TERRE

EST 1967

FACINGS

OF AMERICA

TERRE

Terre is conceived as a material landscape, where clay, glaze and mineral matter come together layer by layer, like geological strata, revealing textures, colors and nuances.

Clay surfaces evoke tradition and memory, while reactive granules generate, in the kiln, subtle variations and small crystalline effects that add depth and make each piece slightly unique. Clay and gloss coexist in balance, within a language also expressed through its Mix and Half compositions.

Available in square and rectangular formats, Terre allows for the creation of surfaces with rhythm, contrast and character.

For us, ceramics are the medium through which we transform matter into expression.

-

Terre se construye como un paisaje material, donde barro, esmalte y materia mineral se combinan capa a capa, como los estratos, revelando texturas, colores y matices.

Las superficies de barro evocan tradición y memoria, mientras las granillas reactivas generan, en el horno, variaciones sutiles y pequeños efectos cristalinos que aportan profundidad y hacen cada pieza ligeramente única. Barro y brillo conviven en equilibrio, en un lenguaje que se expresa también en sus composiciones Mix y Half.

Disponible en formatos cuadrado y rectangular, Terre permite crear superficies con ritmo, contraste y carácter.

Para nosotros la cerámica es el medio a través del cual convertimos la materia en expresión.

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TERRE 7x28 cm / 2.5”x11”

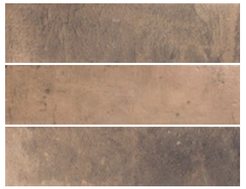
P $ W12



Wheat



Sienna



Umber

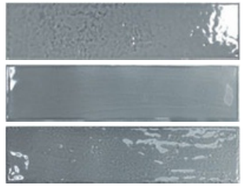
White Gloss



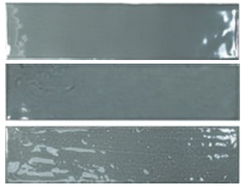
Chestnut Gloss



Turquoise Gloss



Pale Blue Gloss



Smoke Gloss

TERRE SQUARE 11,6x11,6 cm / 4.6”x4.6”

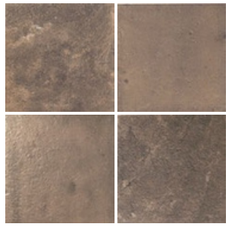
P $ W16



Wheat

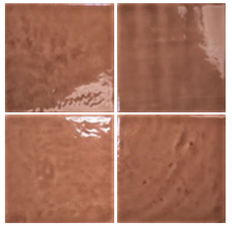


Sienna

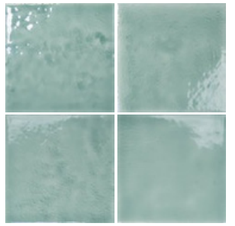


Umber

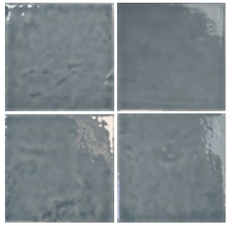
White Gloss



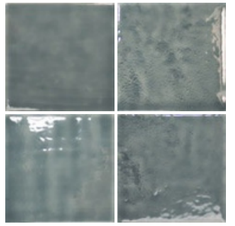
Chestnut Gloss



Turquoise Gloss



Pale Blue Gloss



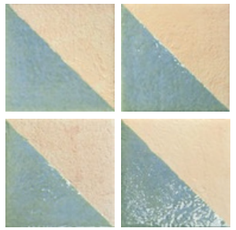
Smoke Gloss

TERRE NEUVE HALF 11,6x11,6 cm / 4.6"x4.6"

