



FACES



— EST 1967 —

FACINGS

OF AMERICA

FACES

Reshaping the boundaries of ceramic decoration.

Like the faces of the Earth, we present our Coast, Dune, Valley and Hill ceramic versions, staying true to our roots.

Harmony between colour and form.

Vertical surfaces with unconventional shapes which capture who we are.

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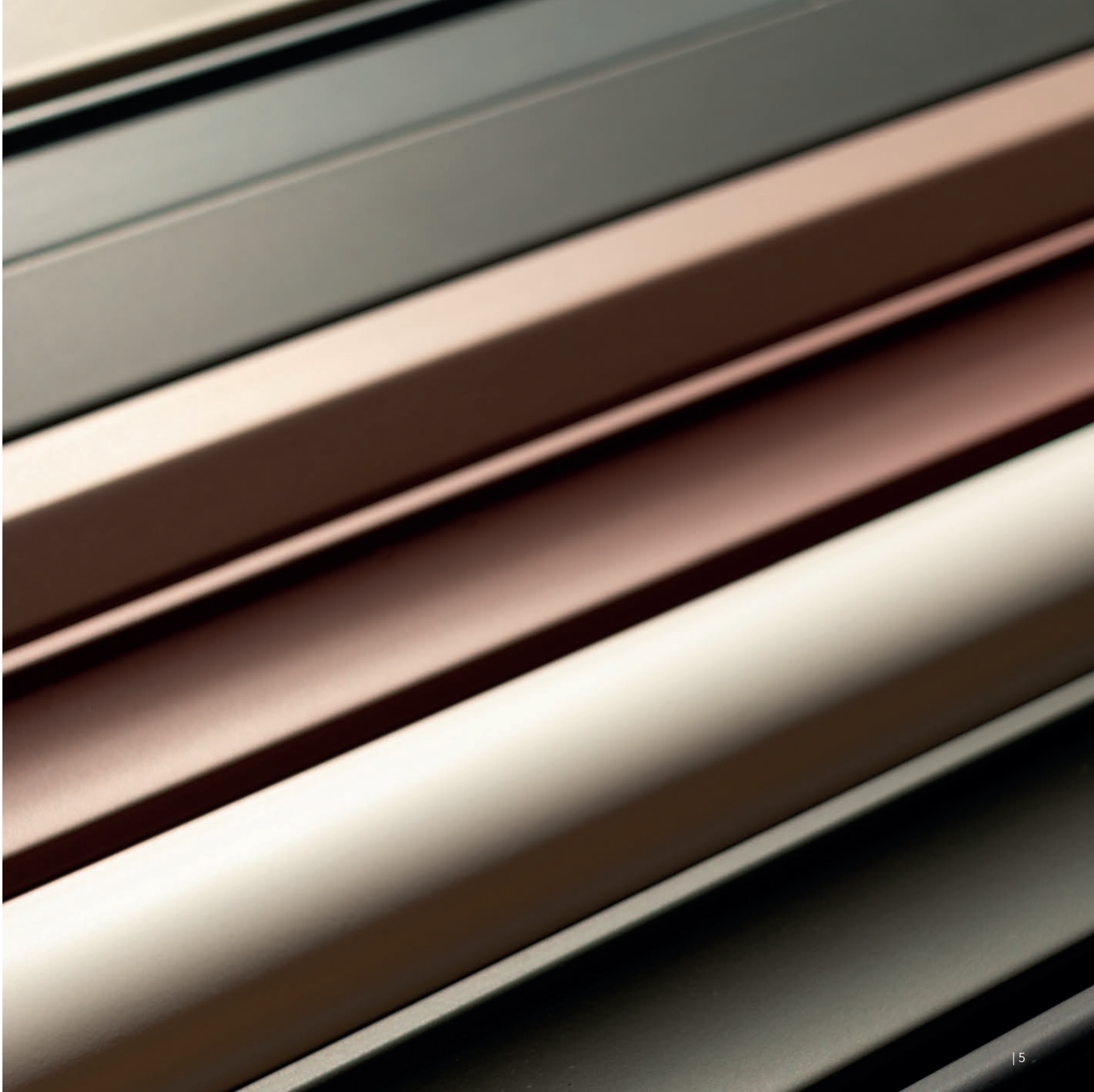
Remodelando los limites de la decoración cerámica.

