

PRESS RELEASE

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For immediate release



STONE | TILE | ARCHITECTURAL FEATURES

Phoenix Sky Harbor Terminal 4 Wins Spectrum Award

Phoenix, Arizona (May 21, 2008) - Facings of America is pleased to announce the awarding of one of the most prestigious and coveted international awards in the tile and stone industry for work completed by the project team during the Phoenix Sky Harbor International Airport Terminal 4 Redevelopment Project. The Spectrum Merit Award was presented on April 29th, 2008, in Orlando Florida at "Coverings", the largest international tile and stone show in North America. The Spectrum Awards acknowledge and reward the most creative and amazing uses of ceramic tile in residential and commercial projects including shopping malls, university campuses, and the Vatican. The Spectrum Awards have become the ceramic tile industry's leading recognition of the ultimate in tile craftsmanship and creativity and have honored some of the world's most beautiful ceramic tile designs.

The Terminal 4 128,000 square foot redevelopment project called for the use of over 92,000 square feet of porcelain tile from eight Italian ceramic tile manufacturers. The intricate nature of the installation completed by Scuderi Tile of Phoenix required each manufacturer to produce their tile to exact specifications with less than a ¼ of a millimeter tolerance to ensure all grout joints and tiles matched properly. Also at Coverings, Scuderi Tile was presented with a National Tile Council of America installation award for their work on the project. This brings the total number of tile related awards for the Sky Harbor project to three; last year it won the Institutional Honorable Mention Ceramic Tiles of Italy Award.

One of the most engaging portions of the design is the use of various tile shapes and sizes to create an unprecedented artistic appearance. A series of four 6' diameter tile mosaics insets at the entrances to each elevator bank quickly identifies entrance points for visitors. Each features a different creature uniquely native to Arizona. The walls in this area are made with custom tiles that use hand applied glazes to provide a diverse color range exemplifying the natural colors found in the Arizona sky and landscape

Other Spectrum Award winners this year include the Muhammad Ali Center in Louisville, KY, Cinderella Castle Suite in Walt Disney World, and nine other award winners in various residential and commercial categories. For additional information regarding this project please call Ken Tims at 602.443.6011.

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AWARD OF MERIT

CERAMIC/PORCELAIN TILE

PHOENIX INTERNATIONAL AIRPORT TERMINAL 4 REDEVELOPMENT

The porcelain tile work included in this project was a major component of an extensive renovation of the passenger level of the Phoenix SkyHarbor International Airport serving the City of Phoenix, Arizona. This redevelopment encompassed some 128,000 square feet (11,900 sm) of renovated retail area featuring more than 92,000 square feet (8,550 sm) of new porcelain tile floor.

The floor materials throughout are composed in a rhythmic pattern that washes over the "land" interrupted only by dramatic shifts of "landforms." The integral color porcelain field tile in sizes of 12" x 12", 16" x 16" and 12" x 24" provide a light neutral backdrop for both the bold "landform" feature areas, and the brightly colored accent tiles that are intended to suggest ground materials, rock formations and native plant life encountered in the plateaus and desert regions of Arizona.

One of the most engaging portions of the floor design is a series of four 6' (1.8 m) diameter tile mosaics inset at the entrances to each elevator bank. Each features a different creature uniquely native to Arizona. These not only delight visitors, but also help visually identify entrance points.

During the design process, a number of floor finish alternatives were considered. Mock-ups of stone, terrazzo and porcelain tile were constructed and evaluated by the design team and owner. Ultimately, porcelain tile was selected for its qualities of beauty, durability, wide range of colors, finishes, ease of installation and low maintenance – inherently sustainable characteristics. In all, 46 colors from six manufacturers were used.

COMPANY NAME: Architectural Alliance Minnesota

PROJECT LOCATION: Phoenix, AZ

PROJECT TEAM MEMBERS:

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Partner: Joan Martin, Tile X Design

Co-Owner and Manager: Ken Tims,
Facings of America

**Co-Owner and President: Dick van
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