



CHAPTER FOUR

VIA®

— EST 1967 —

FACINGS

— OF AMERICA —

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T H E  
I N S P I R A T I O N

“FASHIONS FADE,  
STYLE IS ETERNAL.

- Y V E S S A I N T L A U R E N T

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Chapter 4 Via®, is a re-imagination of Latin inspired traditional hand painted/crafted tiles. The name “Via” is the Latin word for “road,” or “by way of.” In this case, Via came “by way of” merging our previous collections Olde California and Antico Portuguese into a more authentic Latin inspired line. From inception our aim was to create warm and inviting meeting spaces, outdoor lounging areas, and contemporary designs that pay homage to retro craftsmanship.

True to that vision Via is an authentically hand-crafted terracotta line with many pieces being made just across the California border in Tecate, Mexico, while our hand painted designs are made by true artisans in Los Angeles. We like to think Via is the “road that has shaped one’s life” and this is certainly true as this line imparts a sentimental feeling of family gatherings and reminiscent fireside conversations.

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*Traditional*

—  
*5" x 5" Lisbon Pattern (40206)*

**Please Note:**

All product shots are artistic interpretations of actual product. Due to the nature of the printing process, we recommend obtaining physical samples of product for actual color representation.

Chapter 4 - Via® is a signature handcrafted terracotta line. Due to the nature of these handcrafted tiles, sizes listed are nominal and shade variation can be expected between lots. Blending of product is recommended for best installation results. Installation practices for handcrafted terracotta should be followed.

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N A T U R A L I S



*8" x 16" Field Tile*  
8" x 16"  
41510



*10" x 10" Field Tile*  
10" x 10"  
41503



*5" x 5" Field Tile*  
5" x 5"  
41502



*3" x 3" Stained Insert*  
3" x 3"  
41501



*7 <sup>7</sup>/<sub>8</sub>" x 7 <sup>7</sup>/<sub>8</sub>" Octagon Field Tile*  
7.875" x 7.875"  
41504



*6 <sup>3</sup>/<sub>4</sub>" x 7 <sup>7</sup>/<sub>8</sub>" Estela Field Tile*  
6.75" x 7.875"  
41506



*8 <sup>7</sup>/<sub>8</sub>" x 12 <sup>1</sup>/<sub>4</sub>" Felipe Field Tile*  
8.875" x 12.25"  
41505

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I G N U S



*8" x 16" Field Tile*  
8" x 16"  
41710



*10" x 10" Field Tile*  
10" x 10"  
41703



*5" x 5" Field Tile*  
5" x 5"  
41702



*3" x 3" Stained Insert*  
3" x 3"  
41701



*7 <sup>7</sup>/<sub>8</sub>" x 7 <sup>7</sup>/<sub>8</sub>" Octagon Field Tile*  
7.875" x 7.875"  
41704



*6 <sup>3</sup>/<sub>4</sub>" x 7 <sup>7</sup>/<sub>8</sub>" Estela Field Tile*  
6.75" x 7.875"  
41706



*8 <sup>7</sup>/<sub>8</sub>" x 12 <sup>1</sup>/<sub>4</sub>" Felipe Field Tile*  
8.875" x 12.25"  
41705



*Fireplace*

**Contempo**

5" x 5" Santarem Décor (40315)

**Contempo**

5" x 5" Braganca Pattern (41304)

**Naturalis**

8" x 16" Field Tile (41510)



*Patio Floor*

**Contempo**

**3" x 3" Santa Inez (40332) / 3" x 3" San Simeon (40333)**

**Naturalis**

**7 7/8" Octagon Mosaic (41504) / 3" x 3" Stained Insert (41501)**

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BRUNUS



*8" x 16" Field Tile*  
8" x 16"  
41810



*10" x 10" Field Tile*  
10" x 10"  
41803



*5" x 5" Field Tile*  
5" x 5"  
41802



*3" x 3" Stained Insert*  
3" x 3"  
41801



*7 7/8" x 7 7/8" Octagon Field Tile*  
7.875" x 7.875"  
41804



*6 3/4" x 7 7/8" Estela Field Tile*  
6.75" x 7.875"  
41806



*8 7/8" x 12 1/4" Felipe Field Tile*  
8.875" x 12.25"  
41805

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VIRIDE



*8" x 16" Field Tile*  
8" x 16"  
41610



*10" x 10" Field Tile*  
10" x 10"  
41603



*5" x 5" Field Tile*  
5" x 5"  
41602



*3" x 3" Stained Insert*  
3" x 3"  
41601



*7 <sup>7</sup>/<sub>8</sub>" x 7 <sup>7</sup>/<sub>8</sub>" Octagon Field Tile*  
7.875" x 7.875"  
41604