Como las caras de la Tierra, presentamos nuestras versiones cerámicas Coast, Dune, Valley y Hill, manteniéndonos fieles a nuestras raíces.

Armonía entre color y forma.

Superficies verticales de formas poco convencionales que capturan nuestra identidad.

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FACES

SHAPES

LISO
W05

VALLEY
W26

HILL
W26

COAST
W26

DUNE
W26

BARS
W32

5x40 cm / 2"x16"

12,5x25 cm / 5"x10"

COLOURS

BoneGreyVeganTanHennaPineSteel BlueCoalWhite Gloss

*Available in all shapes / Disponible en todos los relieves



◀ **Hill** Tan
Liso Tan



Liso Grey - 50%
Coast Grey - 50%

Floor Tiles **Contempo Strip** Natural (Love Affairs collection)



FACES COAST



◀ **Liso** Pine - 33% 
Coast Pine - 66% 

Floor Tiles: **Lines S & M** Chalk (Raster collection)



Valley Vegan 

Floor Tiles: **Play** Blanc (Tesserae collection)

 **Valley** Coal- 50%
Dune Coal - 50% ▶

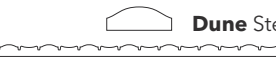
Floor Tiles: **Grid S & M** Chalk (Raster collection)
Lines S & M Chalk (Raster collection)






FACES VALLEY



 **Dune Steel Blue & Tan**
Bars Bone ►



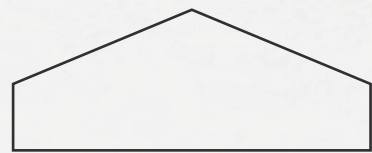


◀ **Hill** Bone 
Liso Bone 

Floor Tiles: **Lines S & M** Moss (Raster collection)

 **Valley** Grey 50%
 **Dune** Grey 50%
 **Liso** Grey

Floor Tiles: **Suit** Blanc (Tesseræ collection)



FACES HILL



Coast Henna
Dune Henna



Floor Tiles: **Grid S** Mud (Raster collection)
Lines S & M Mud (Raster collection)



Hill Steel Blue
Liso Steel Blue

Floor Tiles: **Contempo Strip** Oak (Love Affairs collection)





 **Bars Henna**

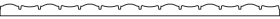
◀ **Bars Pine** 
Liso Tan 

Floor Tiles: **Solid XS & S Chalk**



FACES LISO



Bars Steel Blue 
Valley Steel Blue 

Floor Tiles: **Stardust** Ivory

 **Dune** Vegan
 **Liso** Vegan ▶

Floor Tiles: **Play Board** Mar (Tesserae collection)





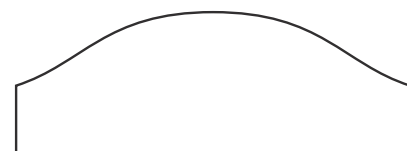
◀ **Dune Pine**
Liso Pine



 **Liso** White Gloss
 **Valley** White Gloss

Floor Tiles: **Color Drops** Graphite

Floor Tiles: **Grid S & M** Chalk (Raster collection)