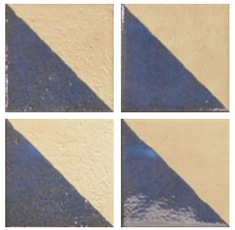
P $ W25



Wheat Cloud



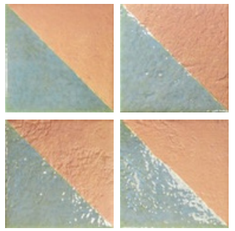
Wheat Mist



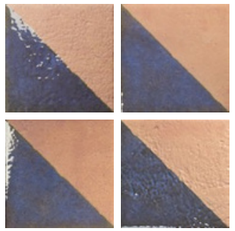
Wheat Storm



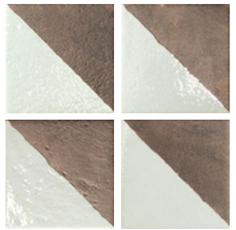
Sienna Cloud



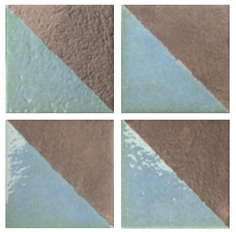
Sienna Mist



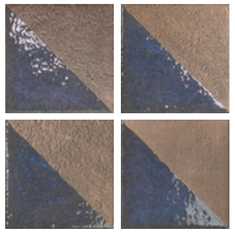
Sienna Storm



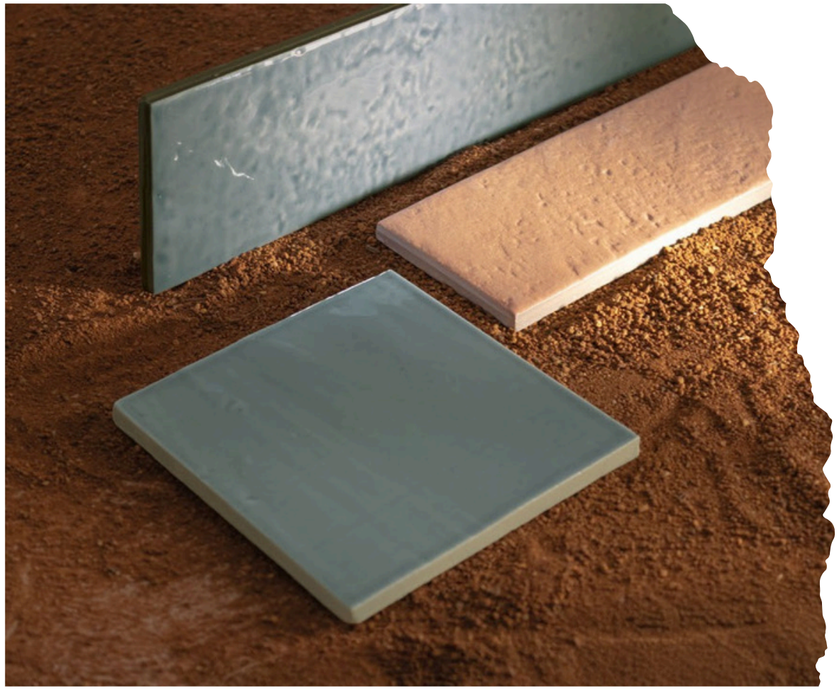
Umber Cloud



Umber Mist



Umber Storm



Floor: *Terre Square* **Smoke Gloss,** *Terre* **Sienna 70% & Smoke Gloss 30% (Random composition)**

Wall: *Terre* **Smoke Gloss**



◂ *Terre Neuve Half* **Sienna Mist**

Wall: *Terre Neuve Half* **Sienna Mist 25% &** *Terre Square* **Sienna 75%**

Floor: *Terre Square* **Sienna**

Terre **Sienna 95% & Turquoise Gloss 5%** ▸

Bar: *Terre Square* **Sienna 50%, Tuquoise Gloss 25% & Smoke Gloss 25%**
Floor: *Terre* **Sienna**
Shelves: *Terre* **Smoke Gloss**



▲ *Terre Square* **Sienna 77% & White Gloss 23%**

Terre Square **Sienna** ▶

Wall: Faces Coast Bone (Faces Collection)



