

Potters



— EST 1967 —
FACINGS
— OF AMERICA —

POTTERS

Explore the unique fusion of rustic and modern in our new Potters collection. Each piece tells a unique story, reflecting the authenticity of handmade craftsmanship. Celebrate the beauty of irregular edges, where tradition meets modernity. Because in imperfection, we find true perfection.

Explora la fusión única de lo rústico y lo moderno en nuestra nueva colección Potters. Cada pieza cuenta una historia única, reflejando la autenticidad de lo hecho a mano. Celebra la belleza de los bordes irregulares, donde la tradición se encuentra con la modernidad. Porque en la imperfección, encontramos la verdadera perfección.

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POTTERS 5x25 cm / 2"x10"

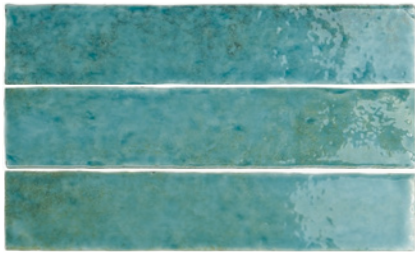
W \$ W12



Swan



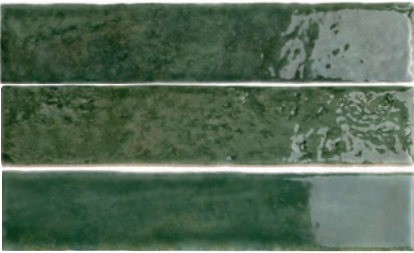
Agave



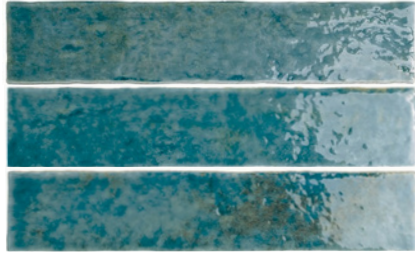
Azur



Fossil



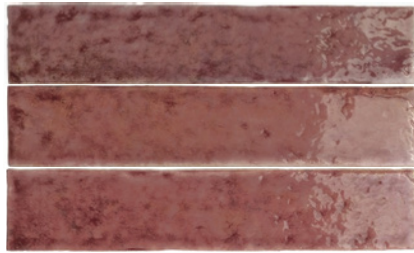
Forest



Prusian



Umber



Wine

POTTERS BARS 12,5x25 cm / 5"x10"

W \$ W32



Swan



Agave



Azur



Fossil



Forest



Prusian



Umber



Wine



Potters Wine 56,5%
Potters Bars Wine 43,5%
Floor: Tanka Graphite (Enzō Collection)