FACES DUNE



Dune White Gloss



Hill Coal
Liso Coal

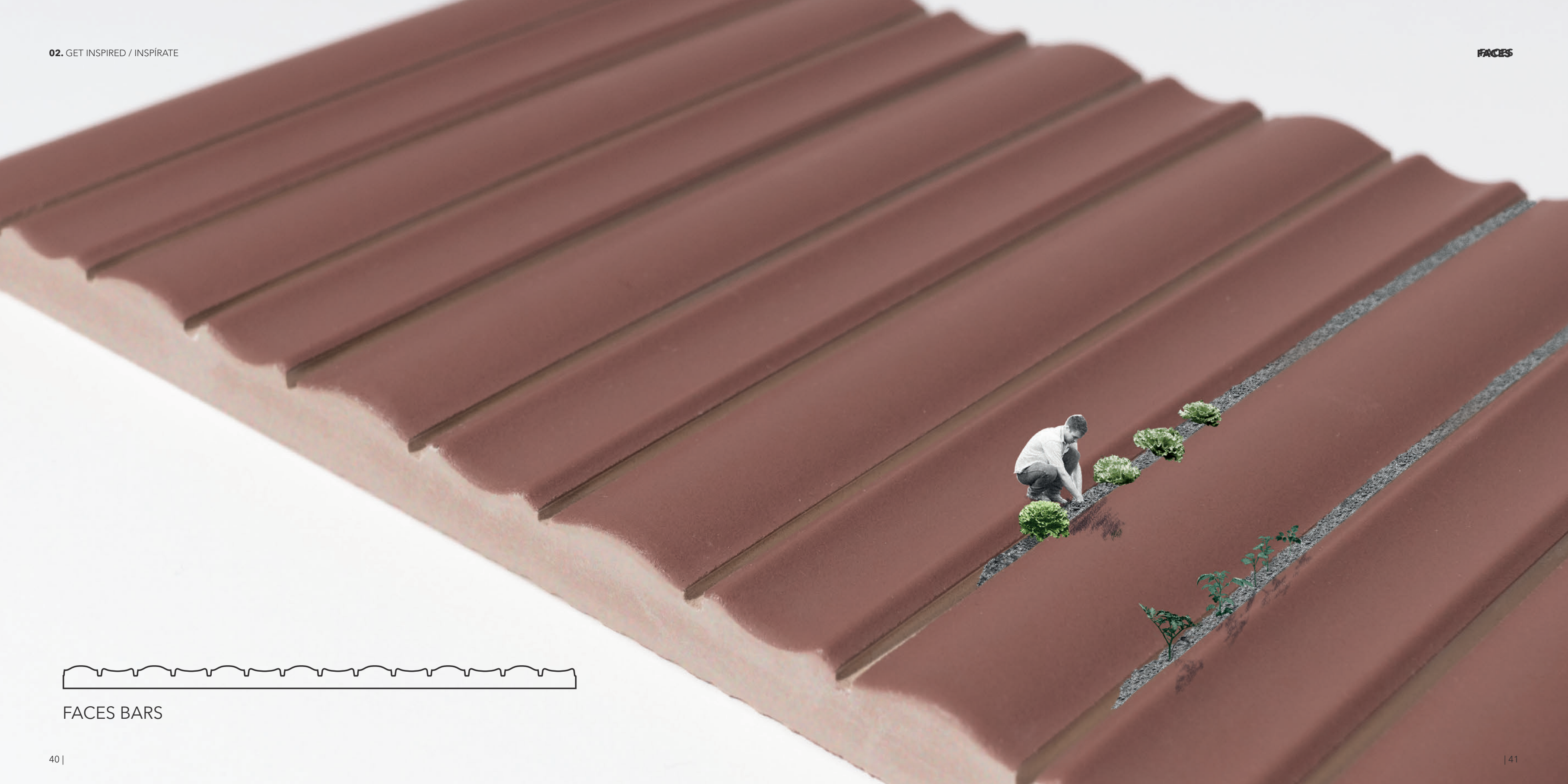
Floor Tiles: **Stardust** Cotto





◀ **Dune** Vegan 
Valley Vegan 
Bars Vegan 

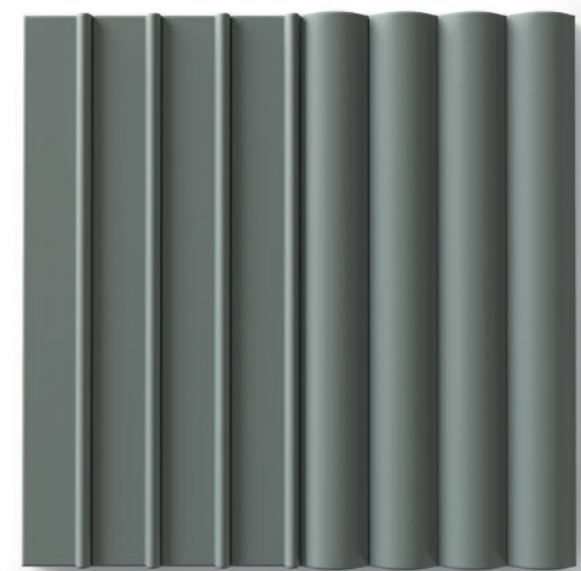
Floor Tiles: **Strip** Aura (Love Affairs collection)



