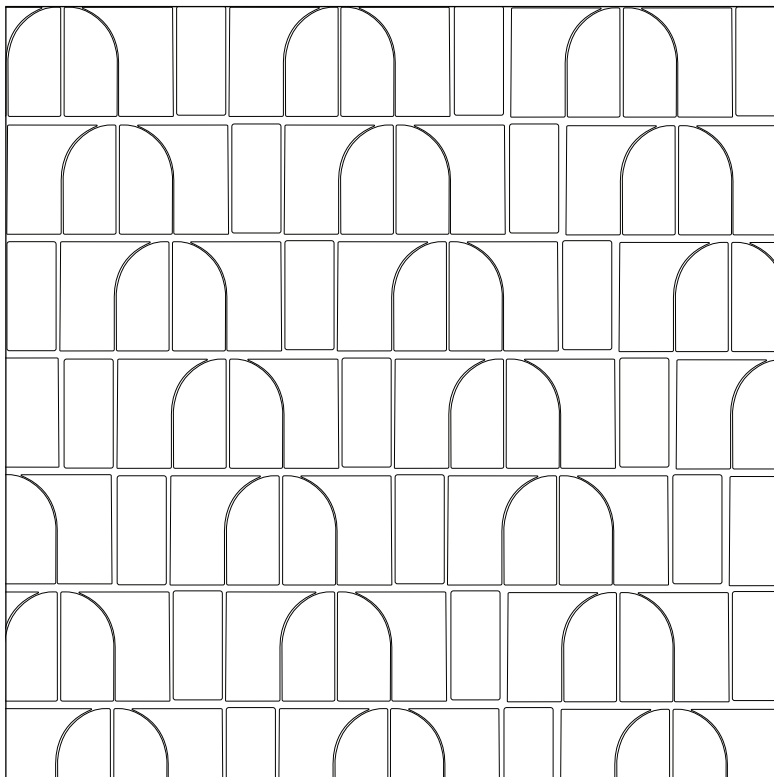
3" x 6" Field Design F

- 74 pcs
-



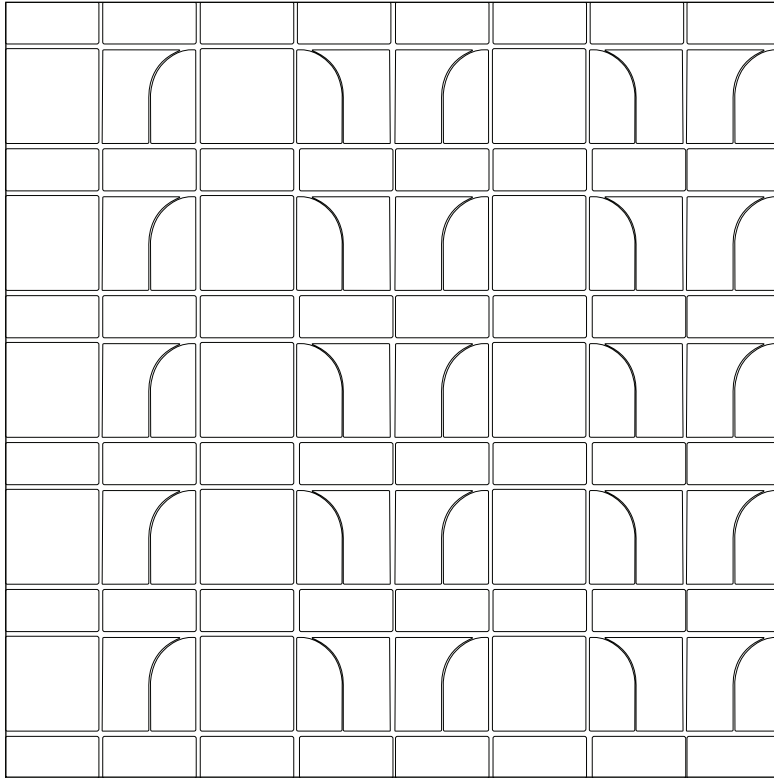
## Mixed Design A

- 13 pcs - Arch Pattern: Field A
- 13 pcs - Arch Pattern: Field B
- 13 pcs - Arch Pattern: Insert A
- 13 pcs - Arch Pattern: Insert B
- 28 pcs - 3" x 6" Field