Potters Bars Forest

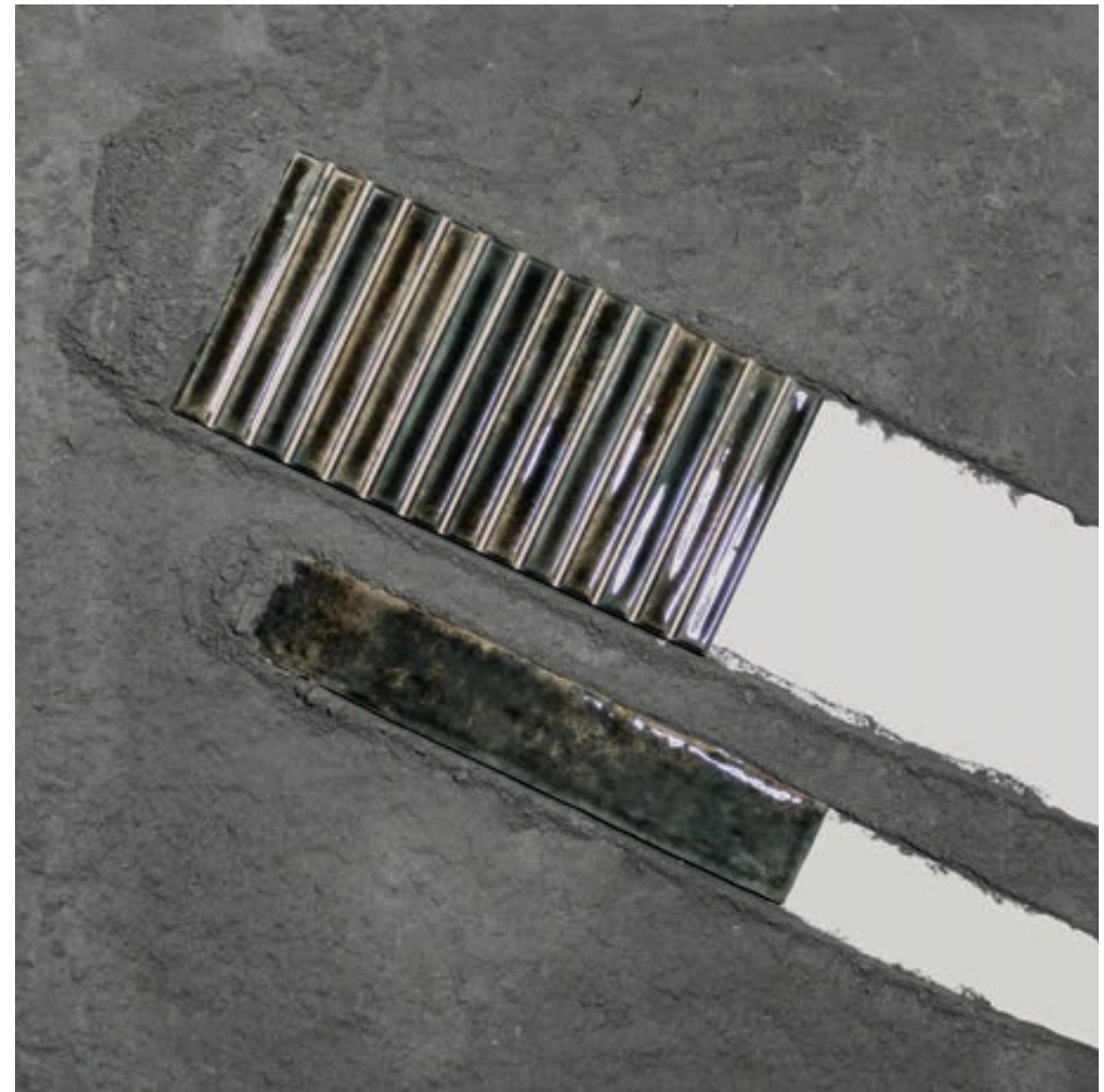


Potters Azur

Potters Azur
Potters Bars Azur

Floor: Contempo Strip Oak (Love Affairs Collection)





Potters Umber
Potters Bars Umber



Potters Forest
Floor: Roots XXL & L Sand (Roots Collection)