FACES BARS



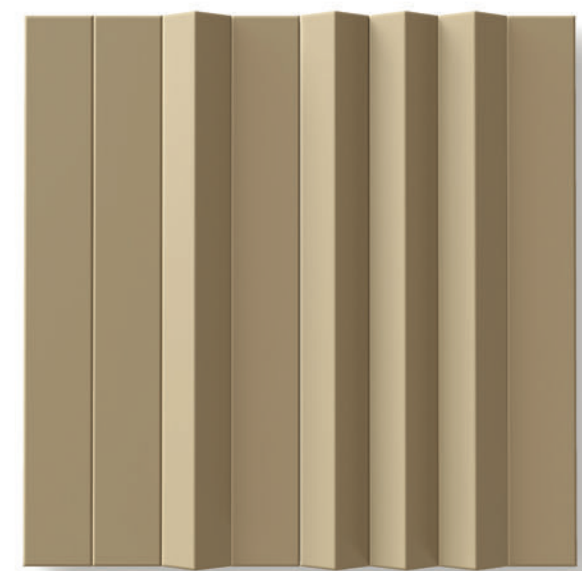
DUNE - 50% VALLEY - 50% Bone



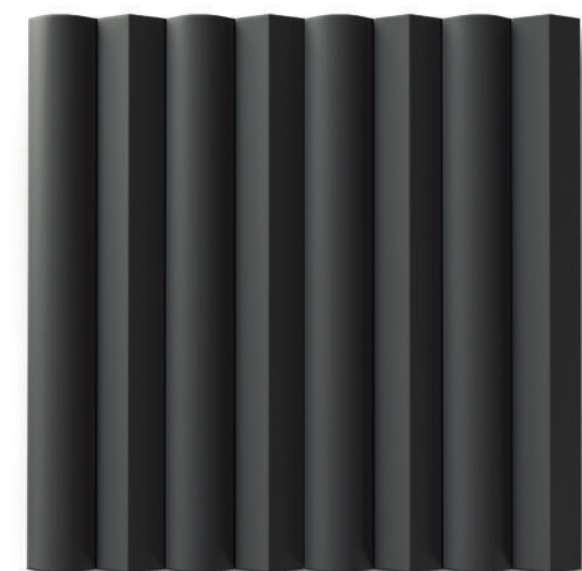
COAST - 50% DUNE - 50% Steel Blue



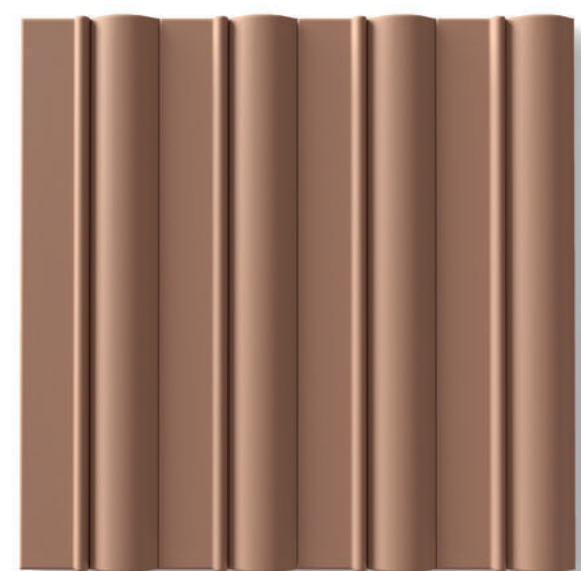
LISO - 50% VALLEY - 50% Pine



LISO - 50% HILL - 50% Vegan



DUNE - 50% HILL - 50% Coal



COAST - 50% DUNE - 50% Tan



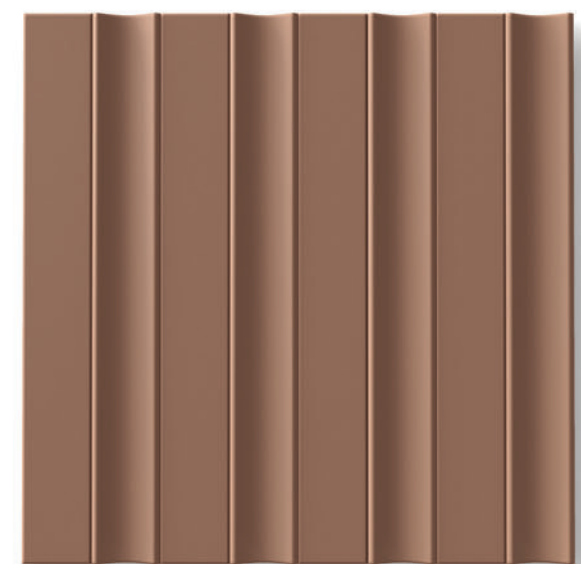
LISO - 75% COAST - 25% Grey