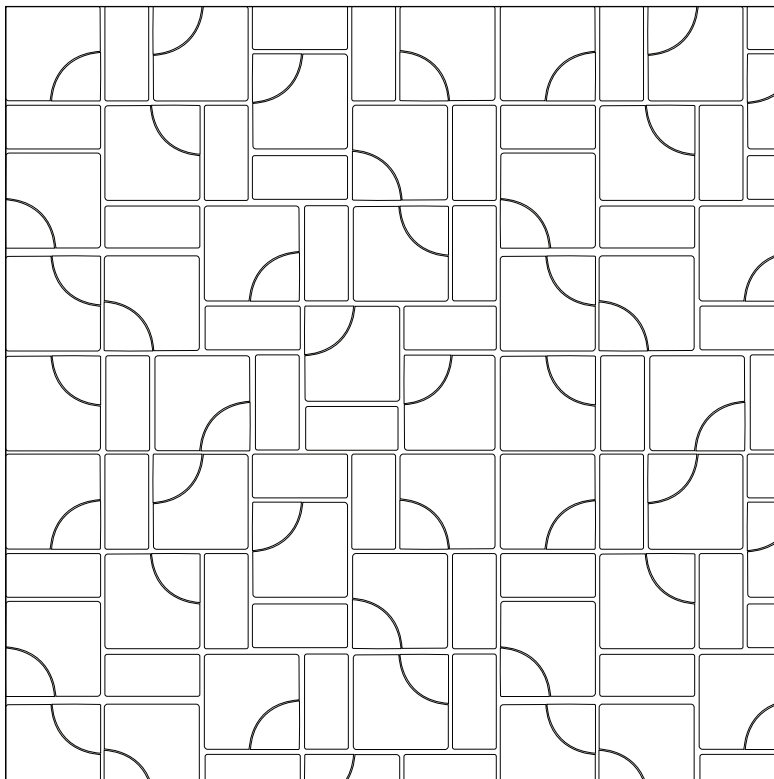
## Mixed Design B

- 21 pcs - Arch Pattern: Field A
- 20 pcs - Arch Pattern: Field B
- 20 pcs - Arch Pattern: Insert A
- 20 pcs - Arch Pattern: Insert B
- 19 pcs - 3" x 6" Field



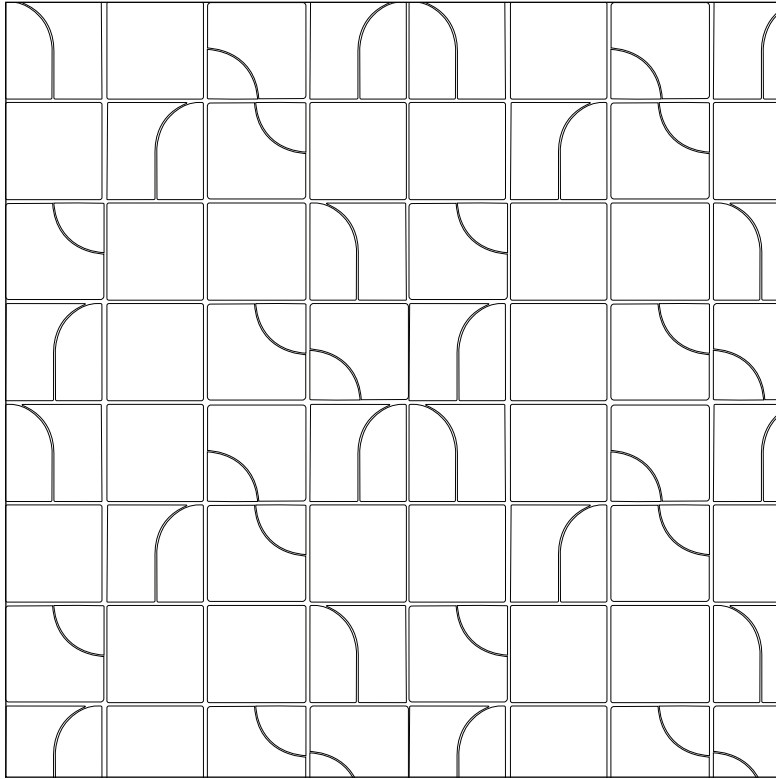
### Mixed Design C

- 15 pcs - Arch Pattern: Field A
- 10 pcs - Arch Pattern: Field B
- 15 pcs - Arch Pattern: Insert A
- 10 pcs - Arch Pattern: Insert B
- 48 pcs - 3" x 6" Field
- 15 pcs - 6" x 6" Field



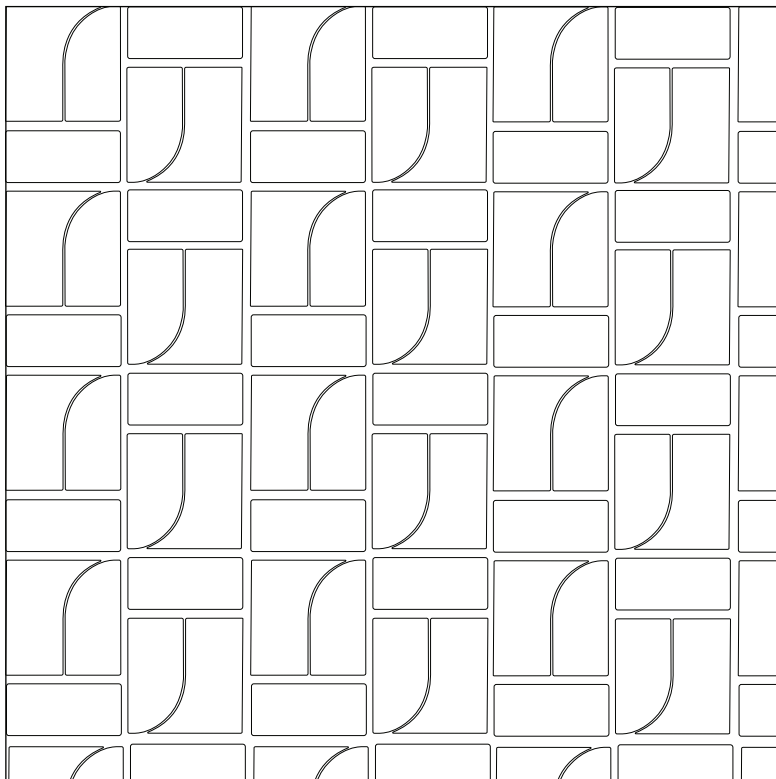
### Mixed Design D

- 46 pcs - Cicle Pattern: Field
- 46 pcs - Cicle Pattern: Insert
- 40 pcs - 3" x 6" Field