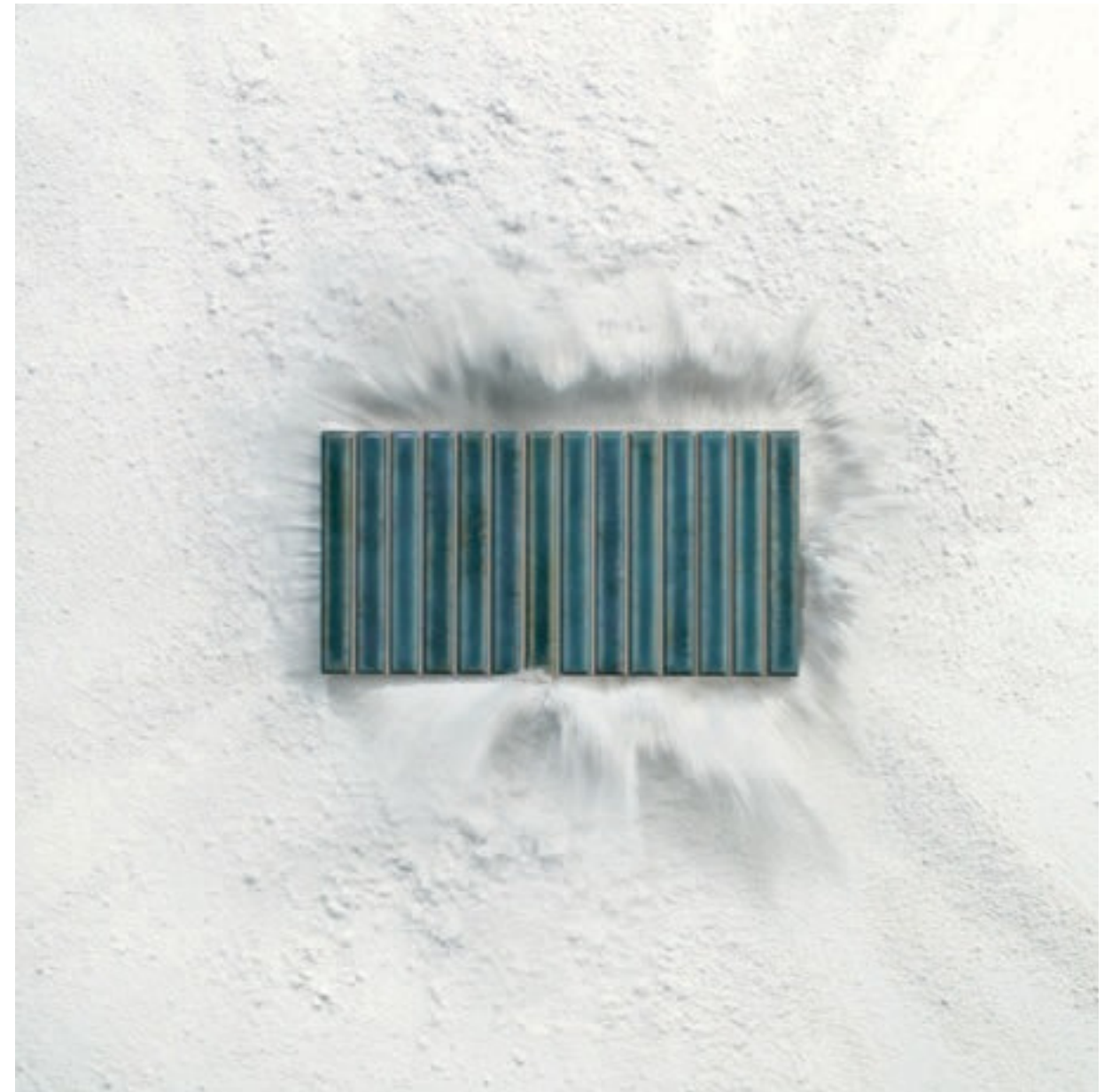