VALLEY - 50% HILL - 50% White Gloss



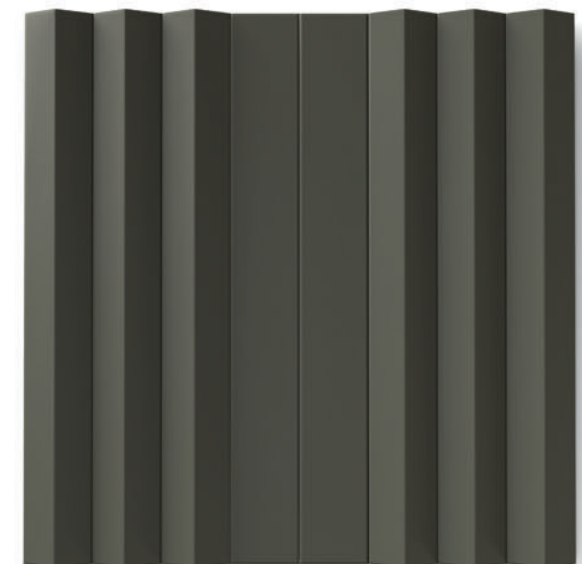
 COAST - 50%  VALLEY - 50% Henna



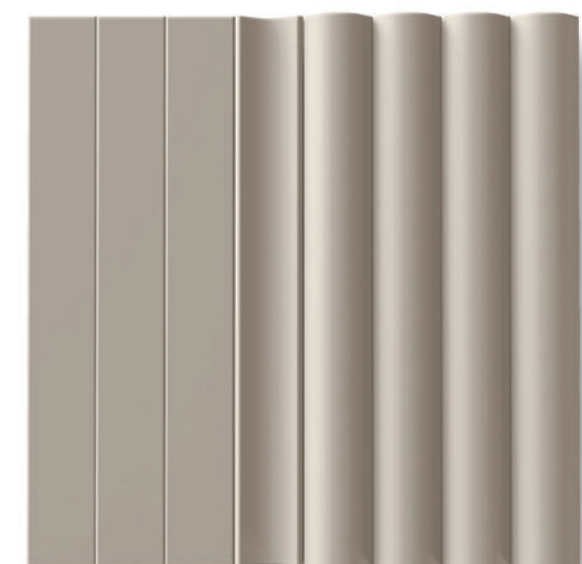
 LISO - 50%  VALLEY - 50% Tan



 LISO - 50%  VALLEY - 50% White Gloss



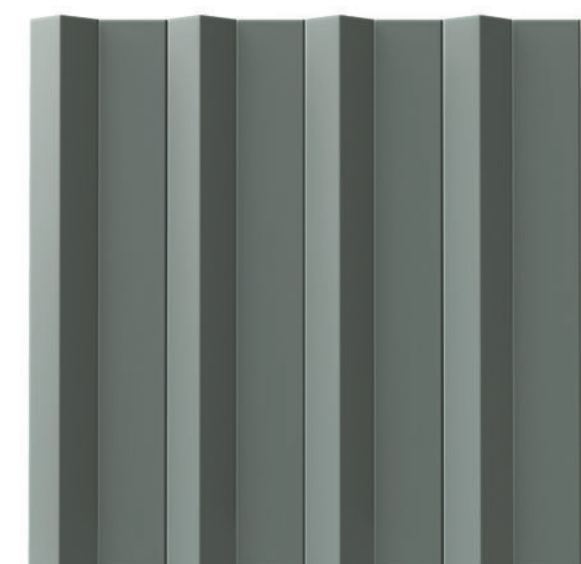
 LISO - 25%  HILL - 75% Pine



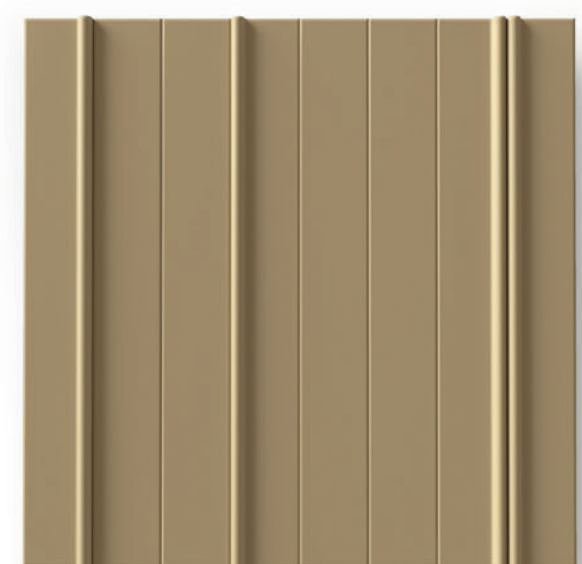
 LISO - 37,5%  VALLEY - 12,5%  DUNE - 50% Grey