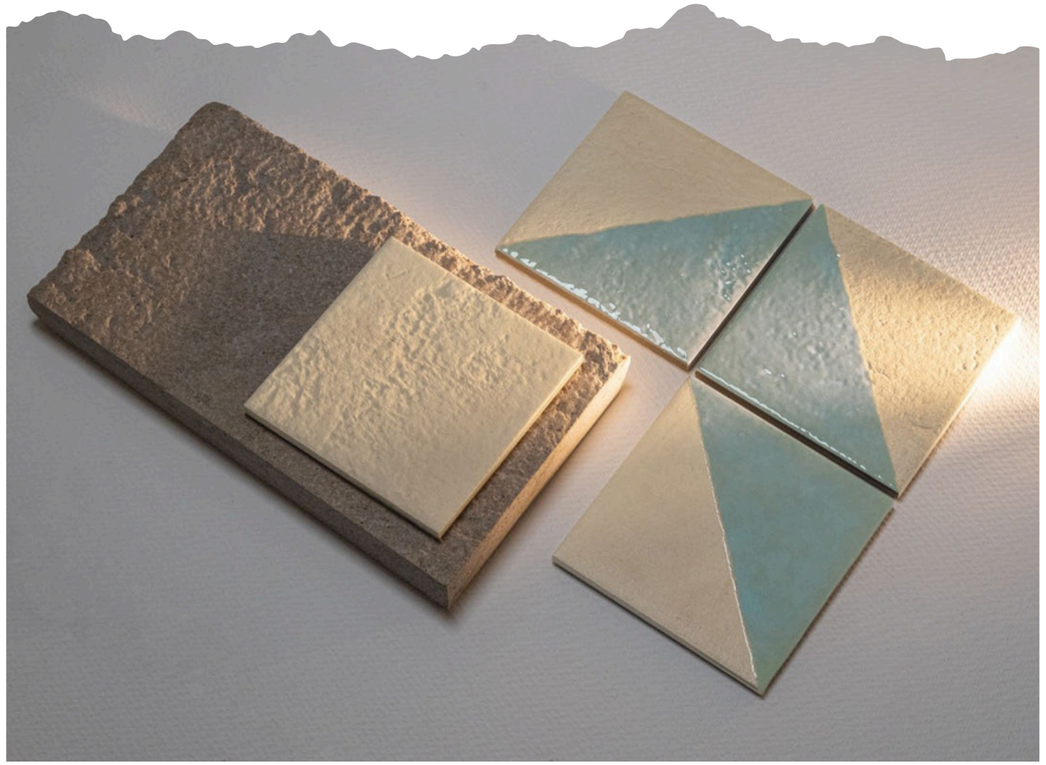
Terre **White Gloss**

Floor & Side Wall: *Terre Square* **Wheat**



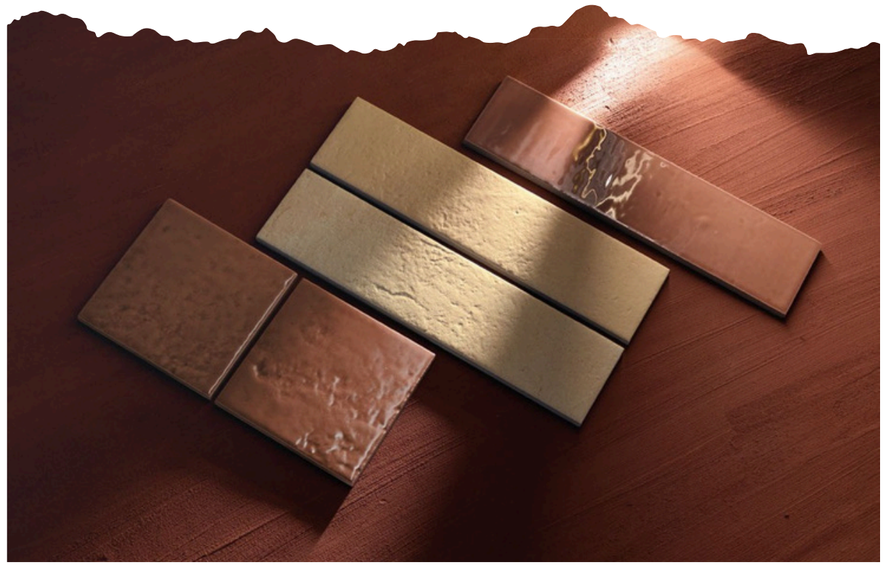
Terre Square **Wheat, Sienna & White Gloss**

Bar & Extractor Hood: *Terre* **Sienna**
Wall: *Terre Square* **Sienna 10% & White Gloss 90% (Random composition)**



Terre Neuve Half **Wheat Mist 44% &** *Terre Square* **Wheat 56%**

Floor: *Terre Square* **Wheat**



Wall: *Terre* **Wheat, Chestnut Gloss & White Gloss,** *Terre Square* **Chestnut Gloss & Wheat**
Floor: *Terre Square* **Wheat,** *Terre* **Wheat, Chestnut Gloss & White Gloss**

(Random composition)



◂ *Terre Square* **Sienna**

Terre **Wheat** ▴

Bench: *Terre Square* **Turquoise Gloss**
Wall: Reef Sand (Reef Collection)