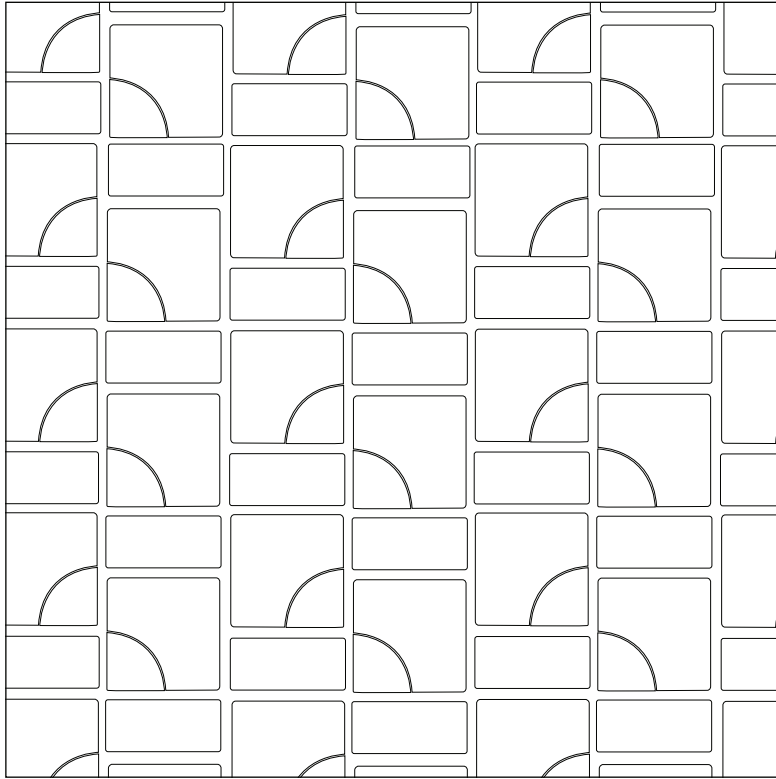
## Mixed Design E

- 10 pcs - Arch Pattern: Field A
- 7 pcs - Arch Pattern: Field B
- 10 pcs - Arch Pattern: Insert A
- 7 pcs - Arch Pattern: Insert B
- 20 pcs - Circle Pattern: Field
- 24 pcs - 6" x 6" Field



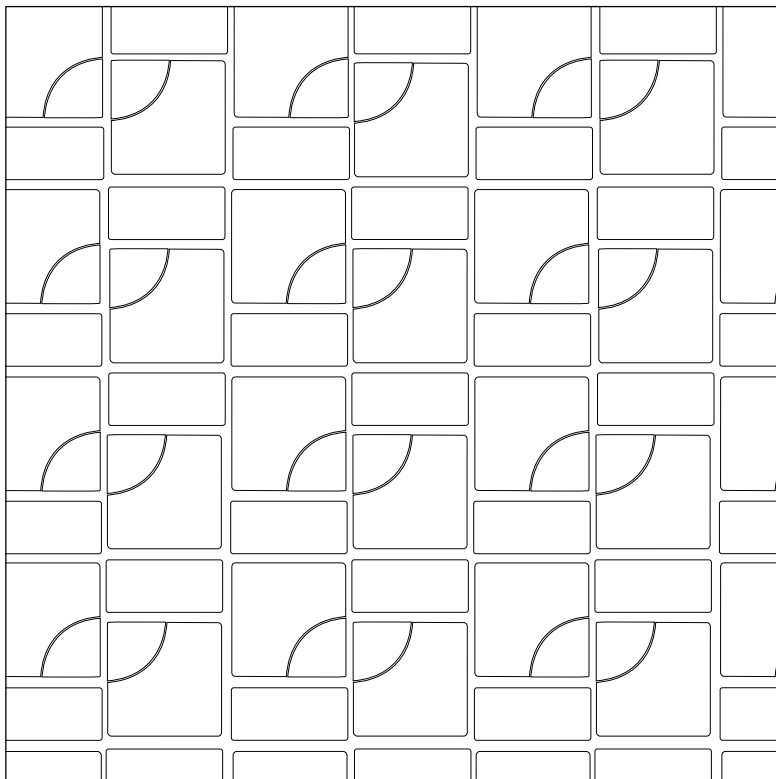
## Mixed Design F

- 27 pcs - Arch Pattern: Field A
- 27 pcs - Arch Pattern: Insert A
- 31 pcs - 3" x 6" Field