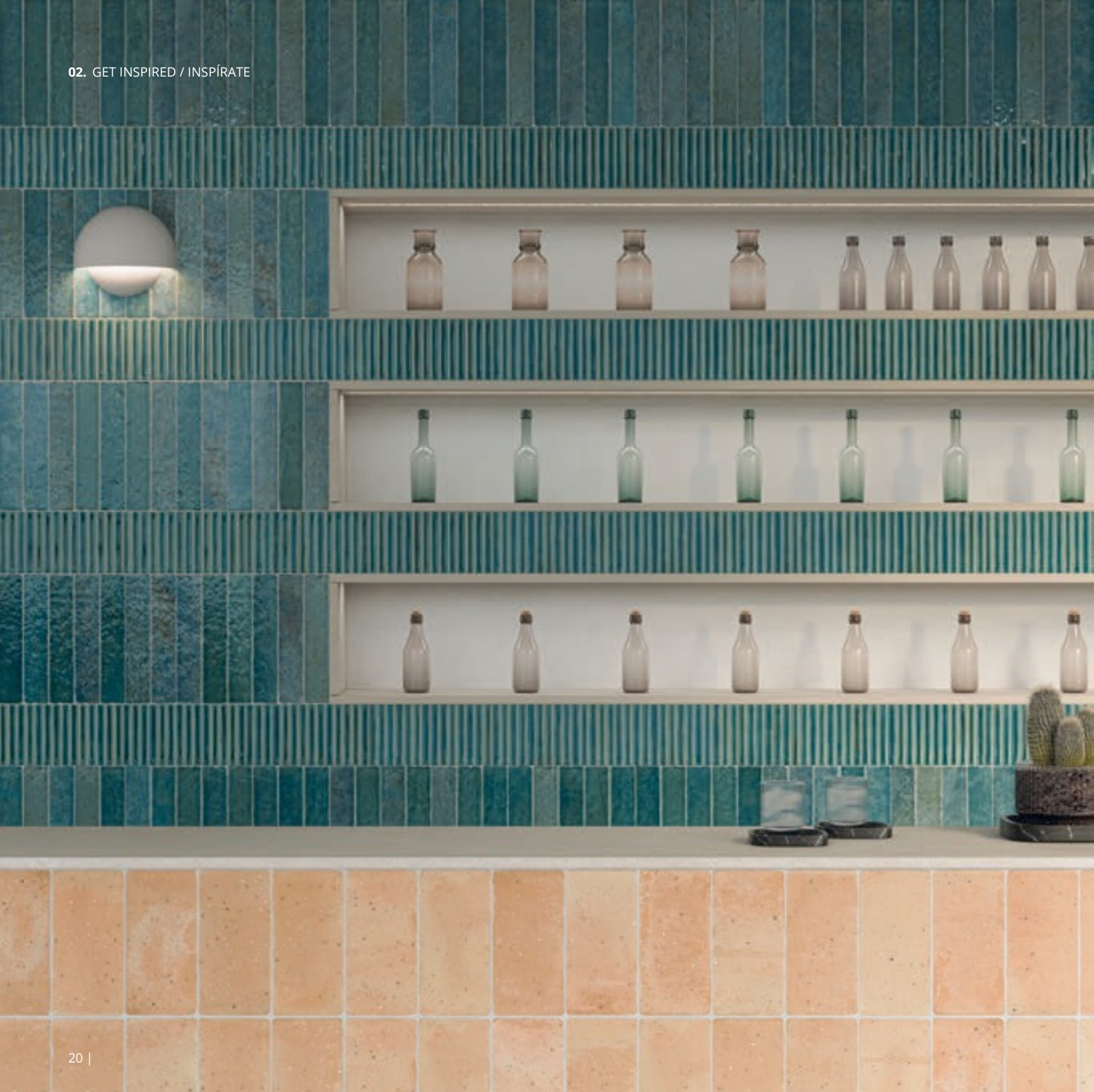