Table: *Terre Square* **Pale Blue Gloss**
Floor: *Terre Square* **Wheat**

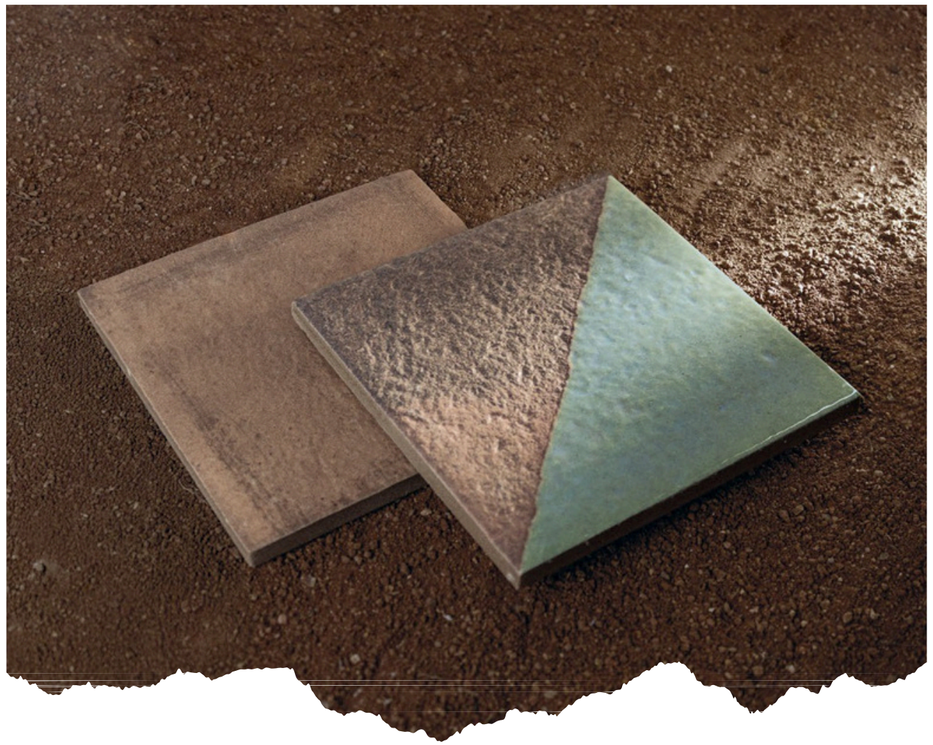


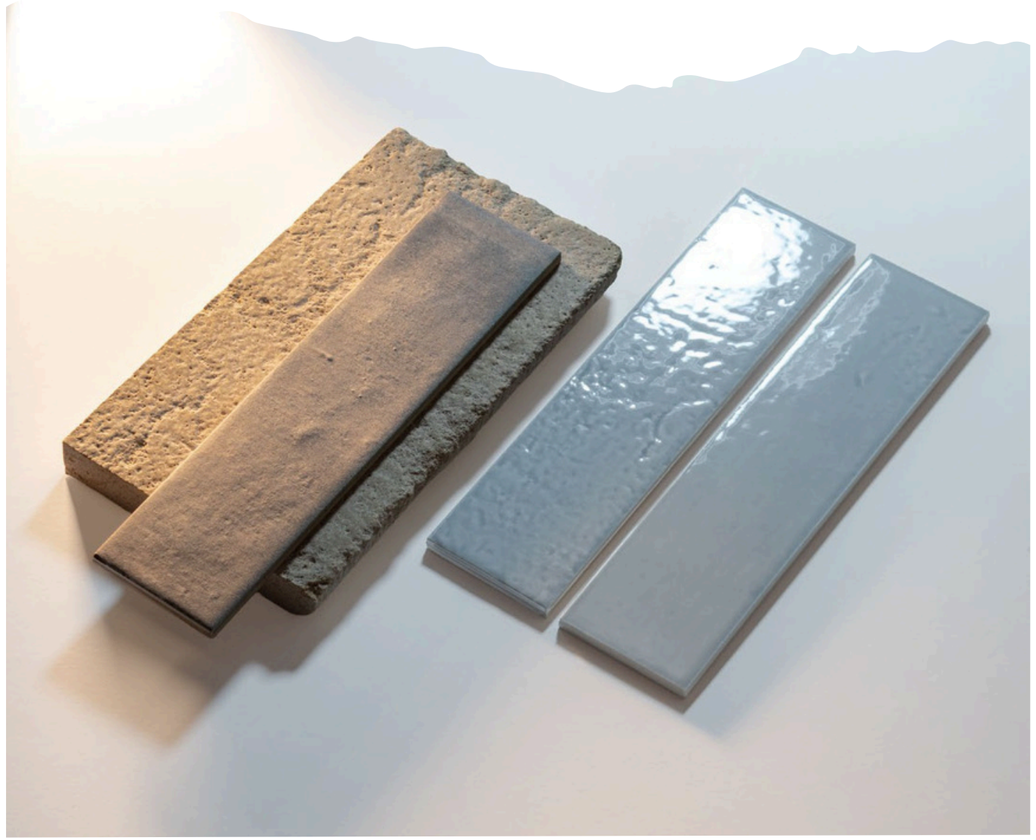
Bar: *Terre* **Sienna 90% & Turquoise Gloss 10%**
Floor: *Terre* **Sienna 95% & Turquoise Gloss 5%**
(Random composition)