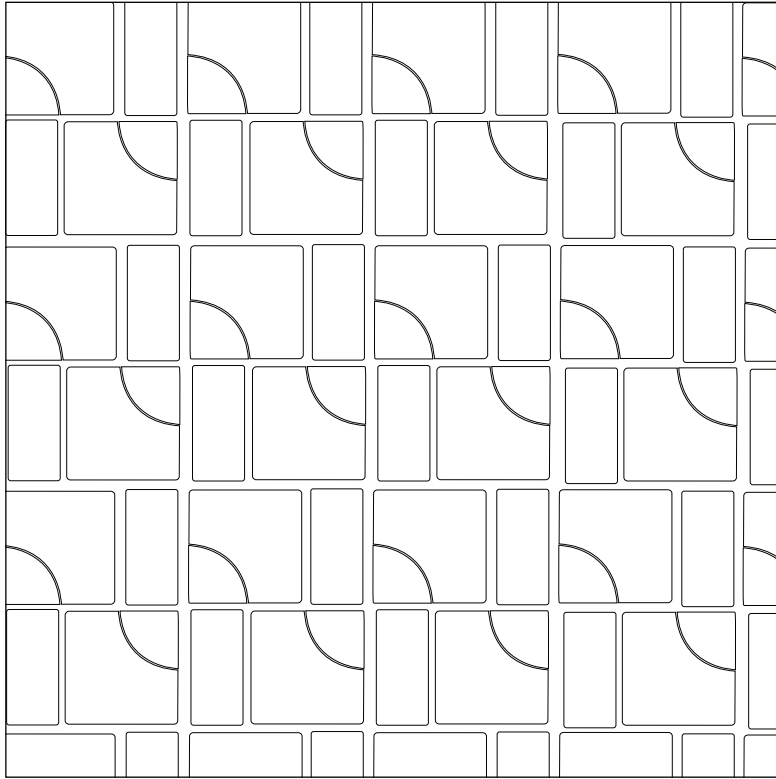
## Mixed Design G

- 35 pcs - Cicle Pattern: Field
- 35 pcs - Cicle Pattern: Insert
- 31 pcs - 3" x 6" Field



## Mixed Design H

- 32 pcs - Cicle Pattern: Field
- 32 pcs - Cicle Pattern: Insert
- 31 pcs - 3" x 6" Field

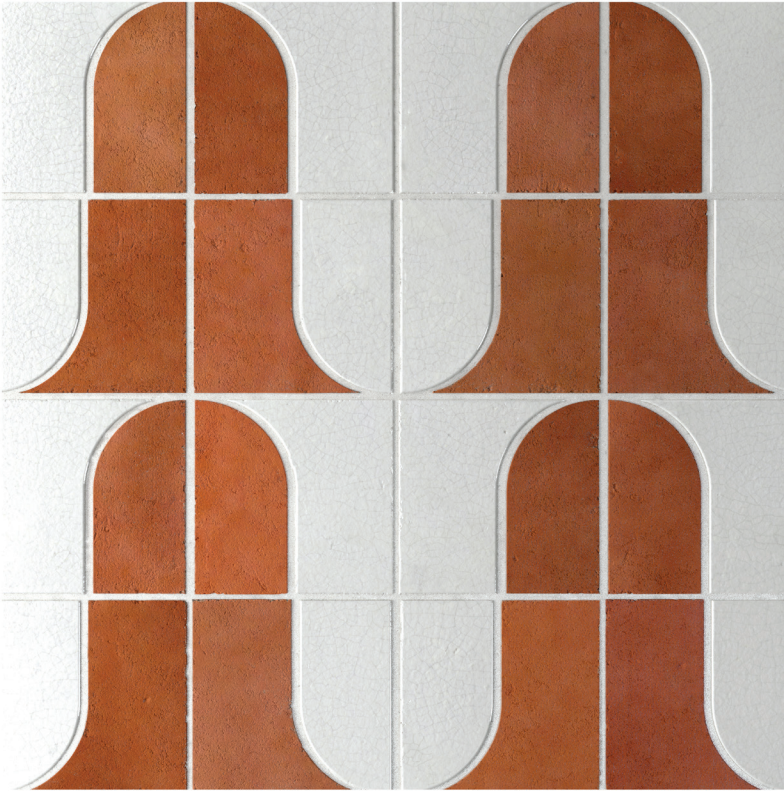


## Mixed Design I

- 32 pcs - Cicle Pattern: Field
- 32 pcs - Cicle Pattern: Insert
- 31 pcs - 3" x 6" Field