Potters Swan



Potters Agave
Potters Bars Swan
Floor: Raster Collection



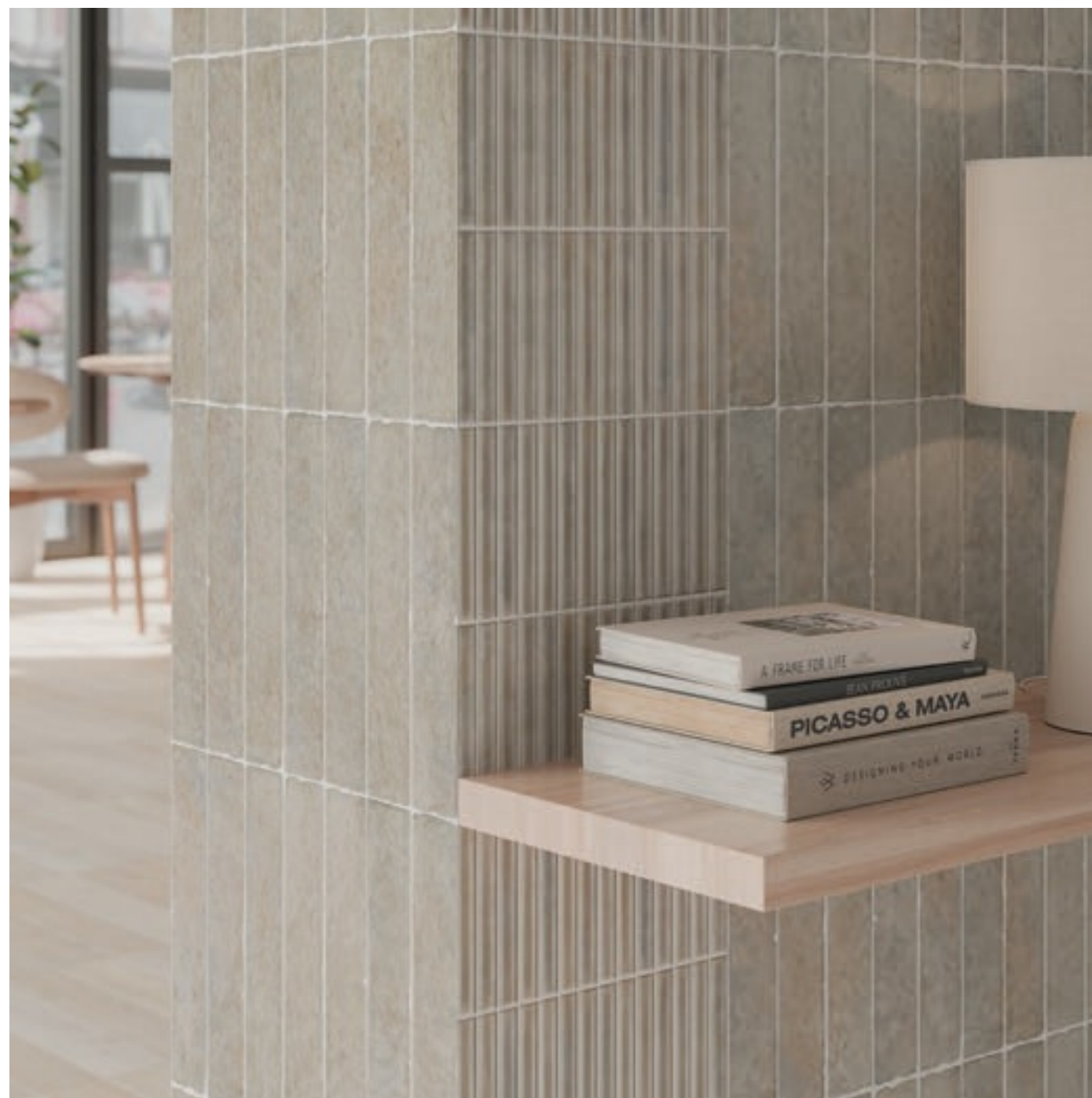


Potters Prusian 62,5%
Potters Bars Prusian 37,5%
Bar: Halo Middy M Sand Sparks



Potters Bars Agave





Potters Fossil
Potters Bars Fossil



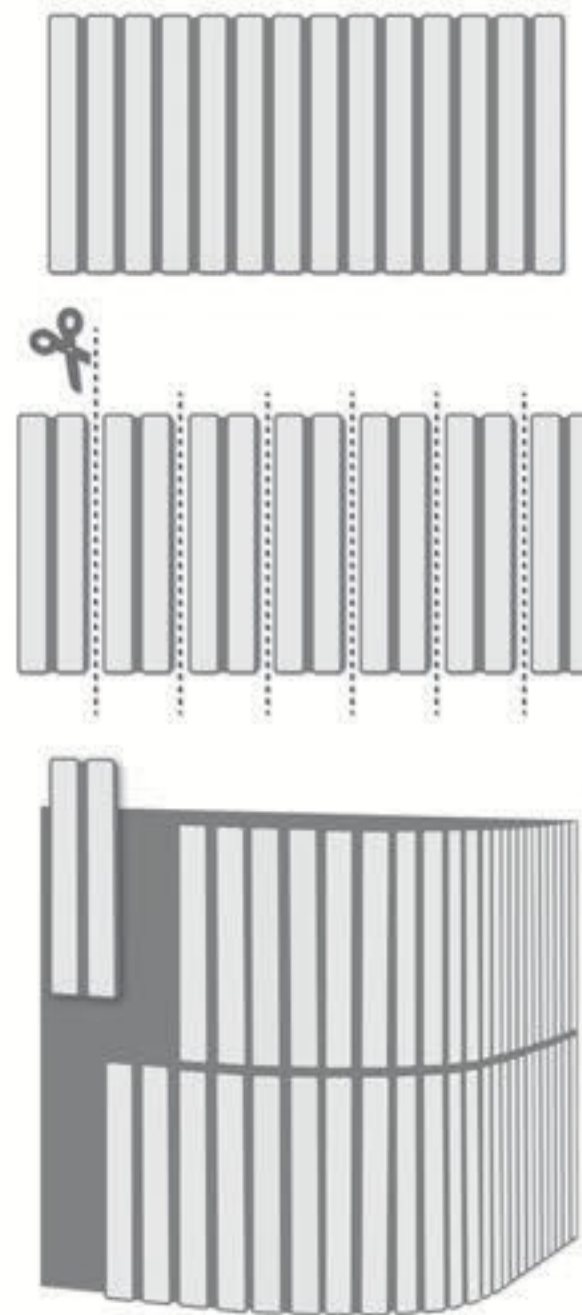
Potters Wine
Floor: Halo Midday XXL Sand Sparks