Wall: Reef Sand (Reef Collection)

Terre Neuve Half **Umber Mist 95% &** *Terre Square* **Umber 5%**

Floor: *Terre Square* **Umber**





Bar: *Terre* **Umber & Smoke Gloss**

Floor: *Terre* **Umber 83% & Smoke Gloss 17%**

Planter & Tables: *Terre* **Smoke Gloss**

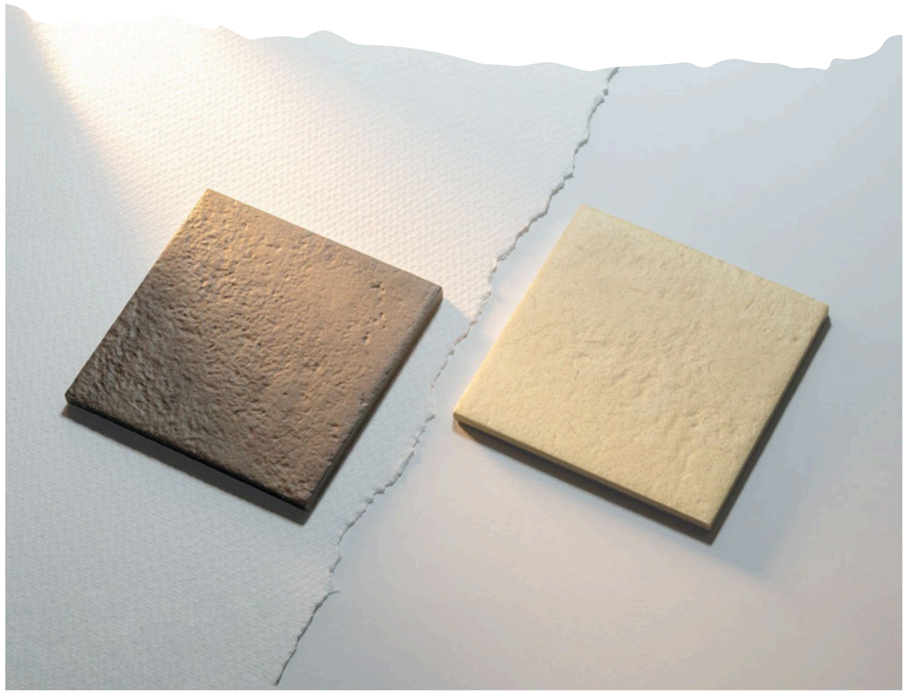


◀ Planter: *Terre Square* **Umber 83% & White Gloss 17%**

Floor: *Terre Square* **Umber 90% & White Gloss 10%**
(Random composition)