# HANDCRAFT MODERN

## Possible Color Combinations

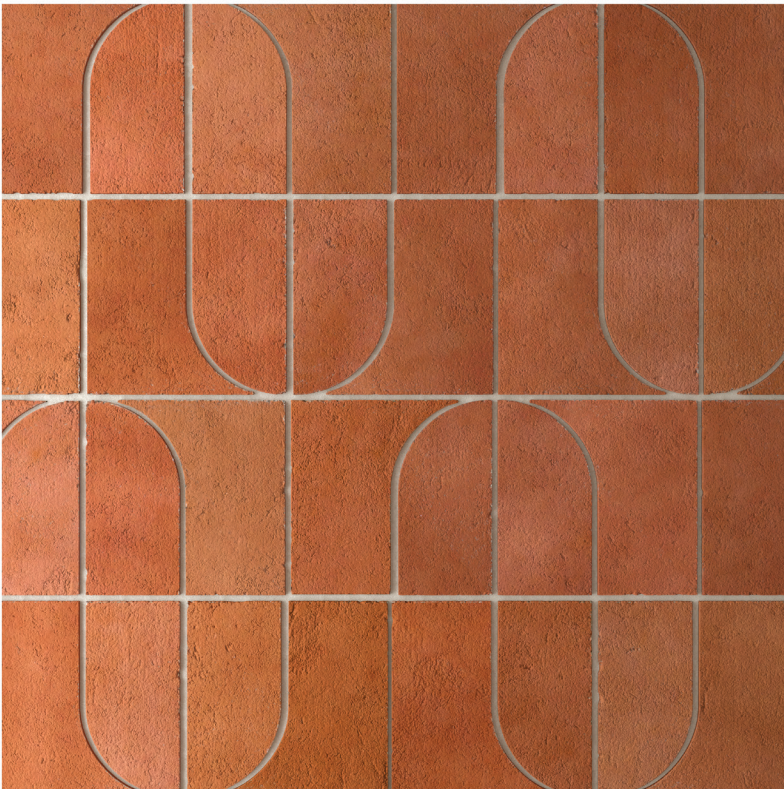


### Arch Design 1

- 8 pcs - Arch Pattern: Field A
- 8 pcs- Arch Pattern: Field B
- 8 pcs - Arch Pattern: Insert A
- 8 pcs - Arch Pattern: Insert B

### Color Combination Shown

- Terracotta Etna
- Vintage White



### Arch Design 2

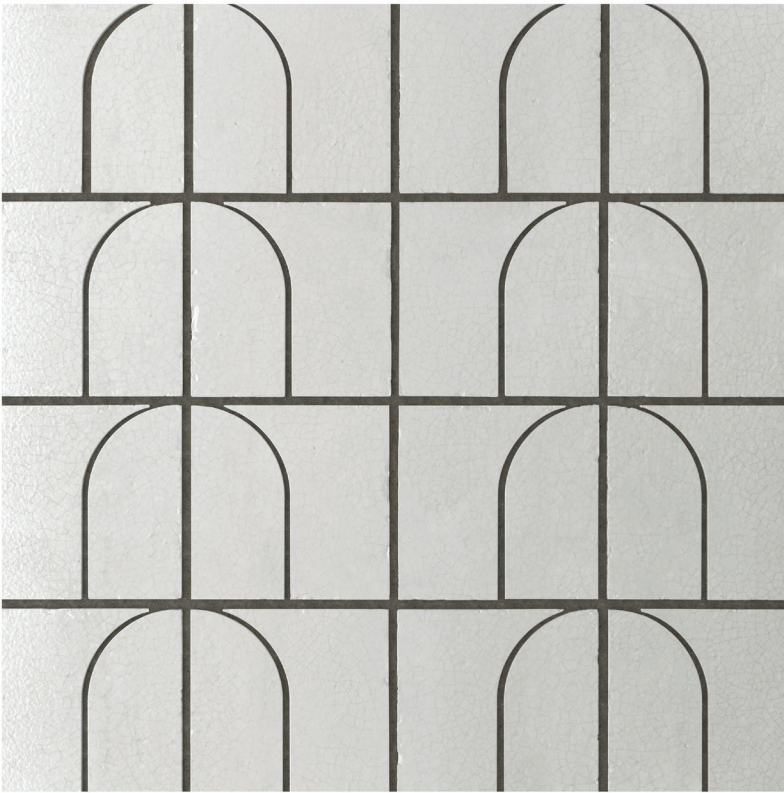
- 10 pcs - Arch Pattern: Field A
- 8 pcs- Arch Pattern: Field B
- 10 pcs - Arch Pattern: Insert A
- 8 pcs - Arch Pattern: Insert B