*6 <sup>3</sup>/<sub>4</sub>" x 7 <sup>7</sup>/<sub>8</sub>" Estela Field Tile*  
6.75" x 7.875"  
41606



*8 <sup>7</sup>/<sub>8</sub>" x 12 <sup>1</sup>/<sub>4</sub>" Felipe Field Tile*  
8.875" x 12.25"  
41605

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TRADITIONAL

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*5" x 5" Algarve Pattern Field Tile*  
5" x 5"  
40202



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*5" x 5" Santarem Pattern Field Tile*  
5" x 5"  
40215



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*5" x 5" Braganca Pattern Field Tile*  
5" x 5"  
40204



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*5" x 5" Lisbon Pattern Field Tile*  
5" x 5"  
40206



*Stove Wall*  
*Traditional*  

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*5" x 5" Algarve Pattern Field Tile (40202)*



*Backsplash*

*Naturalis*

5" x 5" Field Tile (41502)

*Naturalis*

0.75" x 5" Dome (41508)

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C O N T E M P O

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*5" x 5" Algarve Pattern Field Tile*  
5" x 5"  
40302



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*5" x 5" Santarem Pattern Field Tile*  
5" x 5"  
40315



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*5" x 5" Braganca Pattern Field Tile*  
5" x 5"  
40304



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*5" x 5" Lisbon Pattern Field Tile*  
5" x 5"  
40306

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T E R R A

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*5" x 5" Algarve Pattern Field Tile*  
5" x 5"  
40102



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*5" x 5" Santarem Pattern Field Tile*  
5" x 5"  
40115



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*5" x 5" Braganca Pattern Field Tile*  
5" x 5"  
40104



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*5" x 5" Lisbon Pattern Field Tile*  
5" x 5"  
40106

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H A N D - P A I N T E D  
D E C O R A T I V E I N S E R T S

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*San Leandro - Traditional*  
3" x 3"  
40231



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*Santa Inez - Traditional*  
3" x 3"  
40232



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*San Simeon - Traditional*  
3" x 3"  
40233



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*San Leandro - Contempo*  
3" x 3"  
40331



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*Santa Inez - Contempo*  
3" x 3"  
40332



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*San Simeon - Contempo*  
3" x 3"  
40333



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*San Leandro - Terra*  
3" x 3"  
40131



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*Santa Inez - Terra*  
3" x 3"  
40132



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*San Simeon - Terra*  
3" x 3"  
40133

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H A N D - P A I N T E D   D E C O R A T I V E  
F I N I S H I N G   P I E C E S

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*Alentejo Pattern - Traditional*  
5" x 5"  
40210



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*Litoral Pattern - Traditional*  
5" x 5"  
40208



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*Alentejo Pattern - Contempo*  
5" x 5"  
40310



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*Litoral Pattern - Contempo*  
5" x 5"  
40308



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*Alentejo Pattern - Terra*  
5" x 5"  
40110



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*Litoral Pattern - Terra*  
5" x 5"  
40108

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## TRIM PIECES

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*3/4" x 5" Dome Tile*  
*0.75" x 5" x 23 mm*  
**41508**



*Naturalis*

*Ignus*



*Viride*

*Brunus*

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5 HANDMADE TERRACOTTA TRIM PIECES  
AVAILABLE IN ALL 4 COLORS.



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*1 1/4" x 5" Quarter Round Tile*  
*1.25" x 5"*  
**41511**



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*4" x 8" Base Trim Tile*  
*4" x 8"*  
**41509**



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*1 1/4" x 6" Beak Trim Tile*  
*1.25" x 6" x 18 mm*  
**41512**



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*2" x 5" Crown Trim Tile*  
*2" x 5" x 29 mm*  
**41507**