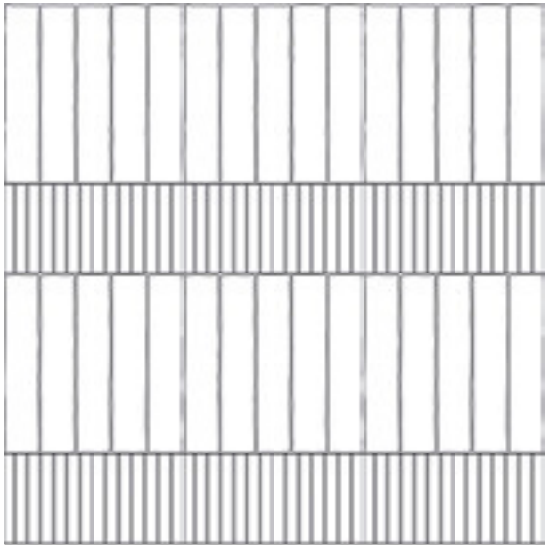




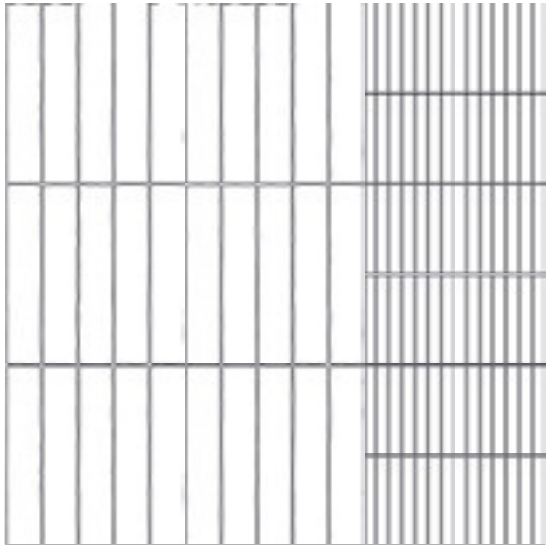
HOW TO CREATE ROUNDED CORNERS

◀ **Potters** Swan
Potters Bars Swan

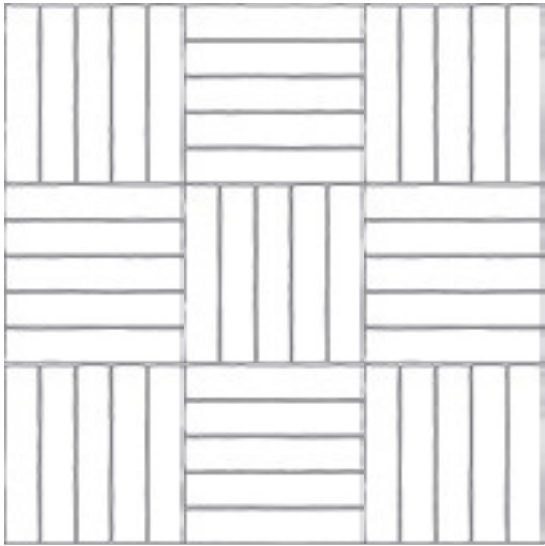




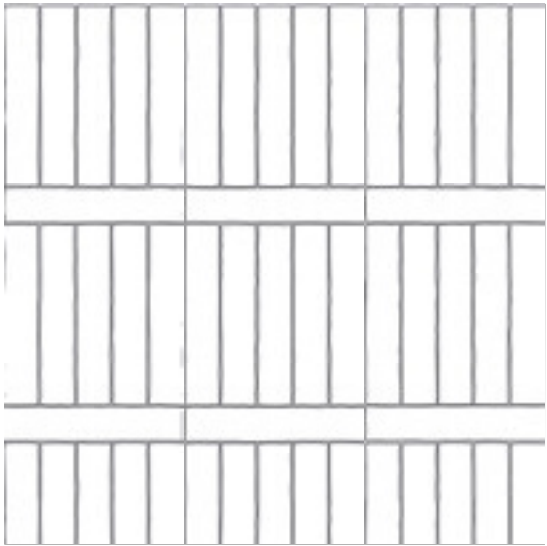
Potters - 62,5%
Potters Bars - 37,5%



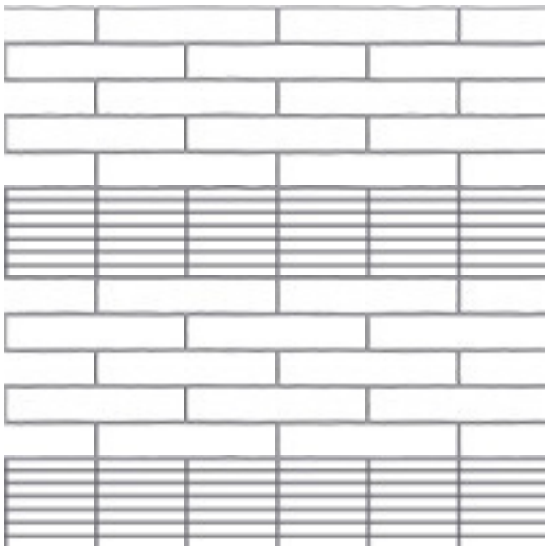
Potters
Potters Bars



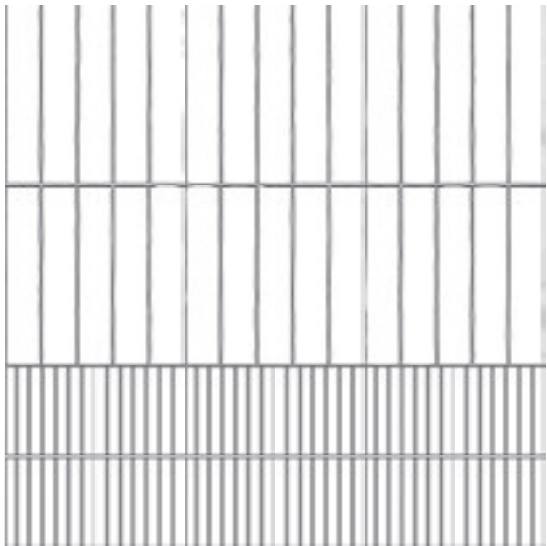
Potters