 LISO - 50%  DUNE - 50% Coal



 LISO - 50%  HILL - 50% Steel Blue



 LISO - 50%  COAST - 50% Vegan

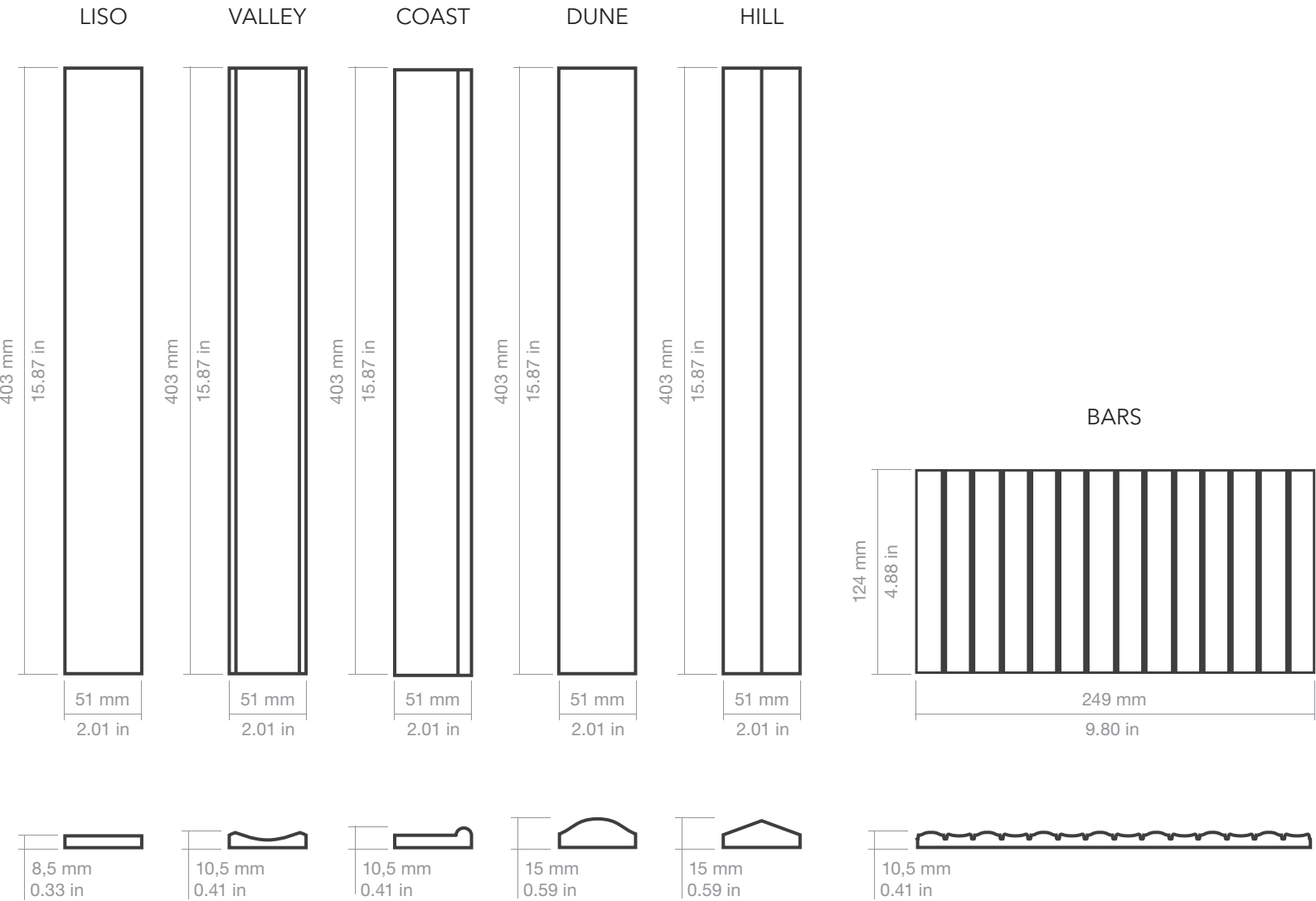
Technical features for Dry-Pressed ceramic tiles with water absorption BIII (Eb >10%) Características técnicas para las baldosas cerámicas prensadas en seco del grupo BIII (Eb >10%)			
FEATURES / CARACTERÍSTICAS		SPECIFICATION / ESPECIFICACIÓN	NORMA
	Dimensional Features	51 mm +/- 0,75 mm % x 403 mm +/- 0,5 % 124 mm +/- 0,75 mm % x 249 mm +/- 0,5 %	UNE-EN ISO 10545-2:1998
	Water absorption	> 10%	UNE-EN ISO 10545-3:1997
	Modulus of rupture and breaking strength	Thickness ≥ 7,5 mm mínimo 12 N/mm² Thickness < 7,5 mm mínimo 15 N/mm²	UNE-EN ISO 10545-4:2012
	Crazing resistance	Pass	UNE-EN ISO 10545-11:1997
	Household products resistance	GA	UNE-EN ISO 10545-13:1998
	Chemical resistance	GHA	UNE-EN ISO 10545-13:1998
	Stain resistance	5	UNE-EN ISO 10545-14:1998
	White Body	-	

			KG 	M2 		M2 
Modelo	Formato (cm)	Piezas / Caja	Kg / Caja	m2 / Caja	Cajas / Palet	m2 / Palet
FACES LISO	5x40 cm	56	15,100 kg	1,120 m²	60	67,200 m²
FACES COAST	5x40 cm	54	15,900 kg	1,080 m²	60	64,800 m²
FACES HILL	5x40 cm	30	10,250 kg	0,600 m²	60	36,000 m²
FACES VALLEY	5x40 cm	54	16,000 kg	1,080 m²	60	64,800 m²
FACES DUNE	5x40 cm	30	10,160 kg	0,600 m²	60	36,000 m²
FACES BARS	12,5x25 cm	13	6,920 kg	0,406 m²	138	56,028 m²