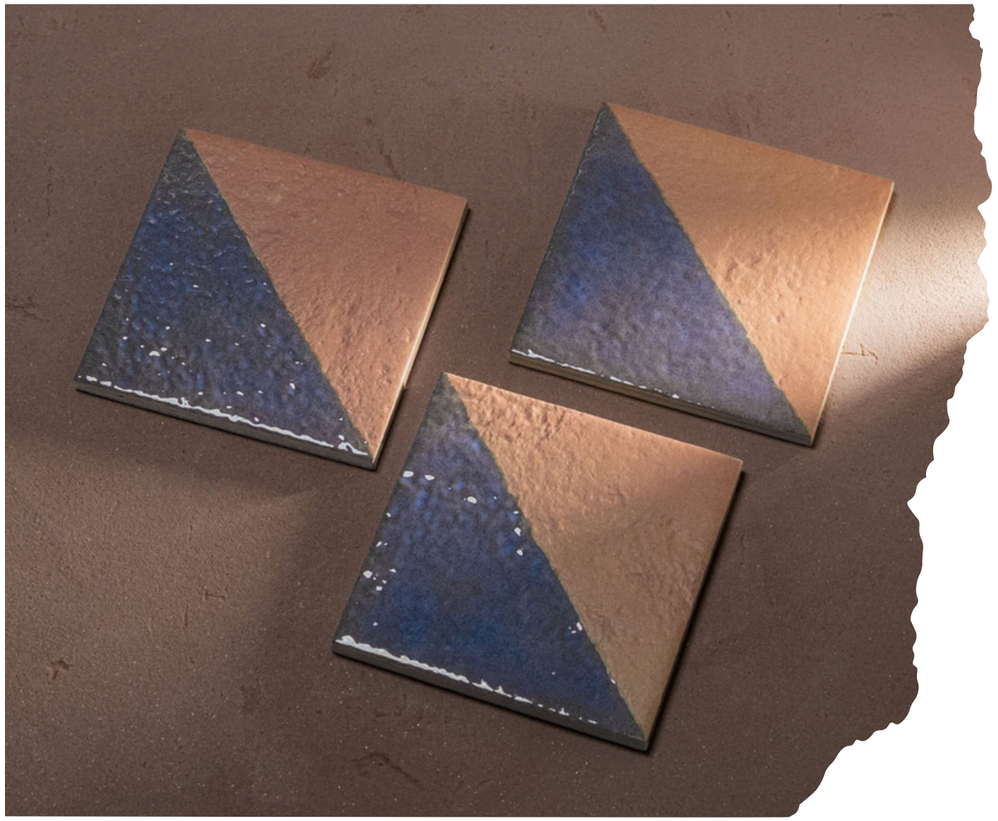
Floor: *Terre Square* **Wheat 40% & Umber 60%** ▲

Wall: *Terre Square* **Wheat 2% & Umber 98%**
(Random composition)



Wall: *Terre Square* **Umber | Pattern: Umber 50% & Wheat 50%**

Floor : *Terre Square* **Wheat | Pattern: Umber 50% & Wheat 50%**



Terre Neuve Half **Sienna Storm**



Wall: *Terre Square* **Sienna 75% & Umber 25%**

Floor: *Terre Square* **Sienna 50% & Umber 50%**



▲ *Terre Neuve Half* **Umber Cloud 66,6% &**
Terre Square **Umber 33,3%**

Terre Neuve Half **Umber Storm 66,6% &** ▶
Terre Square **Umber 33,3%**

Floor: *Terre Square* **Umber**

Terre Neuve Half **Wheat Cloud 50% &** *Terre Square* **Wheat 50%**

Floor: *Terre Square* **Wheat**





▲ *Terre Neuve Half* **Wheat Storm 15% &**
Terre Square **Wheat 85%**

Floor: *Terre Square* **Wheat**

Terre Neuve Half **Wheat Cloud 33,3%, Wheat Mist 33,3% &**
Terre Square **Wheat 33,3%**

Bench: *Terre Neuve Half* **Wheat Cloud 50% &**
Terre Square **Wheat 50%**

Floor: *Terre Square* **Wheat**



TERRE
Wheat

Grout Colour: **Fugabella KK89**
Laticrete 61

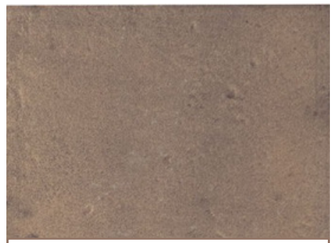
TERRE
White Gloss

Grout Colour: **Fugabella KK4**
Laticrete 44



TERRE
Sienna

Grout Colour: **Fugabella KK153**
Laticrete 92



TERRE
Umber

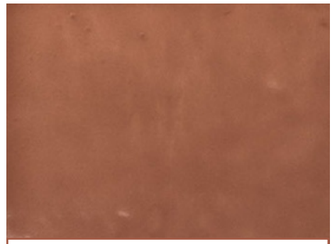
Grout Colour: **Fugabella KK157**
Laticrete 57

*** The colors shown are for guidance only, and ceramic shades may vary between production batches. References are approximate and do not exactly match the final color. We recommend requesting physical samples.**
The suggested grout colors are aesthetic recommendations and may be adjusted according to customer preference.
The company is not responsible for any differences between printed or digital colors and the final product.