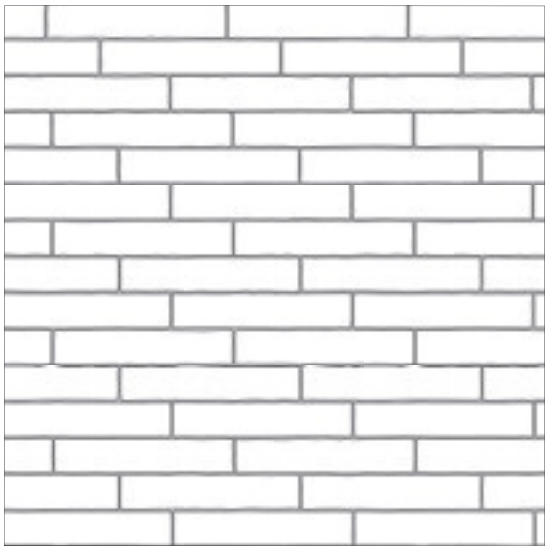
Potters



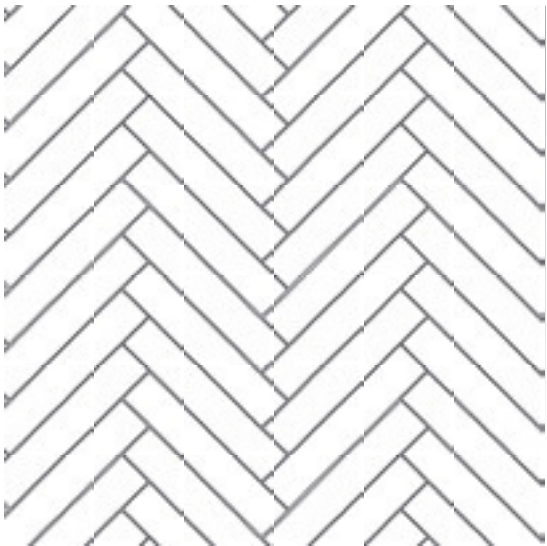
Potters - 56,5%
Potters Bars - 47,5%



Potters
Potters Bars



Potters



Potters

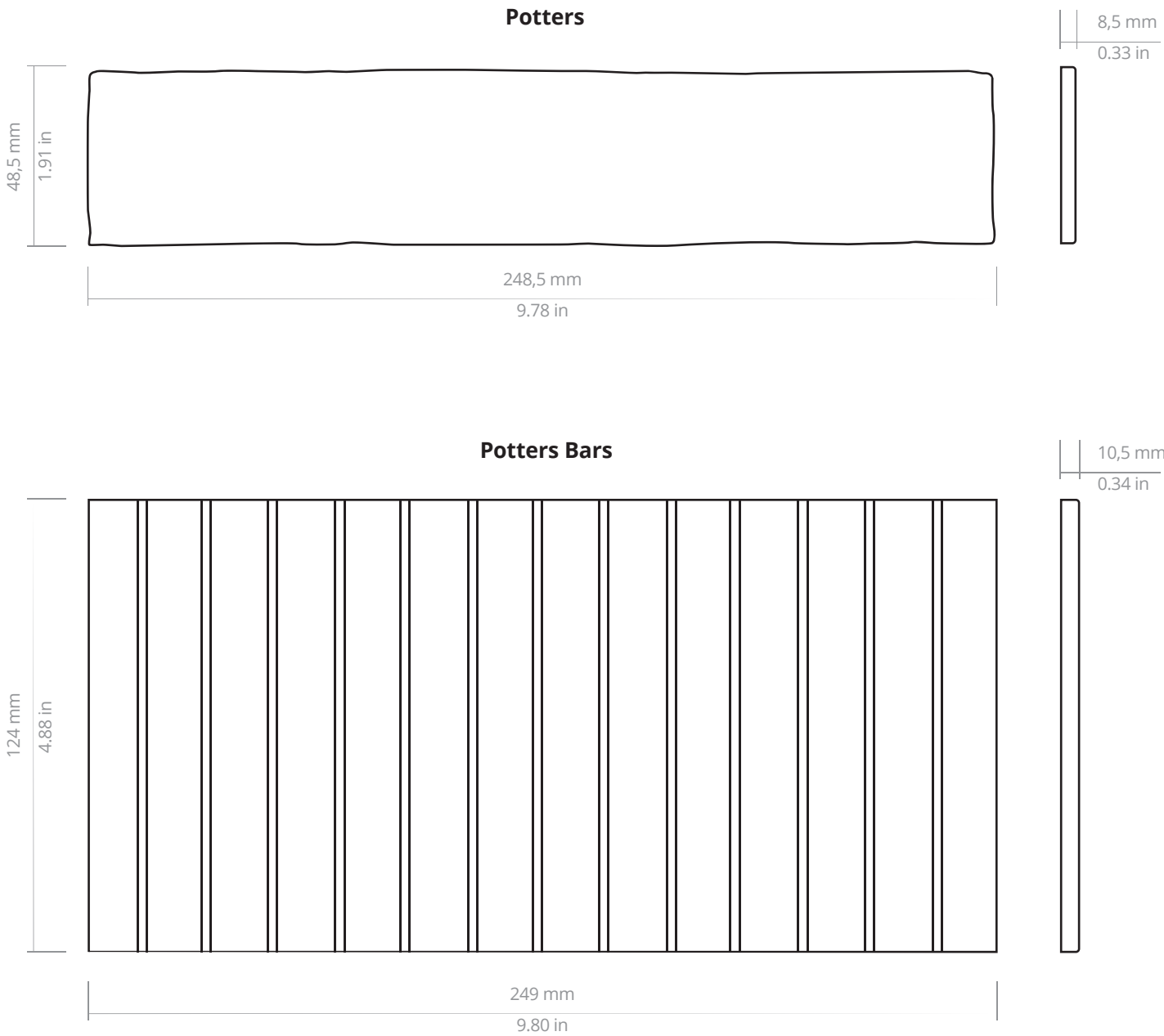
Technical features for Dry-Pressed ceramic tiles with water absorption BIII (Eb >10%)
Características técnicas para las baldosas cerámicas prensadas en seco del grupo BIII (Eb >10%)