### Color Combination Shown

- Terracotta Etna

# HANDCRAFT MODERN

Possible Color Combinations

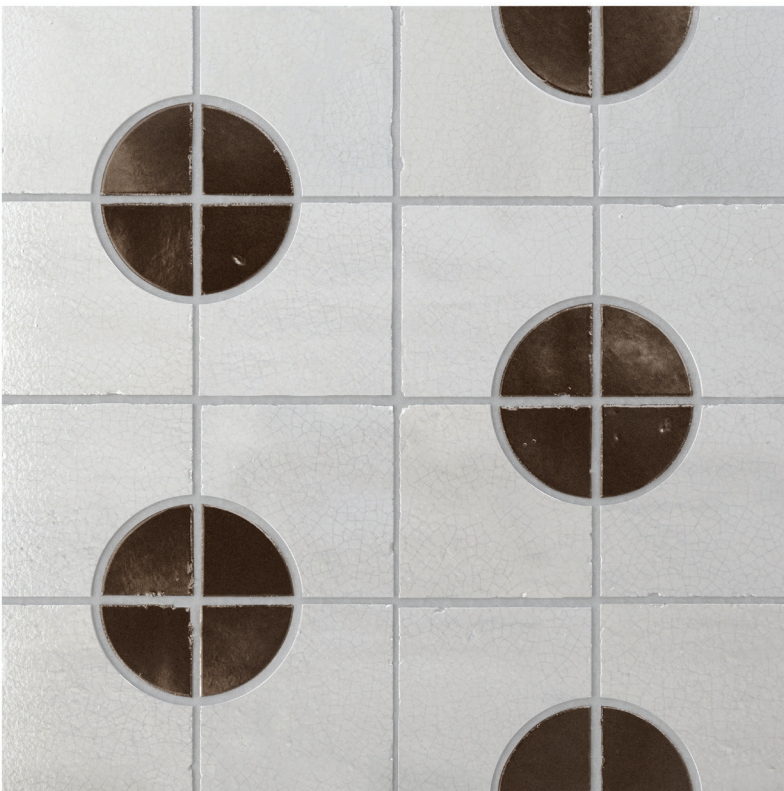


## Arch Design 3

- 8 pcs - Arch Pattern: Field A
- 8 pcs- Arch Pattern: Field B
- 8 pcs - Arch Pattern: Insert A
- 8 pcs - Arch Pattern: Insert B