			LB 	FT2 		FT2 
Model	Format (in)	Pieces / Box	Lb/ box	sq ft / Box	Boxes / Pallet	sq ft / Pallet
FACES LISO	2"x16"	56	33.290 lb	12.056 ft²	60	723.36 ft²
FACES COAST	2"x16"	54	35.054 lb	11.625 ft²	60	697.50 ft²
FACES HILL	2"x16"	30	22.597 lb	6.458 ft²	60	387.48 ft²
FACES VALLEY	2"x16"	54	35.274 lb	11.625 ft²	60	697.50 ft²
FACES DUNE	2"x16"	30	22.399 lb	6.458 ft²	60	387.48 ft²
FACES BARS	5"x10"	13	15.216 lb	4.370 ft²	138	603.06 ft²

Price code - Código de tarifa

MODEL / MODELO	PRICE CODE / CODIGO TARIFA
LISO	W05
COAST, HILL, VALLEY & DUNE	W26
BARS	W32



WAREHOUSING

In order to guarantee the characteristics of the finish the product must be kept in its original packaging until the time of fixing. If the product is likely to be stored for a long period of time it should be suitably covered.

TILE FIXING

To ensure the products adhere correctly to the surface, it is essential to use specific adhesive and grouting material. This must also be suitable for the environment they will have to withstand. Fitting with traditional mortars does not ensure good adhesion.

Due to the nature of the material there may be dimensional variations between pieces. Therefore , all types of joints must be planned and carried out correctly: structural, perimeter, expansion and installation joints. Fitting tiles without joints is not advisable from any technical point of view as this may lead to various problems.

For an optimal result that enhances the mosaic effect, we recommend using 1,5 mm (0.06”) of joint, as well as a joint color that contrasts with the tone of the piece.

MAINTENANCE AND CLEANING

Once the materials have been fitted, it is advisable to remove any remaining adhesive and grouting material by using a commercial descaling product designed especially, diluted with water . The descaling product must not remain in contact with the surface to be cleaned for more than 5 minutes.

As a general guideline, powder dertergents should not be used, not wire wool or abrasive materials. Generally a sponge will be sufficient with warm water and liquid neutral soap. Then rinse with plenty of clean water.

ALMACENAMIENTO

Para garantizar las características de su acabado, el producto debe mantenerse en su embalaje original hasta el momento de la colocación. Si el producto va a permanecer almacenado durante un largo periodo es conveniente hacerlo bajo cubierta.

COLOCACIÓN

Para garantizar una buena adhesión al soporte es necesaria la utilización de materiales de agarre y de rejuntado adecuados al ambiente al que vayan a estar sometidos. La colocación con morteros tradicionales no garantiza una buena adhesión.

Debido a la naturaleza del material pueden existir diferencias dimensionales entre piezas. Por ello deberán planificarse y ejecutarse correctamente todo tipo de juntas: estructurales, perimetrales, de dilatación y de colocación. La colocación sin juntas es desaconsejable desde cualquier punto de vista técnico, pudiendo ser el origen de diversas patologías.

Para un resultado óptimo que realce el efecto mosaico recomendamos usar 1,5 mm de junta, así como un color de junta que contraste con el tono de la pieza.

MANTENIMIENTO Y LIMPIEZA

Finalizada la puesta en obra se recomienda eliminar los restos de materiales de agarre y rejuntado con un desincrustante comercial diseñado expresamente para baldosas cerámicas, rebajado con agua, permaneciendo en contacto con la superficie a limpiar no más de 5 minutos.

Como norma general no deben utilizarse detergentes en polvo ni estropajos metálicos o abrasivos. Generalmente será suficiente con una esponja, agua tibia y un jabón líquido neutro. Posteriormente aclarar con abundante agua limpia.