FEATURES / CARACTERÍSTICAS		SPECIFICATION / ESPECIFICACIÓN	NORMA
	Dimensional Features	Potters 48,5 mm +/- 0,75 mm x 248,5 mm +/- 1,20 mm Potters Bars 124,0 mm +/- 0,75 mm x 249,0 mm +/- 1,20 mm	UNE-EN ISO 10545-2:2019
	Water absorption	Eb>10%	UNE-EN ISO 10545-3:2018
	Modulus of rupture and breaking strength	≥ 12 N/mm2 ≥ 600 N	UNE-EN ISO 10545-4:2019
	Crazing resistance	Pass	UNE-EN ISO 10545-11:1997
	Household products resistance	GA	UNE-EN ISO 10545-13:2017
	Chemical resistance	GHA	UNE-EN ISO 10545-13:2017
	Stain resistance	Class 5	UNE-EN ISO 10545-14:2017
	Tone variation	V4	-
	White body	-	-

			KG 	M2 		M2 
Modelo	Formato (cm)	Piezas / Caja	Kg / Caja	m2 / Caja	Cajas / Palet	m2 / Palet
POTTERS	5x25 cm	60	9,79 kg	0,75 m2	96	72 m2
POTTERS BARS	12,5x25 cm	14	7,30 kg	0,438 m2	138	60,444 m2

			LB 	FT2 		FT2 
Model	Format (in)	Pieces / Box	Lb/ box	sq ft / Box	Boxes / Pallet	sq ft / Pallet
POTTERS	2"x10"	60	21.583 lb	8.072 ft2	96	774.912 ft2
POTTERS BARS	5"x10"	14	16.093 lb	4.714 ft2	138	650.532 ft2

MODEL / MODELO		PRICE CODE / CODIGO TARIFA
POTTERS		W12
POTTERS BARS		W32



BEFORE INSTALLING THE PRODUCT

The surface where the product is being installed must be clean and level.
It is recommended that the layout of the product is prepared before the final installation.
Make sure you choose an adhesive apt for the area where the product is being installed.
For installation on porous surfaces we recommend: Kerakoll Special® Eco, and for Non-porous surfaces: Kerakoll serie H40® Eco.
The choice of quality grouting mortar is crucial.
We recommend Kerakoll Fugabella® Color.
(www.kerakoll.com)

TO ENHANCE YOUR WOW PRODUCT In order to obtain the maximum effect, use 1,5 mm - 0.06 in spacers between the tiles to maintain an even installation over the whole surface.
The colour of the grout should be as close as possible to the colour of your product. Once the area has been grouted, and before the grout dries, remove any excess material with a damp sponge.

MAINTENANCE Maintenance free. Easy and practical to care for, due to the high standard of technical characteristics in each FACINGS ceramic product. Avoid abrasive or acidic cleaning products. It is recommended to clean with clear water.

ANTES DE LA COLOCACIÓN Preparar la superficie sobre la que se va a colocar tu producto FACINGS. Debe estar limpia y aplomada. Se recomienda plantear la colocación, previo a su instalación. Elegir el material de agarre en función de las características de la superficie. Se recomienda para colocación general en superficies porosas: Kerakoll special® Eco. y para superficies no porosas como el pladur: Kerakoll serie H40® Eco. Es importante la elección de un material de rejunte de calidad. WOW recomienda utilizar el material de rejunte Kerakoll fugabella® Color (www.kerakoll.com), cuyas características son especialmente adecuadas para este revestimiento.

PARA ENSALZAR EL ASPECTO DE TU PRODUCTO FACINGS Se recomiendan separadores de 1,5 mm para colocar las piezas y conseguir de esta forma un aspecto WOW óptimo. También es aconsejable que el color de rejuntado sea similar al color del producto elegido. Una vez rejuntado el producto, y antes de que se endurezca, retirar el material sobrante de rejuntado con una esponja mojada en agua.

MANTENIMIENTO Práctico y sencillo de limpiar, dadas las excelentes características técnicas del producto WOW, tan sólo es necesario un cuidado rutinario, evitando la utilización de productos abrasivos o ácidos. Se recomienda limpiar exclusivamente con agua limpia.