TERRE
Turquoise Gloss

Grout Colour: **Fugabella KK47**
Laticrete 78



TERRE
Chestnut Gloss

Grout Colour: **Fugabella KK156**
Laticrete 58



TERRE
Pale Blue Gloss

Grout Colour: **Fugabella KK27**
Laticrete 91



TERRE
Smoke Gloss

Grout Colour: **Fugabella KK8**
Laticrete 60

*** Los colores mostrados son orientativos, y la tonalidad de la cerámica puede variar entre lotes de producción. Las referencias son aproximadas y no equivalen con exactitud al color real, recomendamos solicitar muestras físicas.**
Los colores de junta indicados son sugerencias estéticas y quedan sujetos al criterio del consumidor.
La empresa no se responsabiliza por diferencias entre los colores impresos o digitales y el producto final.

Porcelain tiles whith water absorption B Ia ≤ 0,5% for interior and exterior floors and walls.
Baldosas cerámicas prensadas en seco con absorción de agua B Ia ≤ 0,5% para suelos y paredes interiores y exteriores.

	FEATURES / C AR AC TERÍS TIC A S	*SPECIFICATION / ESPECIFICACIÓN*	*NORMA*
	Dimensional Features	**Terre: 69 mm +/- 0,9 mm x 278,8 mm +/- 1,6 mm x 8,5 mm+/- 0,5 mm Terre Square & Terre Neuve: 115,5 mm +/- 0,9 mm x 115,5 mm +/- 0,9 mm x 8,5 mm+/- 0,5 mm**	**UNE-EN ISO 10545-2:2019**
	Water absorption	**E_b ≤ 0,5%**	**UNE-EN ISO 10545-3:2018**
	Modulus of rupture	**Minimum 35 N/mm² >1300 N**	**UNE-EN ISO 10545-4:2019**
PEI	**Abrasive resistance**	**PEI 5: White Gloss PEI 4: Wheat & Sienna PEI 3: Umber, Terre Neuve, Turquoise Gloss & Pale Blue Gloss PEI 2: Smoke Gloss & Chestnut Gloss**	**UNE-EN ISO 10545-7:1999**
	Crazing resistance	**Pass**	**UNE-EN ISO 10545-11:1997**
	Frost resistance	**Pass**	**UNE-EN ISO 10545-11:1997**
	Household products resistance	**GA**	**UNE-EN ISO 10545-13:2017**
	Chemical resistance	**GHA**	**UNE-EN ISO 10545-13:2017**
	Stain resistance	**5**	**UNE-EN ISO 10545-14:2015**
	Non-slip value	**R10 CLASS 2 DCOF >0,42** Except GLOSS & TERRE NEUVE	**UNE-EN 16165:2022 ANSI A137.1:2012**
	Tone variation	**V1: White Gloss V3: Turquoise Gloss, Chestnut Gloss, Pale Blue Gloss & Smoke Gloss V5: Wheat, Sienna & Umber**	-
P	**Porcelain body**	-	-

			KG	M2		M2
Modelo	Formato (cm)	Piezas / Caja	Kg / Caja	m2 / Caja	Cajas / Palet	m2 / Palet
TERRE	7x28 cm	28	9,98 kg	0,549 m^2	96	52,70 m^2
TERRE SQUARE	11,6x11,6 cm	38	9,47 kg	0,507 m^2	102	51,714 m^2
TERRE NEUVE	11,6x11,6 cm	38	9,91 kg	0,507 m^2	102	51,714 m^2