PRODUCT  
DETAILS

**Field Tile**  
8" x 16" / Sq. Ft.



- 41510 ● *Naturalis*
- 41610 ● *Viride*
- 41710 ● *Ignus*
- 41810 ● *Brunus*

**Field Tile**  
10" x 10" / Sq. Ft.



- 41503 ● *Naturalis*
- 41603 ● *Viride*
- 41703 ● *Ignus*
- 41803 ● *Brunus*

**Field Tile**  
5" x 5" / Sq. Ft.



- 41502 ● *Naturalis*
- 41602 ● *Viride*
- 41702 ● *Ignus*
- 41802 ● *Brunus*

**Octagon Field Tile**  
7.875" x 7.875" / Sq. Ft.



- 41504 ● *Naturalis*
- 41604 ● *Viride*
- 41704 ● *Ignus*
- 41804 ● *Brunus*

**Felipe**  
8.875" x 12.25" / Ea.



- 41505 ● *Naturalis*
- 41605 ● *Viride*
- 41705 ● *Ignus*
- 41805 ● *Brunus*

**Estela**  
6.75" x 7.875" / Ea.



- 41506 ● *Naturalis*
- 41606 ● *Viride*
- 41706 ● *Ignus*
- 41806 ● *Brunus*

**Algarve Pattern**  
5" x 5" / Ea.



- 40102 ● *Terra*
- 40202 ● *Traditional*
- 40302 ● *Contempo*

**Braganca Pattern**  
5" x 5" / Ea.



- 40104 ● *Terra*
- 40204 ● *Traditional*
- 40304 ● *Contempo*

PRODUCT  
DETAILS

**Lisbon Pattern**  
5" x 5" / Ea.



- 40106  Terra
- 40206  Traditional
- 40306  Contempo

**Litoral Pattern**  
5" x 5" / Ea.



- 40108  Terra
- 40208  Traditional
- 40308  Contempo

**Alentejo Pattern**  
5" x 5" / Ea.



- 40110  Terra
- 40210  Traditional
- 40310  Contempo

**Santarem Décor**  
5" x 5" / Ea.



- 40115  Terra
- 40215  Traditional
- 40315  Contempo

**San Leandro**  
3" x 3" / Ea.



- 40131  Terra
- 40231  Traditional
- 40331  Contempo

**Santa Inez**  
3" x 3" / Ea.



- 40132  Terra
- 40232  Traditional
- 40332  Contempo





**San Simeon**  
3" x 3" Ea.



- 40133  Terra
- 40233  Traditional
- 40333  Contempo

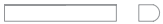
**Crown**  
2" x 5" / Ea.



- 41507  Naturalis
- 41607  Viride
- 41707  Ignus
- 41807  Brunus

# PRODUCT DETAILS

**Dome**  
0.75" x 5" / Ea.



- 41508 ● *Naturalis*
- 41608 ● *Viride*
- 41708 ● *Ignus*
- 41808 ● *Brunus*

**Base**  
4" x 8" / Ea.



- 41509 ● *Naturalis*
- 41609 ● *Viride*
- 41709 ● *Ignus*
- 41809 ● *Brunus*

**Stained Insert**  
3" x 3" / Ea.



- 41501 ● *Naturalis*
- 41601 ● *Viride*
- 41701 ● *Ignus*
- 41801 ● *Brunus*

**Quarter Round**  
1.25" x 5" / Ea.



- 41511 ● *Naturalis*
- 41611 ● *Viride*
- 41711 ● *Ignus*
- 41811 ● *Brunus*

**Beak**  
1.25" x 6" / Ea.



- 41512 ● *Naturalis*
- 41612 ● *Viride*
- 41712 ● *Ignus*
- 41812 ● *Brunus*

\*2oz. STAIN BOTTLES AVAILABLE IN THE FOLLOWING COLORS: *IGNUS*, *BRUNUS*, *Viride*. CONTACT YOUR REPRESENTATIVE FOR MORE INFORMATION.

### IMPORTANT: Installation Instructions

We recommend wet cutting or the score and snap method during the installation process. Improper installation techniques could expose installer to inhalation of harmful silica dust.

Do not dry cut product using power tools during the installation process. Using dry cutting methods could present a risk of acute lung injury. If adequate ventilation cannot be achieved, wear a mask or respirator.



*Terra*

—  
5" x 5" Lisbon Pattern (40106)

*Viride*

—  
8" x 16" Field Tile (41610)

CHAPTER FOUR

V I A<sup>®</sup>

*Cover Image*  
*Naturalis*

—  
6 3/4" x 7 7/8" Estela Field Tile (41506)

C-CH4 - 2022