## Color Combination Shown

- Vintage White



## Circle Design 1

- 16 pcs - Circle Pattern: Field
- 16 pcs - Circle Pattern: Insert

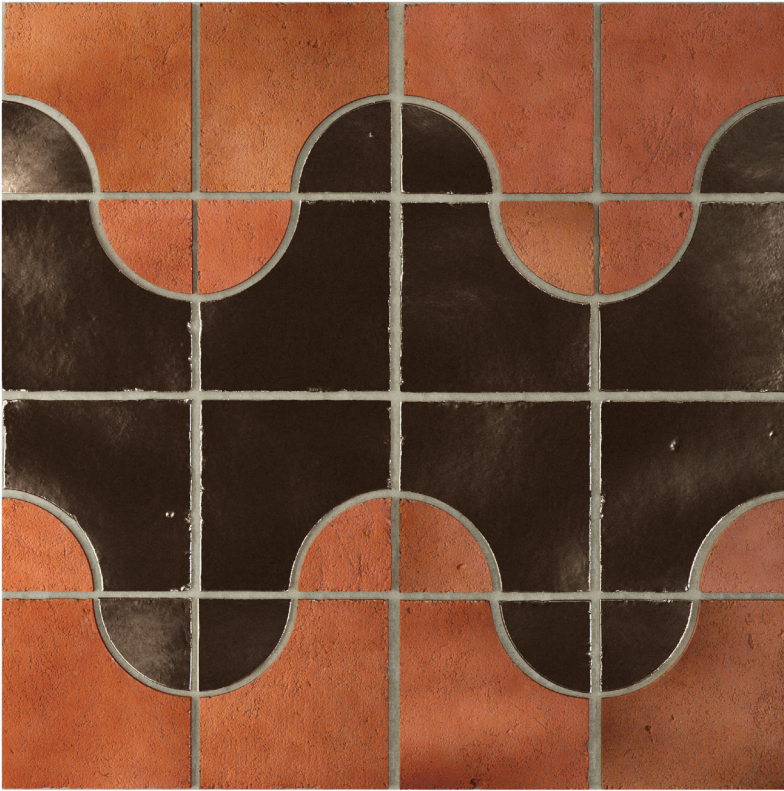
## Color Combination Shown

- Vintage White
- Poured Bronze

4- 6 x 6 Field/Insert sets = 1 SF

# HANDCRAFT MODERN

## Possible Color Combinations

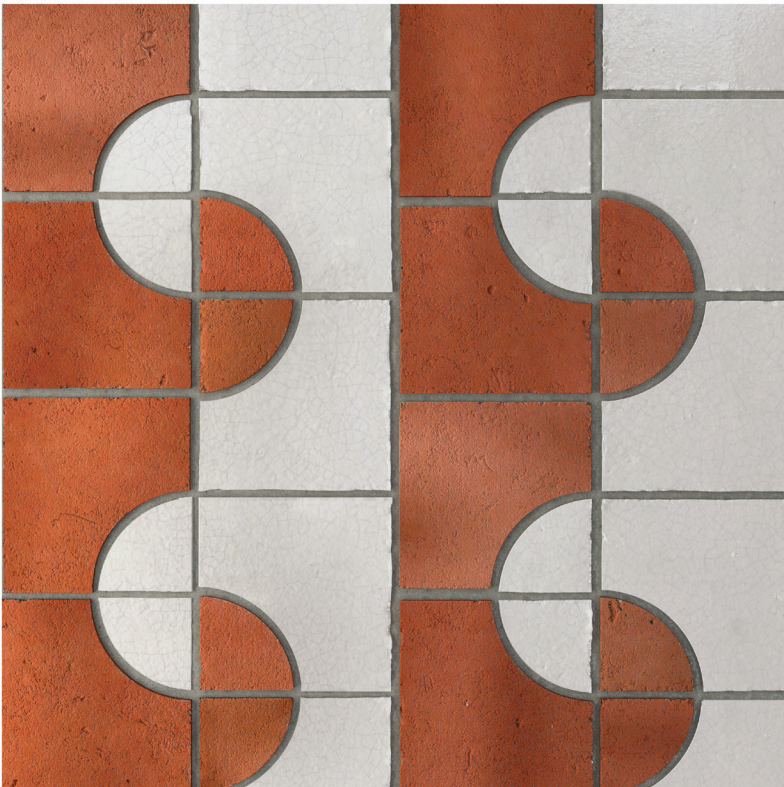


### Circle Design 2

- 16 pcs - Circle Pattern: Field
- 16 pcs - Circle Pattern: Insert

### Color Combination Shown

- Terracotta Etna
- Poured Bronze



### Circle Design 3

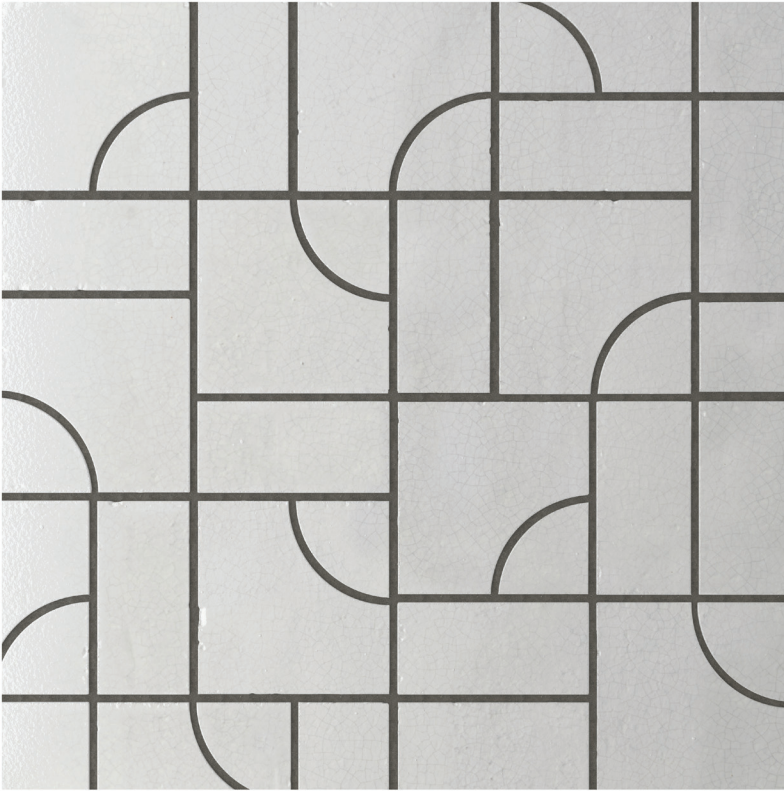
- 18 pcs - Circle Pattern: Field
- 16 pcs - Circle Pattern: Insert

### Color Combination Shown

- Vintage White
- Terracotta Etna

# HANDCRAFT MODERN

## Possible Color Combinations

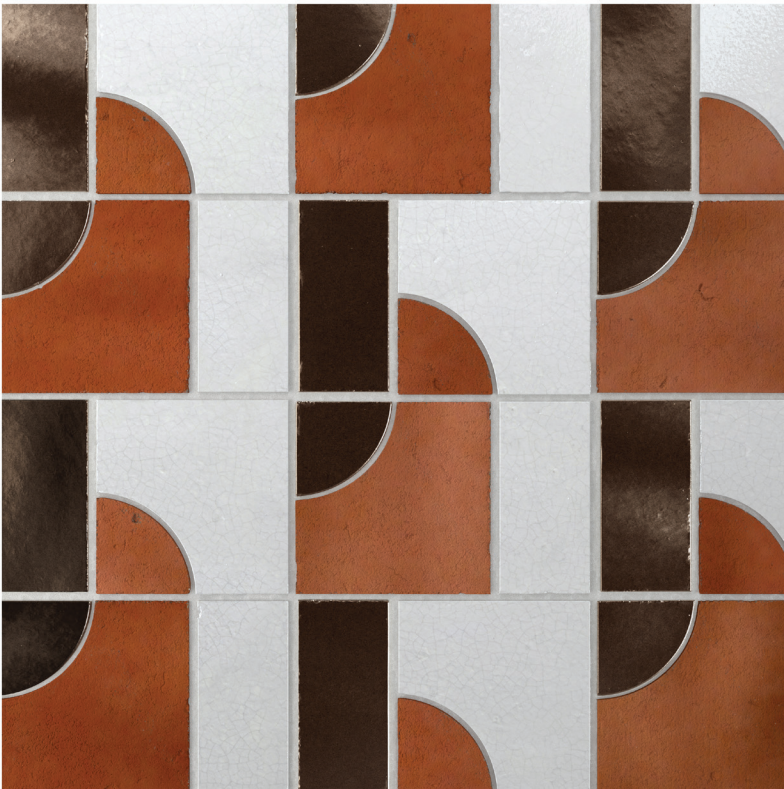


### Mixed Design 1

- 14 pcs - Cicle Pattern: Field
- 11 pcs - Cicle Pattern: Insert
- 12 pcs - 3" x 6" Field

### Color Combination Shown

- Vintage White



### Mixed Design 2

- 12 pcs - Cicle Pattern: Field
- 12 pcs - Cicle Pattern: Insert
- 10 pcs - 3" x 6" Field