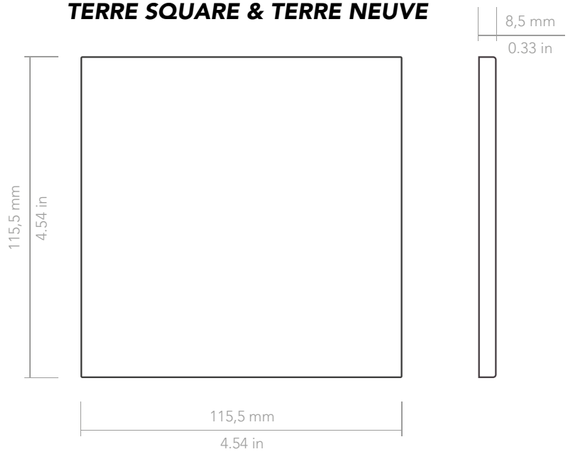
			LB	FT2		FT2
Model	Format (in)	Pieces / Box	Lb/ box	sq ft / Box	Boxes / Pallet	sq ft / Pallet
TERRE	2.5"x11"	28	22.002 lb	5.909 ft^2	96	567.257 ft^2
TERRE SQUARE	4.6"x4.6"	38	20.877 lb	5.457 ft^2	102	556.644 ft^2
TERRE NEUVE	4.6"x4.6"	38	21.847 lb	5.457 ft^2	102	556.644 ft^2

MODEL / MODELO	PRICE CODE / CODIGO TARIFA
TERRE	W12
TERRE SQUARE	W16
TERRE NEUVE	W25

TERRE



TERRE SQUARE & TERRE NEUVE



WAREHOUSING
In order to guarantee the characteristics of the finish the product must be kept in its original packaging until the time of fixing. If the product is likely to be stored for a long period of time it should be suitably covered.

TILE FIXING
To ensure the products adhere correctly to the surface, it is essential to use specific adhesive and grouting material. This must also be suitable for the environment they will have to withstand. Fitting with traditional mortars does not ensure good adhesion.

Due to the nature of the material there may be dimensional variations between pieces. Therefore , all types of joints must be planned and carried out correctly: structural, perimeter, expansion and installation joints. Fitting tiles without joints
is not advisable from any technical point of view as this may lead to various problems. For an optimal result we advise to use 2 mm (0.08") grout.

GROUTING
The choice of quality grouting mortar is crucial.
We recommend:
-Kerakoll Fugabella® Color (www.kerakoll.com)
-Litokol StyleGrout (www.litokol.it)
-Laticrete Permacolor Select (www.laticrete.com)

MAINTENANCE AND CLEANING
Once the materials have been fitted, it is advisable to remove any remaining adhesive and grouting material by using a commercial descaling product designed especially, diluted with water . The descaling product must not remain in contact with the surface to be cleaned for more than 5 minutes.
As a general guideline, powder dertergents should not be used, not wire wool or abrasive materials. Generally a sponge will be sufficient with warm water and liquid neutral soap. Then rinse with plenty of clean water.

ALMACENAMIENTO
Para garantizar las características de su acabado, el producto debe mantenerse en su embalaje original hasta el momento de la colocación. Si el producto va a permanecer almacenado durante un largo periodo es conveniente hacerlo bajo cubierta.

COLOCACIÓN
Para garantizar una buena adhesión al soporte es necesaria la utilización de materiales de agarre y de rejuntado adecuados al ambiente al que vayan a estar sometidos. La colocación con morteros tradicionales no garantiza una buena adhesión.

Debido a la naturaleza del material pueden existir diferencias dimensionales entre piezas. Por ello deberán planificarse y ejecutarse correctamente todo tipo de juntas: estructurales, perimetrales, de dilatación y de colocación. La colocación
sin juntas es desaconsejable desde cualquier punto de vista técnico, pudiendo ser el origen de diversas patologías. Para un resultado óptimo recomendamos usar 2 mm de junta.

REJUNTADO
Es importante la elección de un material de rejunte de calidad. WOW recomienda utilizar:
-Kerakoll Fugabella® Color (www.kerakoll.com)
-Litokol StyleGrout (www.litokol.it)
-Laticrete Permacolor Select (www.laticrete.com)

MANTENIMIENTO Y LIMPIEZA
Finalizada la puesta en obra se recomienda eliminar los restos de materiales de agarre y rejuntado con un desincrustante comercial diseñado expresamente para baldosas cerámicas, rebajado con agua, permaneciendo en contacto con la superficie a limpiar no más de 5 minutos. Como norma general no deben utilizarse detergentes en polvo ni estropajos metálicos o abrasivos. Generalmente será suficiente con una esponja, agua tibia y un jabón líquido neutro. Posteriormente aclarar con abundante agua limpia.

EST 1967

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OF AMERICA