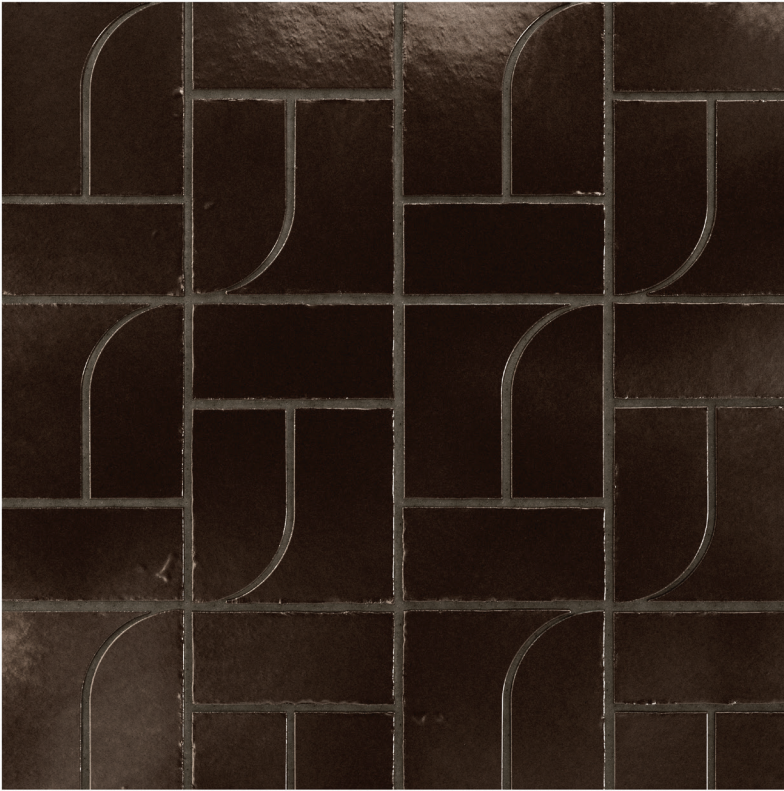
### Color Combination Shown

- Terracotta Etna
- Vintage White
- Poured Bronze

# HANDCRAFT MODERN

## Possible Color Combinations

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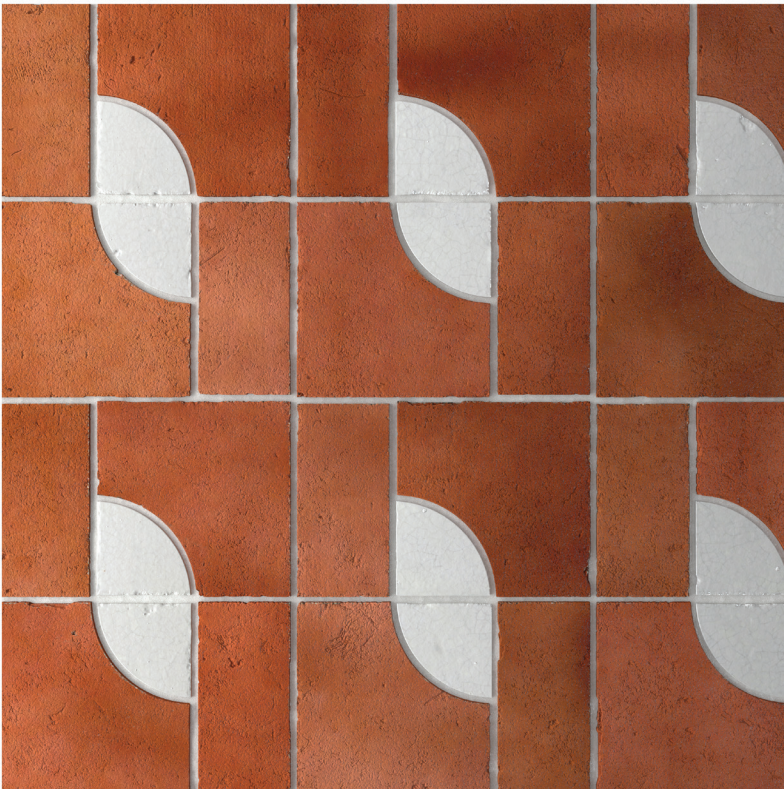


### Mixed Design 3

- 12 pcs - Arch Pattern: Field A
- 12 pcs - Arch Pattern: Insert A
- 10 pcs - 3" x 6" Field

### Color Combination Shown

- Poured Bronze



### Mixed Design 4

- 12 pcs - Cicle Pattern: Field
- 12 pcs - Cicle Pattern: Insert
- 10 pcs - 3" x 6" Field

### Color Combination Shown

- Terracotta Etna
- Vintage White

# HANDCRAFT MODERN

Possible Color Combinations

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## Mixed Design 5

- 1 pcs - Arch Pattern: Field A
- 1 pcs - Arch Pattern: Insert A
- 1 pcs - Arch Pattern: Field B
- 1 pcs - Arch Pattern: Insert B
- 3 pcs - Circle Pattern: Field
- 3 pcs - Circle Pattern: Insert
- 11 pcs - 6" x 6" Field

## Color Combination Shown

- Vintage White
- Poured Bronze



— EST 1967 —

# FACINGS

OF AMERICA